



APA HEALIN'

**PARTNERING TO PROMOTE ACTIVE
LIVING AMONG ASIAN PACIFIC
AMERICANS IN NYC**

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PURPOSE

- Describe the model of collaboration to address healthy food and active living disparities in the Asian Pacific American community in NYC
 - Creating a learning community
 - Enhancing organizational capacity
 - Documenting challenges & successes



PLACE MATTERS



ASIAN AMERICANS IN NYC

The Asian American population is 999,030 and nearly 12% of the City.

7 out of 10 are foreign-born

1 out of 2 Asian Americans speak English less than “very well”



1 out of 8 does not have health insurance

1 out of 4 is live in poverty

*Sources: U.S. Census Bureau, American Community Survey, 2009.
NYC Department of Health & Mental Hygiene, Community Health Survey, 2008.
NYC Center for Economic Opportunity, "The CEO Poverty Measure, 2005-2008," March 2010



APA HEALIN'

- Asian Pacific Americans Healthy Eating & Active Living in our Neighborhoods



adhikaar



CREATING A LEARNING COMMUNITY

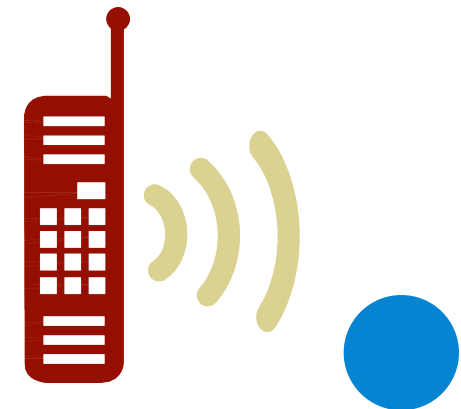
monthly meetings



listserv, e-newsletters,
conference calls



trainings, workshops, + conferences



ENHANCING ORGANIZATIONAL CAPACITY

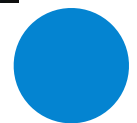
photovoice



connecting with other advocates



leadership training



DOCUMENT + DISSEMINATE PROGRESS

Organizational Capacity Assessment

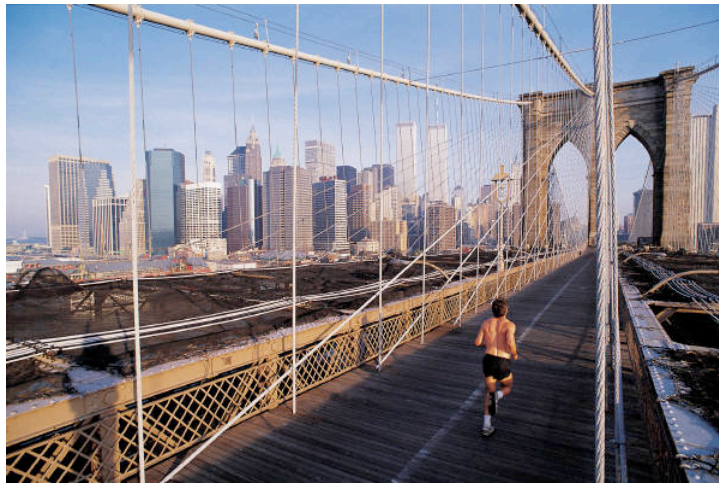
Results

- Increase **knowledge/resources to gain funding** for food justice and active living policy work
- Conduct & review community-level **research**
- Develop opportunities to **advocate for policies** to improve food & built environment
- Increase capacity to **monitor & evaluate** advocacy activities

Focus Area	Objective	No serious thought	No plans	Plans developed	Taken action	Plan to sustain action	Don't know	Not applicable	Priority: High Medium Low
Policy Analysis									
Skills	Write policy briefs								L M H
	Develop policy memos								L M H
	Write reports								L M H
	Research statistics relevant to policy issue and community								L M H
	Identify gaps and needs for new policies								L M H
Organizing									
Connections	Build strong relationships with community members								L M H
	Able to relate to the population being served								L M H
	Build strong relationships with community leaders								L M H
	Build strong relationships with other community-based organizations								L M H
	Build strong relationships with members of the private sector								L M H
	Build strong relationships with faith-based organizations								L M H
Skills	Organize letter writing/postcard campaigns								L M H
	Organize petitions								L M H
	Mobilize demonstrations								L M H
	Mobilize media campaigns								L M H



CLOSING THOUGHTS



- ***Bridge Communities***
- ***Diverse Stakeholders***
- ***Promising Practices***





Thank you!

Let's connect –

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