

Direct Observation of Physical Activity and Its Contexts:

Seeing Is Believing 101



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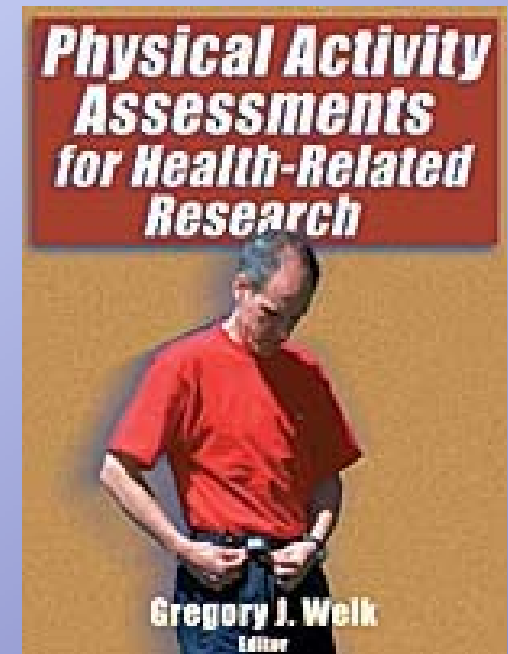
February, 2009

Overview

- Background
- Research Issues
- Practical Issues
- Examples: Micro environments

Systematic Observation

- Direct method for assessing physical activity
- Permits simultaneous examination of physical and social environment
 - (location, presence of others, prompts, consequences)
- History
 - (Bullen '54; Hovell '78)
- Method, not an instrument



Systematic Observation

➤ Advantages

- Direct and objective measure
- High internal validity
- Assesses contextual variables
 - (e.g., social and physical environment)
- Suitable for aquatic environments
- Low participant (i.e., subject) burden
- Results understood by practitioners

Systematic Observation

Disadvantages

- Expense (observer time)
- Accessibility to all locations



Potential Sources of Error

- Reactivity
- Instrument Decay/Observer Drift
(Unintended changes in interpretation over time)



Feasibility of Direct Observation

➤ Training required

- Depends upon complexity of system (number of activity and contextual codes)

➤ Time for measurement

- Real time plus travel
- Data entry
- Recording and playback if video is used

Observer Training

- Memorize codes
- Directed practice using video segments
- Assessments using 'gold standard'
- Field practice
- Field reliabilities with certified assessor
- Additional training to prevent observer drift



Observation Techniques

- ◆ Frequency
- ◆ Duration (including latency)
- ◆ Time sampling/interval recording
 - ◆ Momentary time sampling
 - ◆ Partial interval recording
 - ◆ Whole interval recording

Interval Recording

- ◆ Typically short observe/record intervals
 - ◆ (6-10 seconds)
- ◆ Codes entered during 'record' intervals
- ◆ Activity codes vary among systems
 - ◆ 5 codes; BEACHES and CARS
 - ◆ 14 posture codes with 3 levels each (Bailey, '95)

Observation Systems

- ◆ Designed for specific purpose
 - ◆ **BEACHES, SOFIT, SOCARP**
 - ◆ **SOPLAY, SOPARC**
- ◆ Key ingredients
 - ◆ Behavior categories
 - ◆ Observation protocols (e.g., pacing)
 - ◆ Coding conventions

Observation Systems

➤ BEACHES

- Individual children at home and elsewhere

➤ SOFIT

- PE and instructional classes

➤ SOPLAY

- Group behavior at leisure at school

➤ SOPARC

- Group behavior in parks and communities
- Includes age and race/ethnicity groupings

Methodological Considerations (1)

- **Validity** of codes
- **Observer training**
- **Reliability** measures
- **Observer drift/instrument decay**
- **Recalibration**
 - “Gold-standard” videotapes

Reliability

Consistency:

degree to which independent trained observers produce the same results when:

- simultaneously observing the same events using the same coding definitions, procedures, and conventions



Methodological Considerations (2)

➤ Sampling Adequacy

- Time periods (e.g., seasonality)
 - More than weather and temperature
- Time of day
- Week days vs. week ends
- Enough teachers, students, parks

