



Walk Friendly Communities

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Program Overview

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About WFC

- ❖ National program for towns and cities
- ❖ Developed in 2010 to promote and reward walkable communities
- ❖ Funded by FedEx and the Federal Highway Administration
 - Administered by the Pedestrian and Bicycle Information Center (www.walkinginfo.org)

About WFC

❖ Goals and benefits:

- Encouraging walkable communities
- Educating communities
 - Through resources & applicant feedback
- Recognizing communities
 - Raising local and national awareness of livability and walk-friendliness

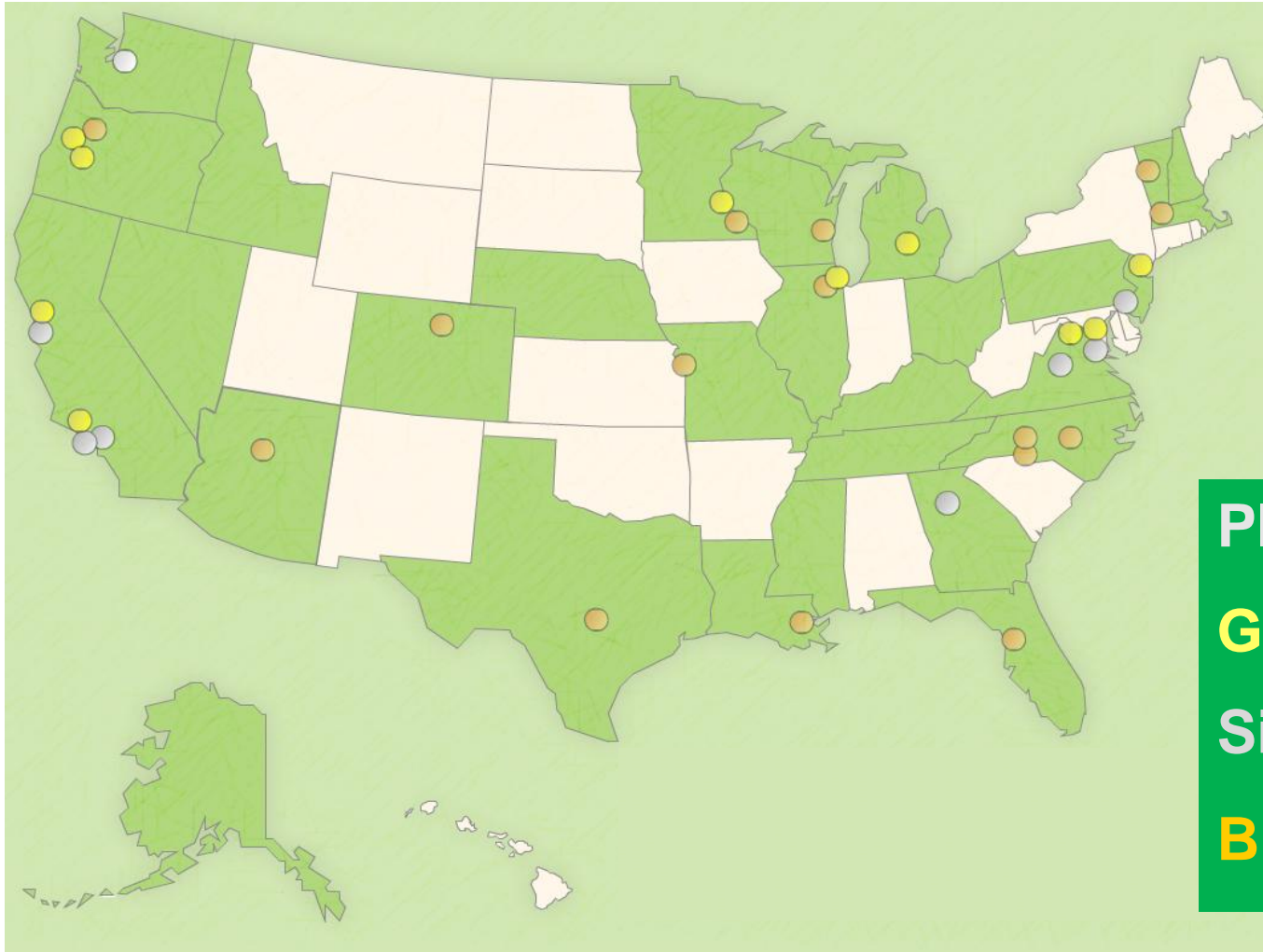


Eugene, OR
GOLD LEVEL

2012–2015



Designated communities



Platinum: 1

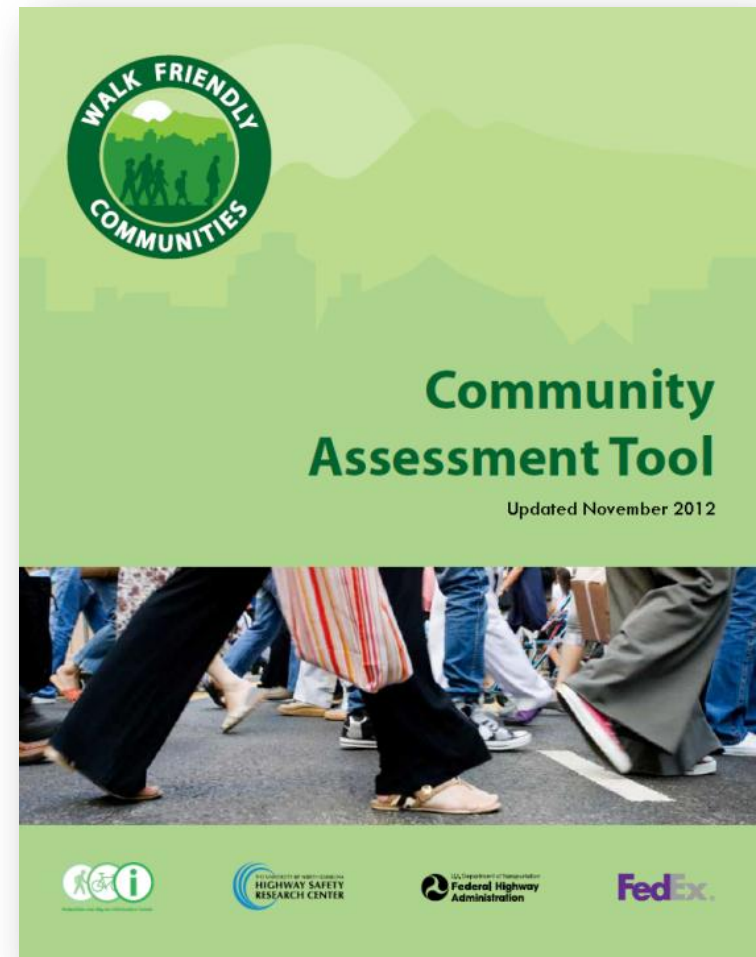
Gold: 10

Silver: 7

Bronze: 15

Assessment Tool

- ❖ Designed to comprehensively assess applicant communities for walk-friendliness
- ❖ Provides information and resources to assist in improving walkability



Assessment tool development

- ❖ Funded by CDC
- ❖ Two advisory panels
 - APBP technical advisory group
 - 10 members
 - Diverse panel of community-level engineers, planners, & advocates
 - National advisory group
 - 18 organizations
 - Includes representation for public health, older pedestrians, accessibility, advocates, children, environment, engineers, and more

Assessment tool details

- ❖ Divided into eight sections:
 - Community Profile
 - Status of Walking
 - Planning
 - Education & Encouragement
 - Engineering
 - Enforcement
 - Evaluation
 - Additional Questions

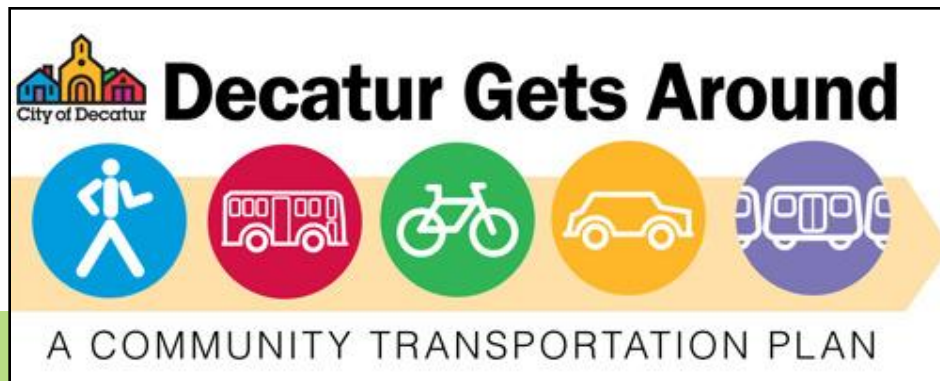
Assessment tool details

- ❖ **Question:** Has your community established a connectivity policy or pedestrian-friendly block length standards?
