



# Partnerships, People & Parks

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Wide Bay Medicare Local

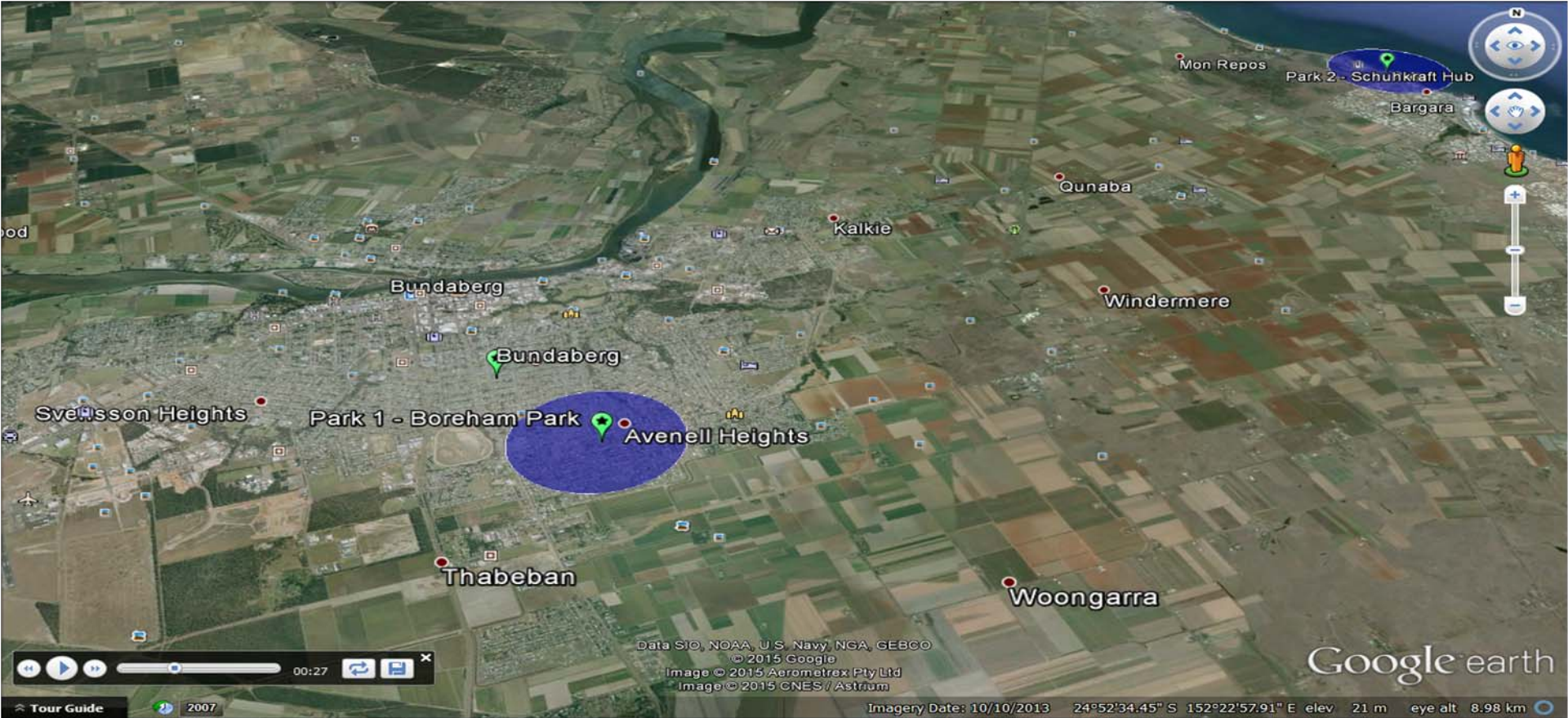


*The building blocks for a healthy community*





# Background...





# Purpose...

- Engage local residents in the design of two public open spaces to increase park visits and park-based physical activity (PBPA)
- Translate international best-practice evidence into a community-based PA project