System Validation (1)

- ◆ Activity codes:

- ◆ heart rates, VO₂max, accelerometers, pedometers

- ◆ Example:

- ◆ SOFIT/SOPLAY

- ◆ heart rates (lab and field; ages 4-17)
- ◆ accelerometer (elementary school PE, recess)
- ◆ pedometers (PE)

Observer Variability

◆ Within Observer

- ◆ Examined using videotape technology during training and recalibration

◆ Between observers

- ◆ Called interobserver agreement or reliability
- ◆ Reported in different ways:
 - ◆ Interval by Interval (I-I)
 - ◆ Kappa (controls for chance agreement)
 - ◆ Intraclass correlations

Physical Activity Data

- Typically summarized as:
 - Activity time in levels (minutes, hours)
 - Proportion of time (% of lesson or practice)
 - Estimated energy expenditure (kilocalories, METS)
- Number of people
- Proportion in activity levels

Physical Activity Occurs within Specific Environments

- In transport
- At home (play, work)
- Recreation (structured, unstructured)
- Sports (Youth, Senior)

- **Schools**
 - PE Classes; Intramurals; Inter-scholastics;
 - Clubs; Free Play

Home Settings

BEACHES Contexts

(Revised version, 2005)

- 1. Activity Level
 - (lie down, sit, stand, walk, vigorous)
- 2 Physical Location
 - (e.g., inside home, outside)
- 3 People Present
 - (e.g., parents, sibling, others)
- 4 Behavior Motivated
 - PA; Sedentary
- 5 Motivator
 - (Adult; Child)
- 6 Views Media
 - (No; Yes)
- 7 Eats
 - (No; Yes)

(McKenzie et al., 1991, JABA, 24, 141-151)

RESULTS: Physical Activity at Home

- **OVERALL: Children were**
 - Indoors 78% of the time
 - Sedentary 74% of the time
 - Vigorous only 11% of time
- **REDUCED ACTIVITY ASSOCIATED WITH:**
 - Being indoors ($p < .001$)
 - Parents being present ($p < .004$)
 - Time viewing media ($p < .001$)
 - Time ingesting food ($p < .05$)

