

**Active Living Research Conference 2013
Kerr et al. HANDOUT
MIPARC Community Projects**

Intervention site #1:

Problem: Leaves & trash cover a bridge that provides access to popular walking routes, a mall and a weekly farmers market.

BEFORE:



Actions Taken:

- ***Peer Leaders called the city council representative and followed up with multiple phone calls.***
- ***Peer Leaders sent a letter to the La Jolla Village Community Council and spoke with the President of the community council***

Outcome:

- ***The issue was moved to the mayor's desk and after examining the issue further the city realized they were responsible for the bridge and the bridge was cleaned***

AFTER:



Intervention Site#2:

Problem #1: Cars obstruct the sidewalk, forcing pedestrians to walk through a parking lot instead.

BEFORE:



Actions Taken:

- **Peer Leaders sent a letter to the city and followed up by contacting the Deputy Directory of Transportation for the City of Carlsbad, CA**

Outcome:

- **Parking blocks were installed to prevent cars from blocking sidewalk**

AFTER:



Problem #2: Trees from a hotel property obstruct the sidewalk

BEFORE:



Actions Taken:

- ***Peer Leaders spoke with Hotel Manager regarding the issue***

Outcome:

- ***Trees were trimmed***

Intervention Site #3:

Problem #1: Unsafe intersection of a major Boulevard and the entrance to their retirement community

- ***Walk signal is not audible and it is impossible to see the crosswalk signal across 6 lanes of traffic***
- ***Crosswalk does not have a countdown and time given is too short to safely walk across the entire intersection***
- ***There is no pedestrian refuge***

BEFORE: crossing 6 lanes of traffic



Actions Taken:

- **Contacted Deputy Director of Transportation for the City of Carlsbad, CA to meet with the Peer Leaders**

Outcome:

- **Visual walking countdown added**
- **Crosswalk time increased to 30 seconds (from 20)**

Problem #2: Intersection from retirement community to popular shopping plaza

- **Walk sign does not provide an audible or visual countdown**
- **Crosswalk time is too short**

BEFORE: No walking time countdown



Actions Taken:

- **Contacted Deputy Director of Transportation for the City of Carlsbad, CA to meet with the Peer Leaders**

Outcome:

- **Visual walking countdown added**
- **Crosswalk time increased to 30 seconds (from 20)**

After: Visual and audible countdown added