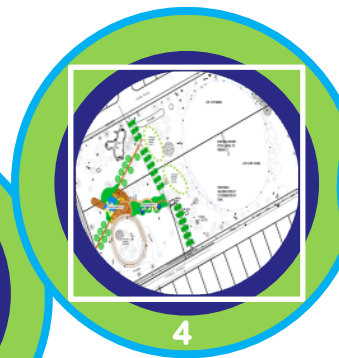
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- 2013
  - Apr 1 – Park Selection
  - May 2 – Baseline Data
  - June 3 – Open Day
  - July 4 – Final Design Plans
  - Sept 5 – Construction Begins
- 2014
  - Feb 6 – Construction Completion
  - March 7 – Community Come & Play
  - April 8 – Open Day Success
  - July 9 – Reinvigorated Park

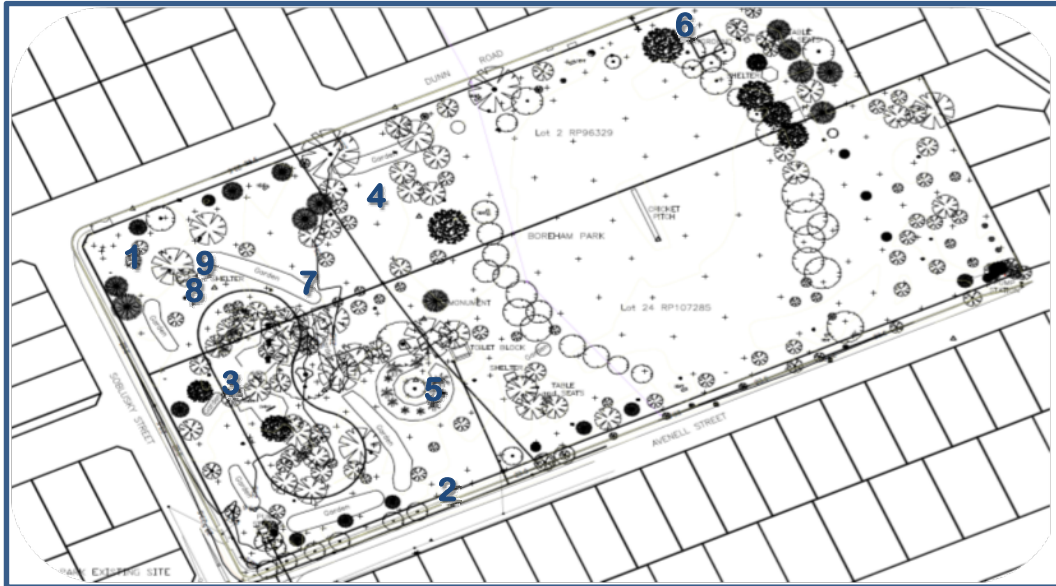
# BOREHAM PARK - BEFORE



1 Signage



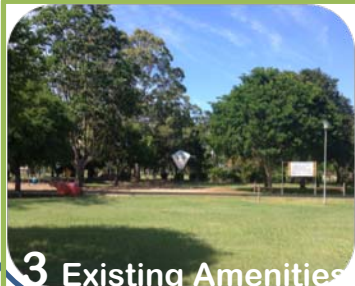
2 Pathway



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3 Existing Amenities



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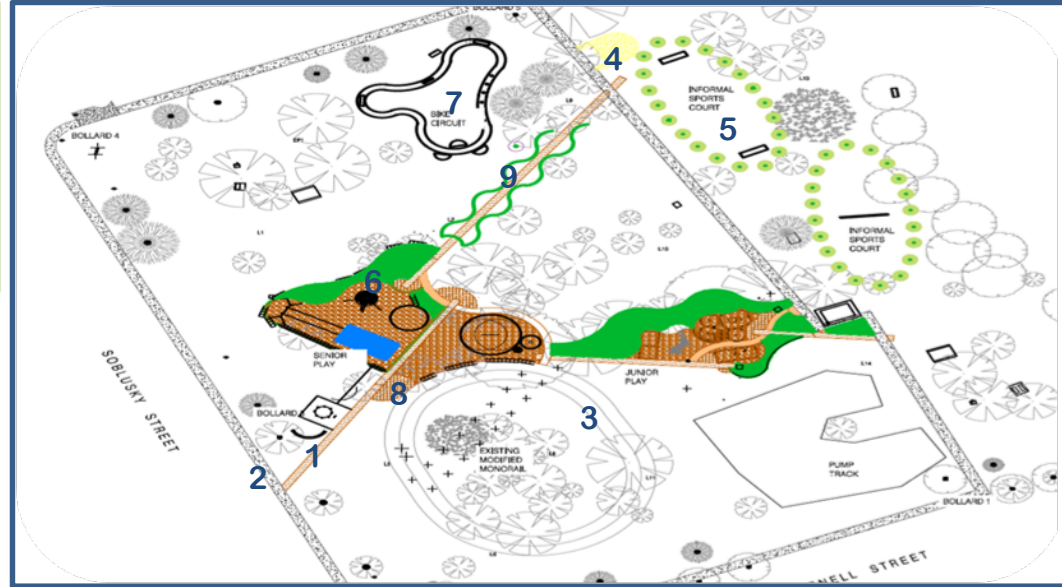