McKenzie et al., 2008



Aventuras para Niños

School Settings



**PE Classes; Recess;
Intramurals; Inter-scholastics;
Clubs; Free Play**

SOFIT Categories

➤ Physical Activity

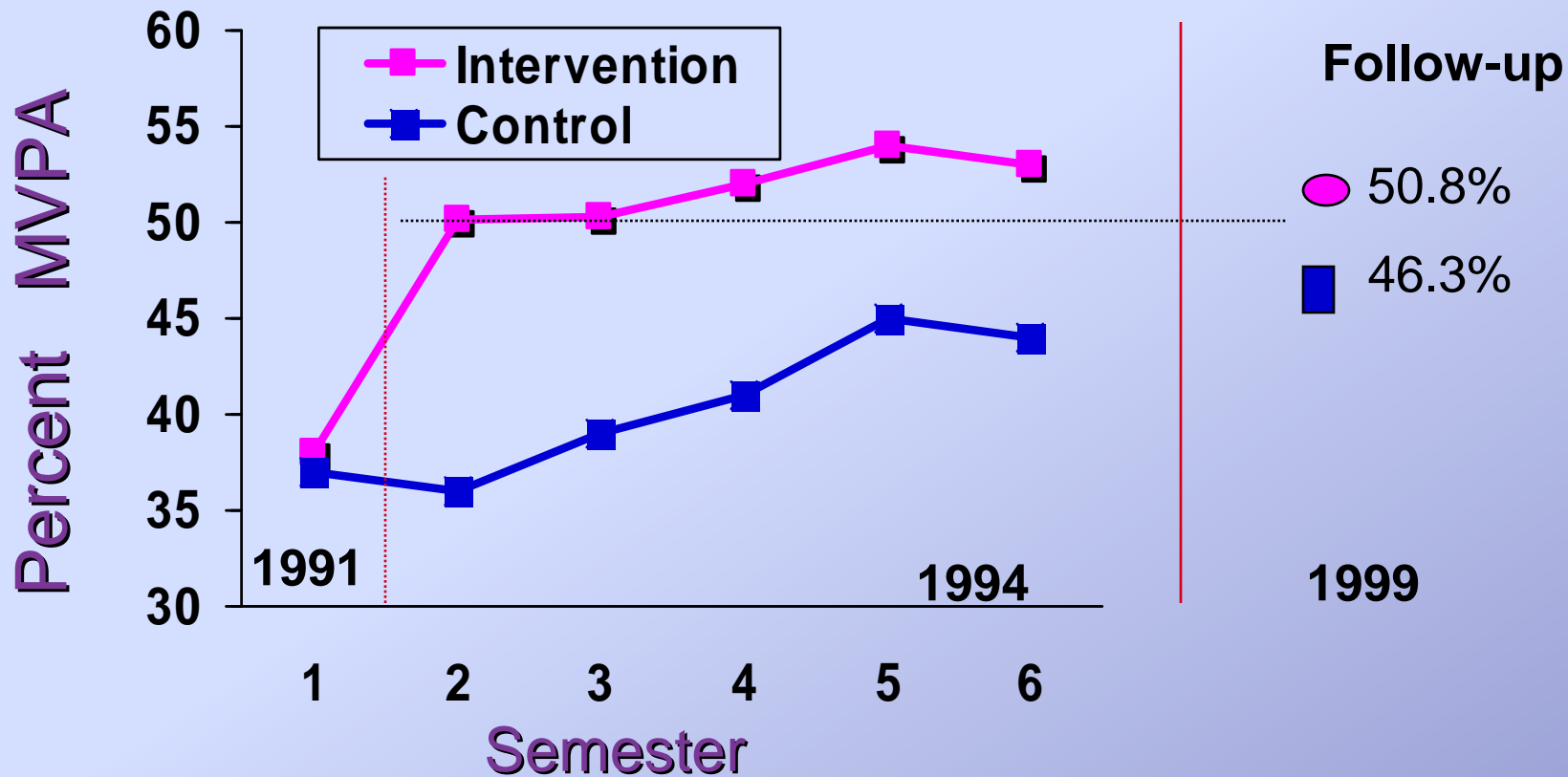
- Lying Down, Sitting, Standing, Walking, Vigorous

