From Advocacy to Activism: NTTAP Model of Community Engagement for Health Promotion: Long Island

Prepared by Leon Caldwell and Janice Johnson

for

Robert Wood Johnson Foundation Active Living Research

Overview

- Introductions

- NTTAP Background

- Scholar-Activist Model

- Long Island: Application and Extension

  - Group Activity

- Future Direction of NTTAP

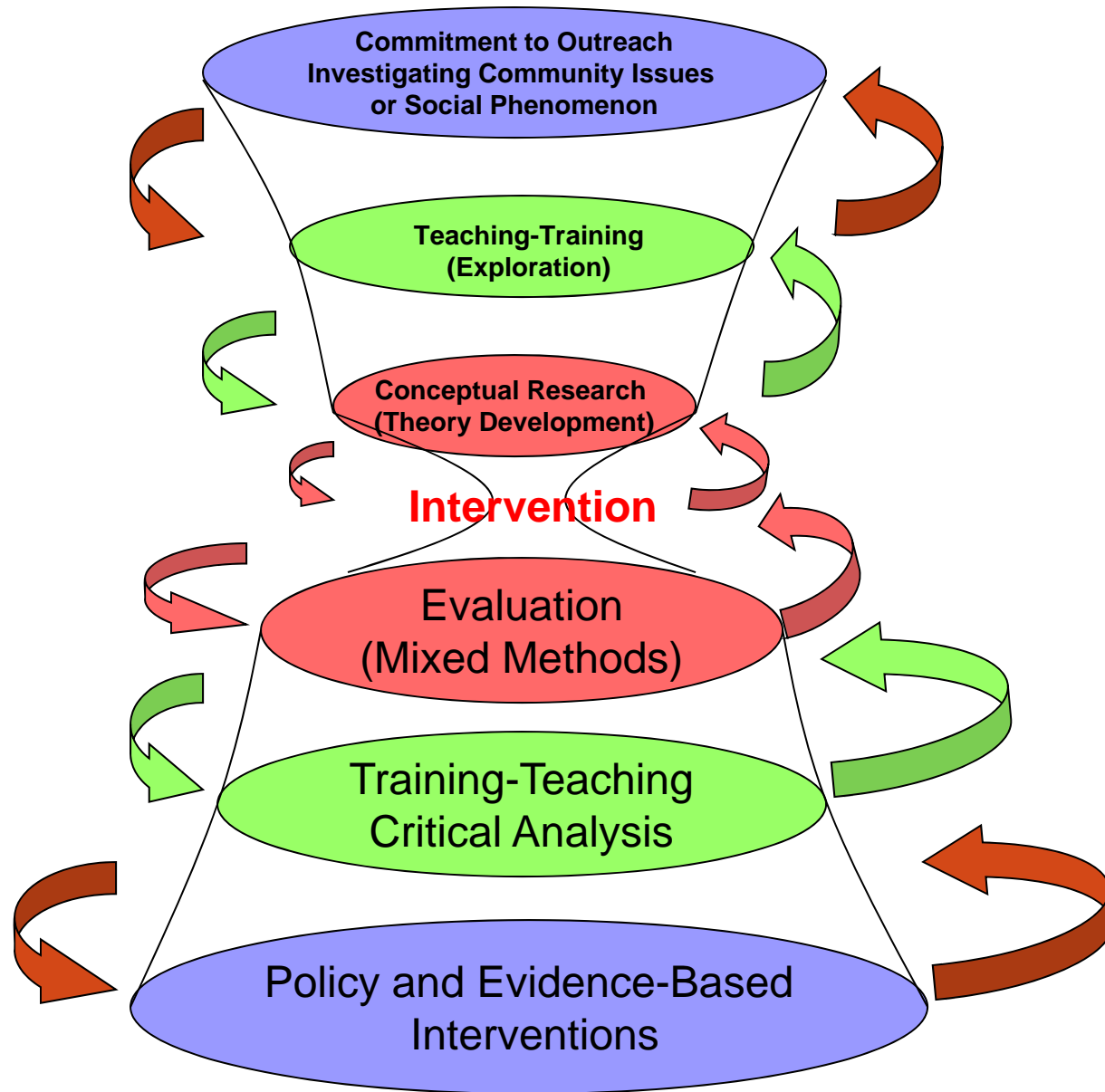 - Open Discussion of Measuring Impact

Background of NTTAP

- Brothers of the Academy

- Convenings
  - 2004 Kansas City, MO (Think Tank Conference)
  - 2006 Atlanta, GA (Morehouse and Spellman)
  - 2008 Memphis, TN (Civil Rights of Self Determination)
  - 2009 Memphis, TN (What is the Future for Black Boys?)
  - 2010 Long Island, NY (What's the Future for Black Girls?)