6 Existing Amenities

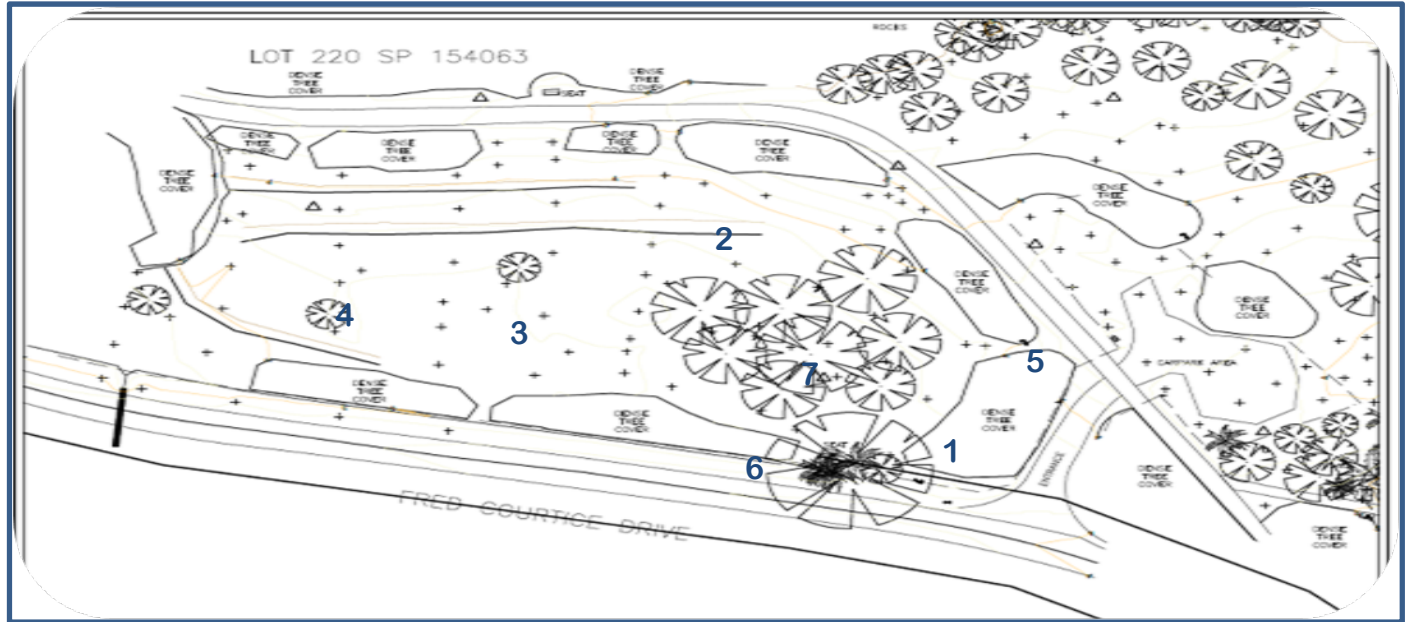


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# BOREHAM PARK – AFTER



# SCHUHKRAFT HUB – BEFORE



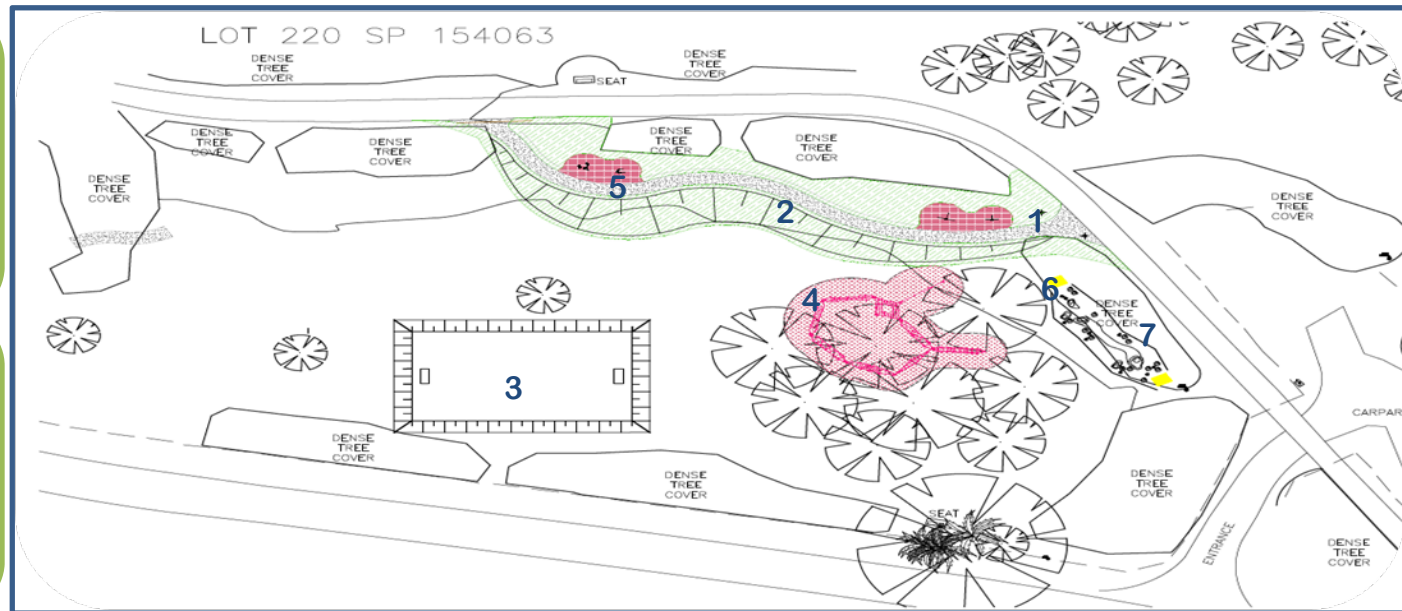
# SCHUHKRAFT HUB – AFTER



1 Signage