➤ Lesson Context

- Management, Knowledge, Fitness, Skill Drills, Game Play, Other

➤ Instructor Behavior/Interactions

CATCH PE: Short- and Long-Term Effects on MVPA in PE

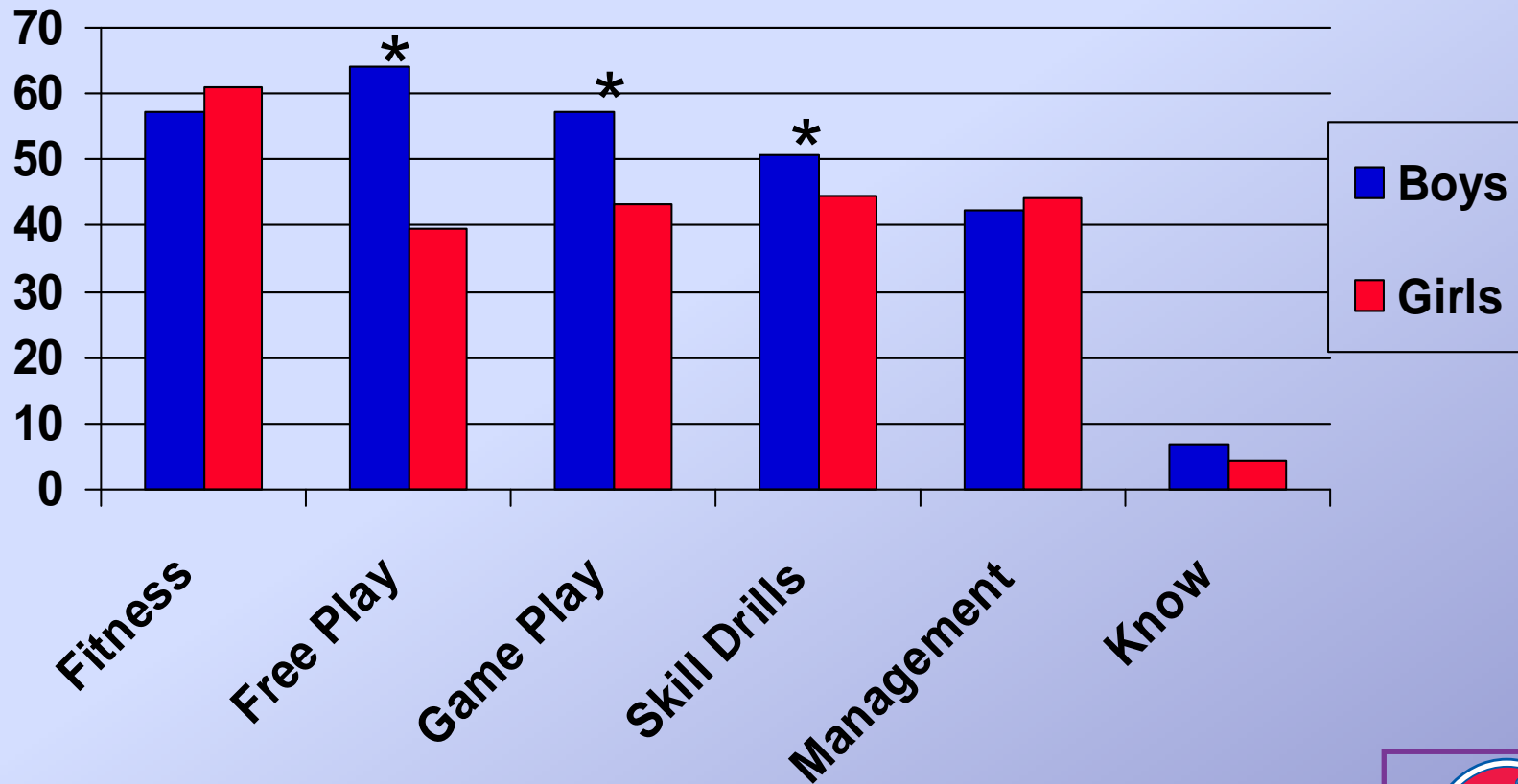


(N=96 Elementary Schools; 2650 Lessons;
McKenzie et al., Prev Med, 1996; Health Ed & Beh, 2003)