- NTTAP 2011
  - Association of Black Psychologist Arlington, VA

Scholar-Activist Model

- Community based research as scholarship not service

- Circular integration as opposed to linear trifurcation of faculty tasks

- Scholarly activities contribute to applied outcomes

The Scholar-Activist Model © (Caldwell, 2001)

Commitment to Outreach Investigating Community Issues or Social Phenomenon

Teaching-Training (Exploration)

Conceptual Research (Theory Development)

Intervention

Evaluation (Mixed Methods)

Training-Teaching Critical Analysis

Policy and Evidence-Based Interventions

NTTAP Core Concepts

- Gather collective genius

- Strategically utilize multiple resources

- Apply trans-disciplinary approaches

- Make power dynamic and fluid
- Build sustainable community based processes for forming solutions
- Solution focused not disciplined focused convening
- Integrity to purpose

NTTAP Process

- Community engagement, readiness and planning

- Youth guided engagement

- Conduct Solutions Roundtable

- Strategic planning for sustainable process

- Commitment to reconvene

NTTAP Process

Strategic Planning

- Assess resources
- Discuss sustainability
- Identify Challenges

Youth Engagement

- Youth Voice
- Youth Guided
- Youth Focused

- Call for Solutions
- Convening
- Research, Practice, and Policy Focused

- Solutions into implementation
- Consensus of sustainability

Entry Point →

Convene Solutions Roundtables

NTTAP: The Case of Long Island

- Think Tank Memphis 2008
  - Melody Goodman and Janice Johnson Dias
  - Biostatistician and Sociologist

- Think Tank 2009
  - Janice Johnson Dias, Program Manager

- Think Tank: Long Island 2010
  - Janice Johnson Dias, Melody Goodman, Sandra Lewis
  - Biostatistician, Sociologist, Psychology

Community Health Issues in Long Island

- Racially Segregation
  - 3rd most racially-segregated suburban residential region in the nation.

- Physical Health
  - Highest obesity prevalence is found in black girls
  - 22.2 % of ages 6-11
  - 26.6 % of ages 12-19 (CDC, 2008)

- Sexual Health
  - 50% of (14-19) have at least one of the four most common STI
  - 2.5 times as high as that for their white peers (CDC, 2008)
  - New infections among black females ages 13 to 29 is 11 times higher than young white females counterparts (CDC, 2010)

- Criminal Justice Involvement
  - Black girls = 34 percent of female juveniles in residential placement in 2006 (OJJDP, 2006)

Determining Community Readiness

- Identifying social ills affecting young black girls
  - Did the community see girls as a central change agents and worthy of investments?

- Interest in Creating Sustainable Change
  - Moving beyond conferencing

- Finding the resources to make change possible
  - Long Island Community Fund
  - RWJF Vulnerable Populations and New Connections
  - Verizon Foundation
  - Dr. Camara Jones
  - Scholars from across the country
  - Community stakeholders

- Understanding of the basic NTTAP model
  - Codifying NTTAP phases and model

Phase 1: Community Planning

- Suffolk County Minority Health Action Coalition

- Key community leaders and stakeholders

- The Center for Public Health & Health Policy Research (CPHHPR) at Stony Brook University-School of Medicine

- Members include over thirty different local organizations

Phase 2: Youth Summit

- 50 Black Middle school girls (ages 11-15) from Suffolk and Nassau counties

- A series of activities and discussion around their health and criminal justice involvement.

- Moderators include graduate students, community partners, scholars and private sector employees

Phase 3: Solutions Roundtable

- Developed from a Call for solutions

- Presenters discuss community challenges and develop solutions based upon their research, community-based work, or programs with demonstrated efficacy

- Moderated discussions

- Participants of the Solutions Roundtable will begin to work towards outlining and prioritizing the central issues
  - To begin examining the viability of solutions for Long Island

Phase 4: Strategic Planning Sessions

- The Strategic Planning sessions build on the work started during the Solutions Roundtables

- In Moderator-led discussion participants collaborate to develop strategies to implement evidence-based program and policy-relevant solutions for young Black girls on Long Island

- Identify action items, timelines, marketing strategies, and assign the appropriate individuals for each action item.

Group Activity

- Assessing Community Readiness
  - What social ills do your community face?
  - What social ills would community members agree upon prioritizing?
  - Are their differences between the two answers and why?
  - Is there an interest in creating sustainable change?
  - What activities have communities participate in and what were their outcomes?

- Identify some resources in your community that would be crucial for change.
  - Name people and funding sources

- Implementation
  - Which part of the NTTAP model will likely be the easiest to accept and implement?
  - Which areas may pose a likely challenge for your community?

Future of NTTAP

- Center for African American Research and Policy

- Affiliates and National Think Tank partnerships

- Dissemination of Solution Briefs

Measuring Community Impact

- NTTAP is both a process and an outcome.

- How do we measure the process and the outcome?
  - Community Readiness Assessment
  - Mobilization to Convene Think Tank
  - Solutions Briefs
  - Policy and Practice changes

Youth Summit-2008

Youth-directed

Collective Genius-2008

The Civil Rights of Self-determination