

# Open Streets: A Culture of Health for All



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8-80 Cities

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# Who is 8-80 Cities?



If you build a city that's great for  
an 8 year old ...





... and an 80 year old ...



Your build a city that's great for everyone.



Parks and Public Spaces



Sustainable and Healthy Mobility



People Friendly Public Realm



Open Streets Programs

# What are Open Streets programs?



# Free recreational program ...



- Walk
- Bike
- Run
- Skate
- and more!



# Complementary programming





All ages  
and  
abilities

Low cost.  
Low risk.





Our streets!

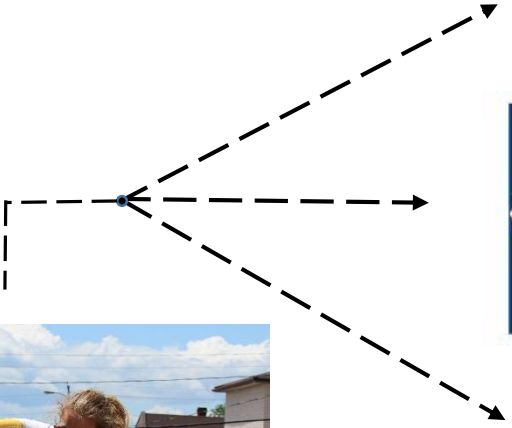
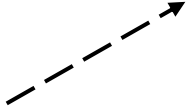
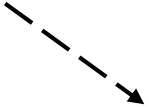
As a paved  
park...





...or free  
outdoor gym.

# Our expertise in Open Streets...



What inspires you about Open Streets programs?

If you're an Open Streets organizer, what inspired you start the program?

If you're thinking of organizing a program, why?



# Recap: “Healthiest Practice” Open Streets



# 1- An Iconic Route with Neighborhood Connections

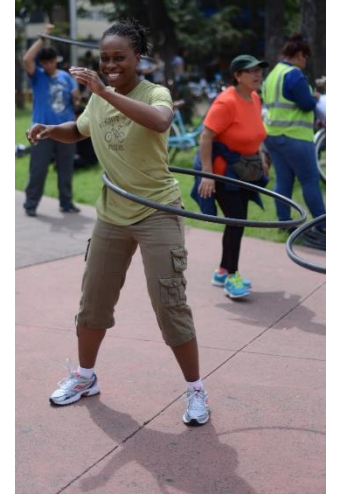


# AUGUST 2014

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31						

2- A frequency with predictable regularity.

### 3 - Hubs of Health-focused Complementary Programming









4 - Free and Accessible



# OPEN STREETS: SAVING LIVES, SAVING MONEY

ACTIVE PEOPLE HAVE LOWER HEALTH CARE COSTS.

As a result, for each dollar invested in:

 Bogota's Ciclovia	—————→		\$3 in health care costs saved Net savings: \$13 million/year
 Medellin's Ciclovia	—————→		\$2 in health care costs saved Net savings: \$2 million/year
 San Francisco's	—————→		\$2.3 in health care costs saved Net savings: \$4 million/year

The progress in North America is encouraging!



Bringing Healthiest Practice Open Streets  
programs to America!







1. Creation of a Healthiest Practice Open Streets Toolkit
2. Online Platform for information about Healthiest Practice Open Streets with Q+A, videos, tools.
3. Early Adopter Cities



Right now, you have any opportunity to help us in this process!

- What help will be necessary to scale-up to Healthiest Practice Open Streets programs in North America?
- What would help to overcome the greatest challenges?
- Who do we need to connect with?
- How can we make existing programs healthier?

*Thank you!*

# Thank you!

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8 80 Cities

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