MVPA by Gender and Context

Percent Time in MVPA

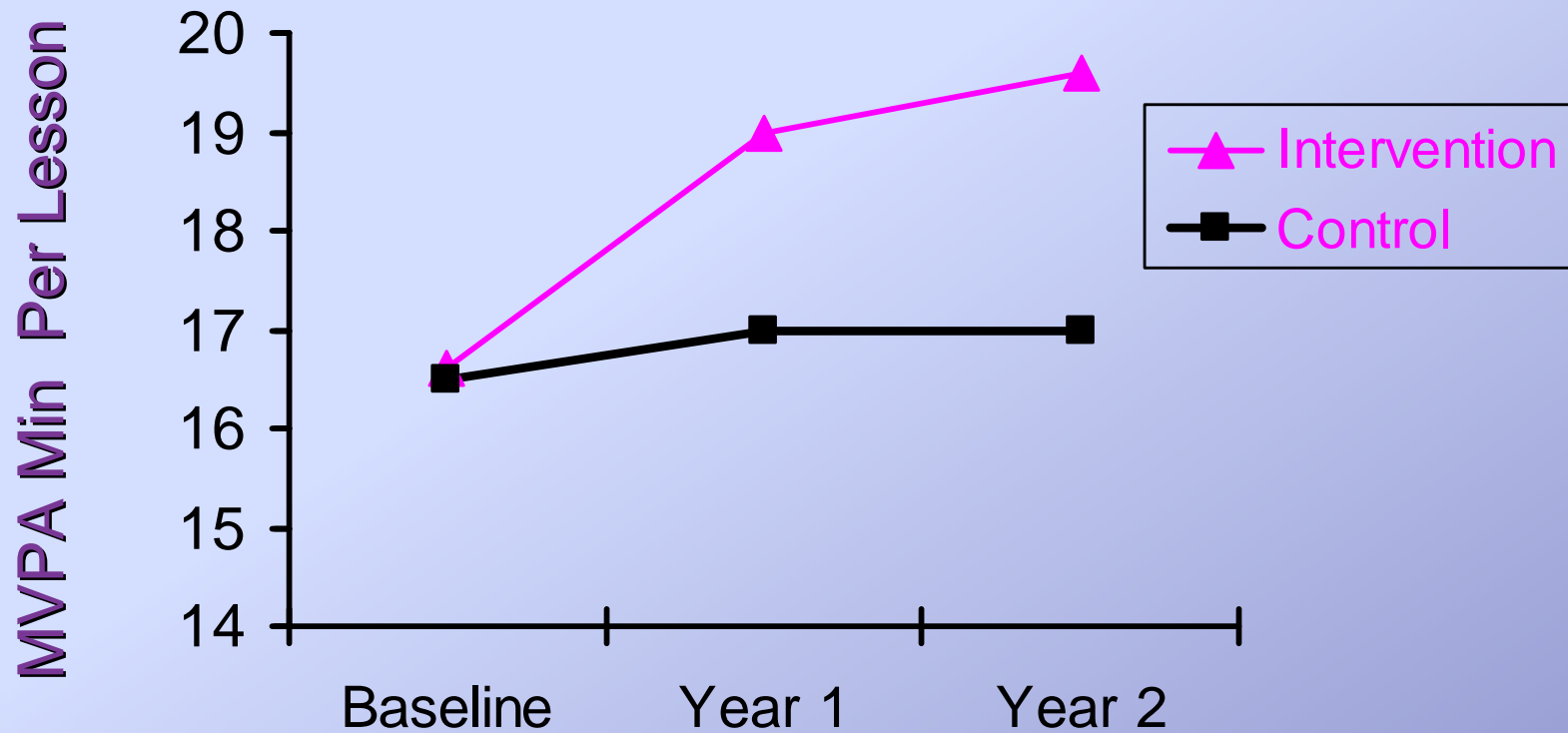


N=24 M-SPAN schools; 430 lessons