- ❖ **Rationale:** Street connectivity is associated with higher levels of physical activity (Frank, Sallis, Conway, Chapman, Saelens & Bachman, 2006...
- ❖ **Resources:** A great resource for the background and supporting research of connection between walkability and connectivity is found [here](#). Additionally, the [Victoria Transport Policy Institute](#) has more information on creating roadway and pathway connectivity.

Community Highlights

Pedestrian Plans

- ❖ Seattle: includes performance measures
- ❖ Fort Collins: recognizes health trends
- ❖ Eugene: focuses on 20-minute neighborhoods
- ❖ Decatur: guided by development of a “rapid” HIA



Community Highlights

Education & Encouragement

- ❖ Corvallis, OR
 - August in Motion
- ❖ Eugene, OR
 - SmartTrips
- ❖ Hoboken, NJ
 - Corner Cars
 - Surrender Your Permit
 - 20 is Plenty

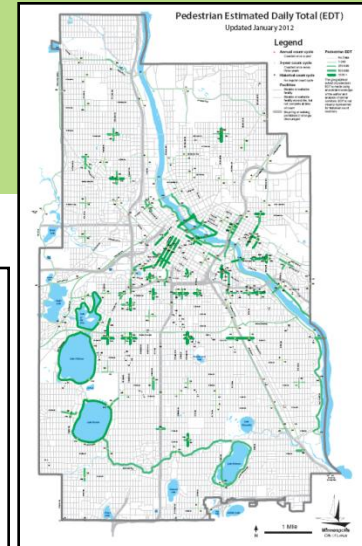


Community Highlights

Evaluation

Count programs

- Arlington County, VA
 - Manual & automated counts
- Minneapolis, MN
 - 23 benchmark locations
- Philadelphia, PA
 - Grant funded, includes interactive website



Legend

- **Annual count cycle**
Counted once a year
- **3-year count cycle**
Counted once every three years
- **Historical count cycle**
No regular count cycle

Facilities

- Bikable or walkable facility
- - - - Bikable or walkable facility accessible, but not complete at time of count
- Bicycling or walking prohibited or strongly discouraged

Pedestrian EDT

- No Data
- 1-249
- 250-499
- 500-999
- 1000 +

The geographical extent of pedestrian EDT is made using anecdotal knowledge of the author and analysis of similar corridors. EDT is not visually represented for historical count locations.



Walk Friendly Communities

Thank you for your time!

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Community Assessment Tool available at:

www.walkfriendly.org