2 Pathway



3 Purpose



4 Adventure-based play



5 Fitness



6 Amenities



7 Aesthetics



# Results...(Park 1)

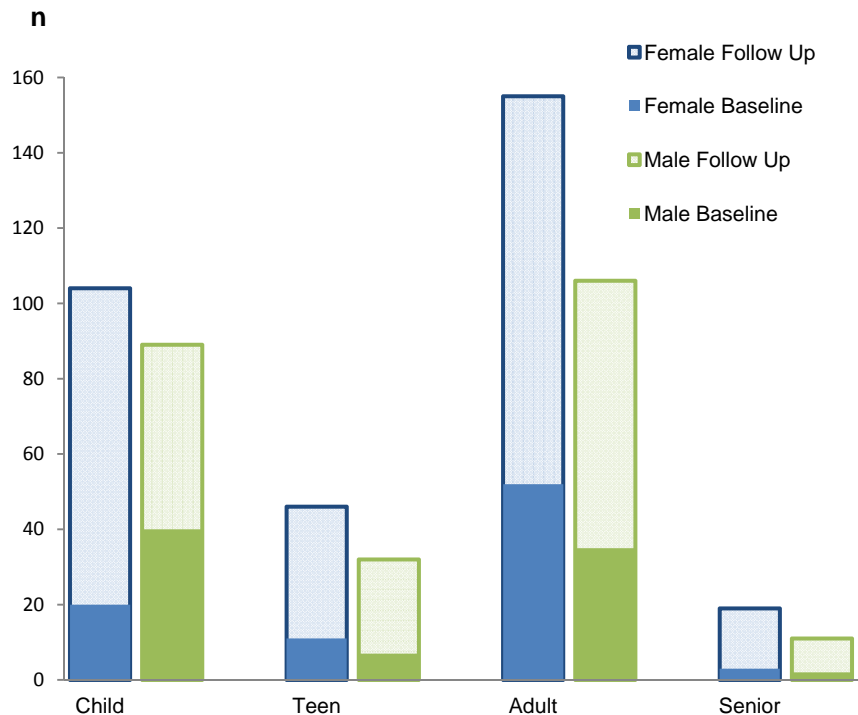


Figure 1: Total park visits by age group and gender

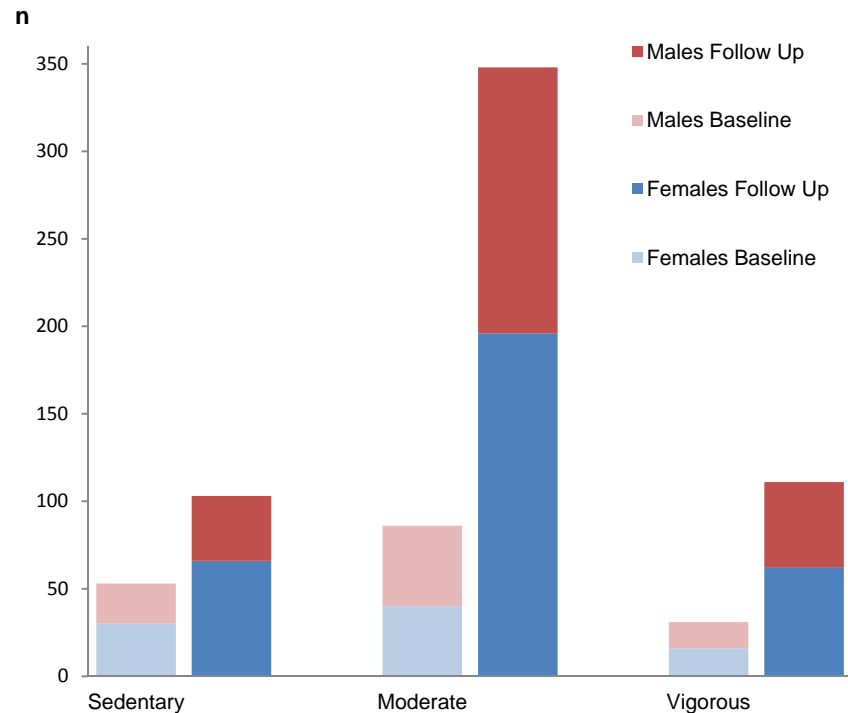


Figure 2: Activity level by gender

# Acknowledgements...

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  - Queensland Police Service,
  - Australian Sports Commission Active After School Program,
  - IMPACT Make Your Mark



# Questions...