(McKenzie et al., 2000, RQES.)



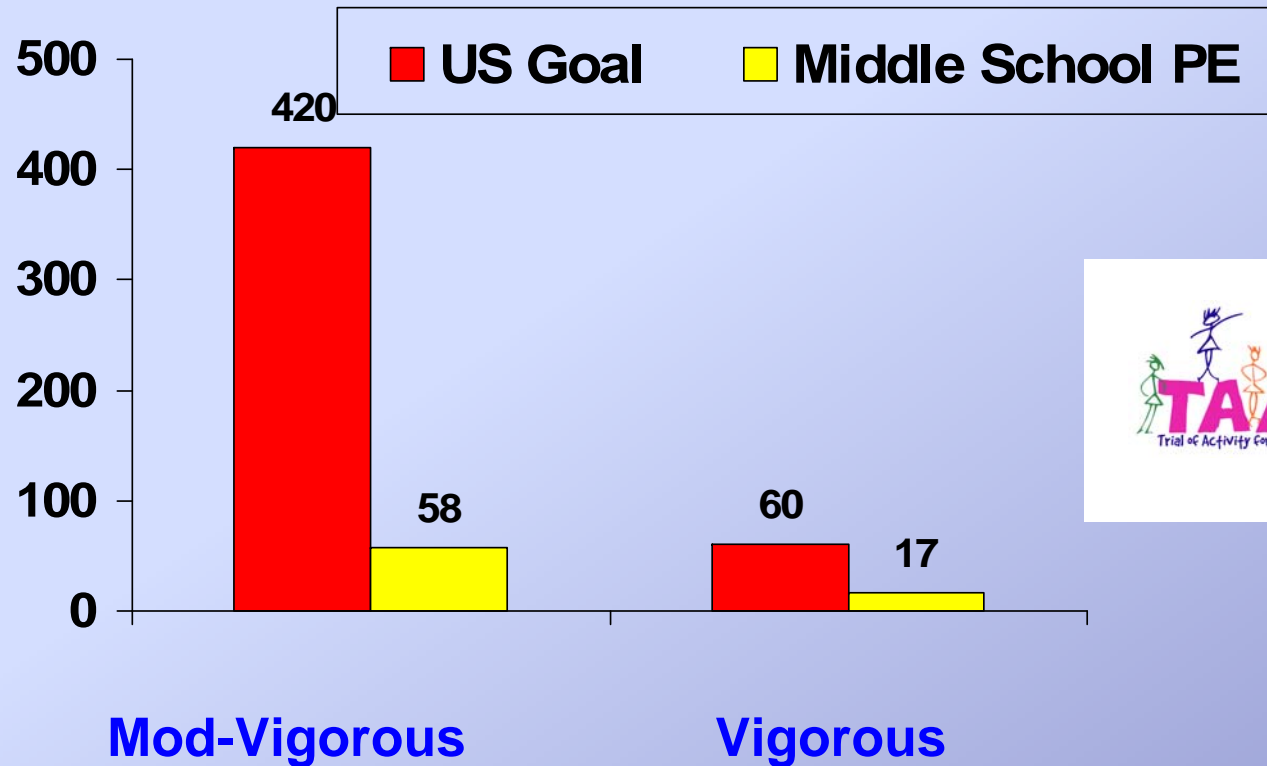
M-SPAN PE: Effects on Student MVPA Minutes



