Population Survey of Pedestrian Activity in California Adults: Who is Active When, Where, and Why

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Background and Purpose

Caltrans and CDHS were seeking to obtain population-based estimates of pedestrian activity levels, barriers, and influences

□ The objectives of this study were to assess:

- Pedestrian activity levels among adults
- Where and why adults engage in pedestrian activity
- What factors adults consider when deciding where to engage in pedestrian activity

Methods (1)

Random digit-dial telephone survey (39% response rate)

- □ Sample size = 12,036
 - At least 785 per region (12 Caltrans regions)
 - Over-sampling in small regions
 - Under-sampling in large regions

- Survey conducted June 2001-June 2002
- Weighted by age, race, sex and region to 1990 California population data

Methods (2)

Survey questions assessed:

- <u>Type</u> of ped activity engaged in typical week
 walking, running/jogging, roller skating
- How many days per week engaged in ped activity
- How much time per week engaged in ped activity
- Where they engaged in ped activity
 neighborhood, school, park, work
- Why (purpose) engaged in ped activity
 work, run errands, exercise, transportation
- Factors considered when deciding to engage in ped activity
 - existence of sidewalks, speed/amount of traffic, other people nearby

Methods (3)

Data Analysis

- Race categorized as white and nonwhite
- Age: 18-29, 30-44, 45-64, and <u>>65</u> years
- Meet PA Rec: walk >150 min/wk, run/jog >60 min/wk
- Logistic regression assessed:
 - Differences among those meeting vs not meeting the PA rec
 - Demographic differences in purpose for and location of ped activity
- ORs and CI were derived to assess differences:
 - by age, race, and sex
 - Between those meeting vs not meeting the PA rec for factors respondents consider when deciding where to engage in ped activity
- All analyses were adjusted for education level and employment status

Demographics of Respondents (N = 12,036)

Demographic		Sample size	Percent
Race/ethnicity - White		8,372	69.6%
	Nonwhite	3,666	30.5%
Sex –	Males	5,144	42.7%
	Females	6,894	57.3%
Age-	18-29	1,868	15.7%
	30-44	3,979	33.5%
	45-64	3,993	33.6%
	65+	2,033	17.1%
Education -	<u>≺</u> HS	4,189	34.8%
	Some college	3,537	29.4%
	College grad	4,299	35.8%

Results: Who

- 73% reported walking; 21% running/jogging
 (2.8 day/wk for 154 min)
 (1 day/wk for 49 min)
- 36% met mod PA rec; 18% met vig PA rec (based on self-reported ped activity)
- Walk in typical week
 - whites > nonwhites
- Run/jog in typical week, meet vig PA rec:
 - males > females
 - nonwhites > whites
 - 18-64 yr > 65+ yr

Results: Why

■ Planned exercise ■ White > nonwhite, 18-64 yr > 65+ yr	74%
Running errands females > males	62%
■ males > females, 18-64 yr > 65+ yr	32%
Walking to public transportation 18-64 yr > 65+ yr	19%
Walking to escort kids to school I females > males, nonwhites > whites, 18-64 yr > 65+ yr	19%
■ 18-64 yr > 65+ yr	18%

Results: Where

 On sidewalks/streets in neighborhood White > nonwhite, females > males, 18-64 yr > 65+ yr 	88%
On sidewalks/streets not in neighborhood 18-64 yr > 65+ yr	45%
Walking trails/paths □ 18-64 yr > 65+ yr	44%
At Workplace □ nonwhites > whites, 18-64 yr > 65+ yr	36%
At park ■ males > females, nonwhites > whites, 18-64 yr > 65+ yr	36%

Results: Factors Considered When Deciding Where to Engage in Pedestrian Activity*

Presence of sidewalks	72%
Do not meet Vig PA rec > meet Vig PA rec	
Presence of signals to stop or slow traffic	69%
Do not meet Mod PA rec > meet Mod PA rec	
Speed of Traffic	68%
Amount of Traffic	65%
Push buttons at crosswalks	
Do not meet Mod PA rec > meet Mod PA rec	
Painted crosswalks	58%
Curb cuts at corners	43%
Presence of other nearby pedestrians	42%
Audio cross signals	31%
Items that block passage (e.g., telephone pole)	
*adjusted for age, sex, and race	

Limitations and Strengths

- Participants may have reported on walking or running/jogging during all PA, including sports and recreational activities, not just for ped activity.
- Self-report measures could involve recall bias and socially desirable responses
- Modest response rate
- Leading questions
- A relatively large sample size
- Random sampling
- Ability to stratify by age, sex, and race
- One of the few population studies concentrated solely on ped activities

Summary

- Older adults consistently reported substantially less ped activity for nearly all types, purposes, and settings
- Many men and women perform ped activity while carrying out "traditional" gender roles
- Whites primarily engage in leisure-time ped activity, and nonwhites more likely to engage in ped activity for transportation and work
- The design and programming of parks may need reconsideration to increase ped activities among adults, especially women and older adults.
- Relatively simple and cost-effective strategies may promote more ped activity – sidewalks in neighborhoods, signs and signals to calm traffic, painted crosswalks, and push buttons.