N=24 Schools; 214 Teachers; 1847 Lessons

Time in Physical Activity: US Goals vs. Girls' PE Classes

Minutes Per Week



McKenzie et al., 2006, MSSE
TAAG Baseline; N=36 middle schools, 6 states

If You Build It, Will They Come?

If They Come, Will They Be Active?

SOPLAY Categories

➤ Physical Activity

- (Sedentary, Walking, Very Active)

➤ Area Contexts

- (Accessible, Usable, Equipped, Supervised, Organized)

➤ Other Contexts

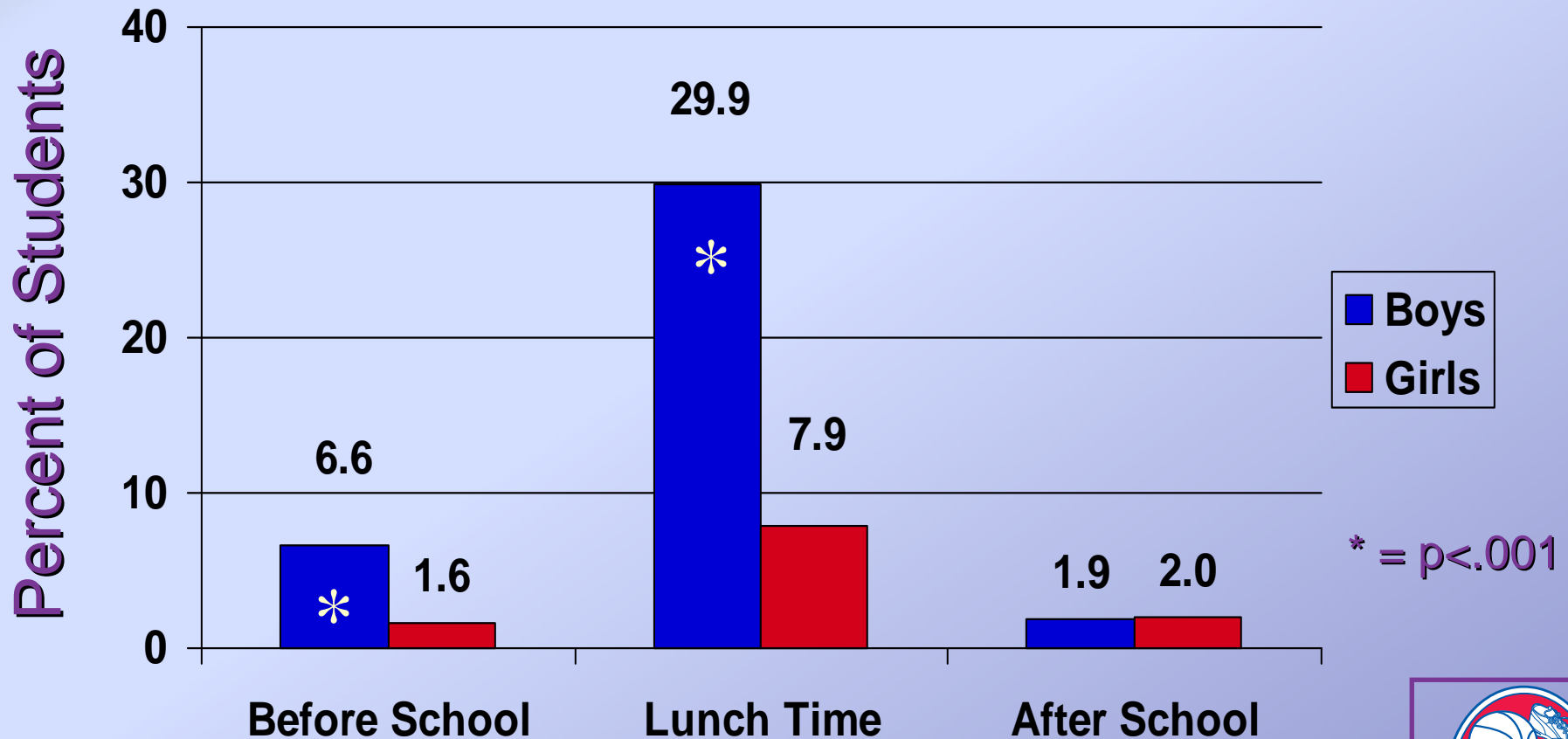
- (Time, Temperature, Predominant Activity/Sport)

SOPLAY

(McKenzie et al., 2000, Preventive Medicine)

- Observers scan target areas and record activity intensity of each person
- Three levels: sedentary, walking, and vigorous
- Simultaneous entries for relevant PERSON and ENVIRONMENTAL characteristics

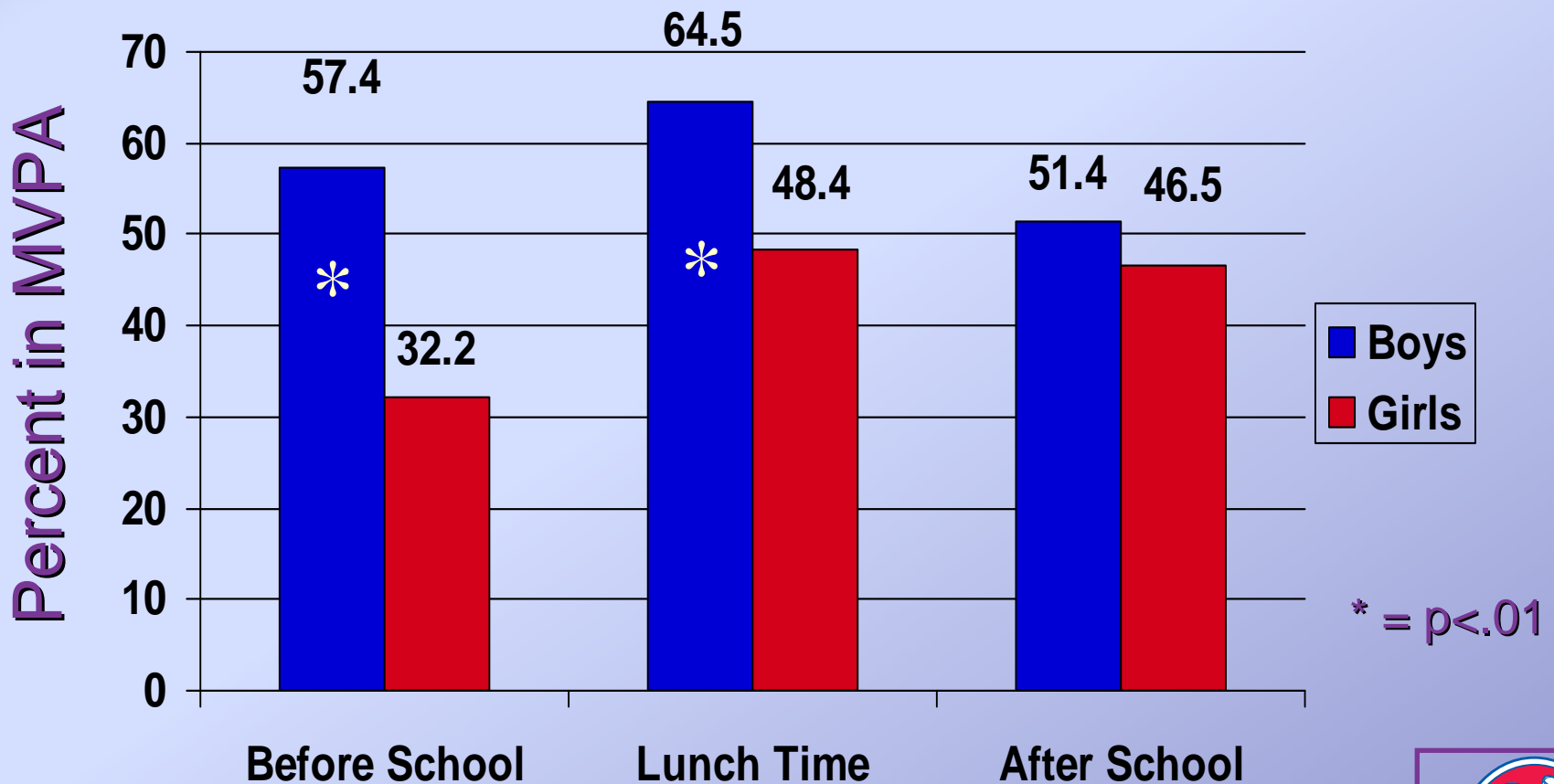
Percent in Activity Areas



N=24 M-SPAN schools; 151 areas
(McKenzie et al., 2000, Preventive Medicine)



MVPA by Gender



N=24 M-SPAN schools; 151 areas
(McKenzie et al., 2000, Preventive Med)



Community Settings



Parks and Recreation Centers

System for Observing Play and Recreation in Communities: SOPARC

T. McKenzie & D. Cohen

San Diego State University & RAND Corporation



PURPOSES

- **Develop and assess an objective, direct observation tool for studying PA and associated variables in community settings**
- **Employ the system in multi-ethnic communities to study park areas and characteristics of users, including their PA**

Methods

➤ LOCATION

- 8 neighborhoods in Los Angeles with:
- High household poverty ($X=35\%$; range=16-55%)
- High % of minority groups (2000 census)
 - Latino, range=16-55%
 - African-American, range =0-88%

Data Sources

- Direct Observation (SOPARC)
 - (System For Observing Play and Active Recreation in Communities)
 - N=16,224 park users
- Interviews of Park Users
 - N=713 adults
- Interviews of Area Residents
 - N=605 adults from randomly selected homes >2 miles
- US 2000 Census

Observation Methods

PARKS

- 8 parks in multi-ethnic communities
- Size: Range=3.4-16.0 acres; Mean = 7.8 acres
- 165 Target Areas: Range/park =17-27; Mean =20.6

DATA COLLECTION

- 8 assessors trained systematically
- 56 clement days (7 in each park)
- 4 one-hour periods/day (7:30AM; 11:30AM; 3:30PM; 6:30PM)
- 4511 area visits



SOPARC Categories

- User Physical Activity Levels
 - (Sedentary, Walking, Vigorous)
- User Characteristics
 - (Gender, Age, **Race/Ethnicity**)
- User Activity Modes
 - (e.g., soccer, picnicking)
- Area Contexts
 - (Accessible, Usable, Equipped, Supervised, Organized)
- Other Contexts
 - (Day, Time, **Temperature**)

(McKenzie et al., 2006)

Reliability Measures

BACKGROUND

- Observer-pairs conducted 472 simultaneous measures in 125 activity areas in 6 parks

AREA CHARACTERISTICS

- Accessibility, 98%; Usability; 94%; Supervised, 97%, Organized, 97%; Equipped, 99%

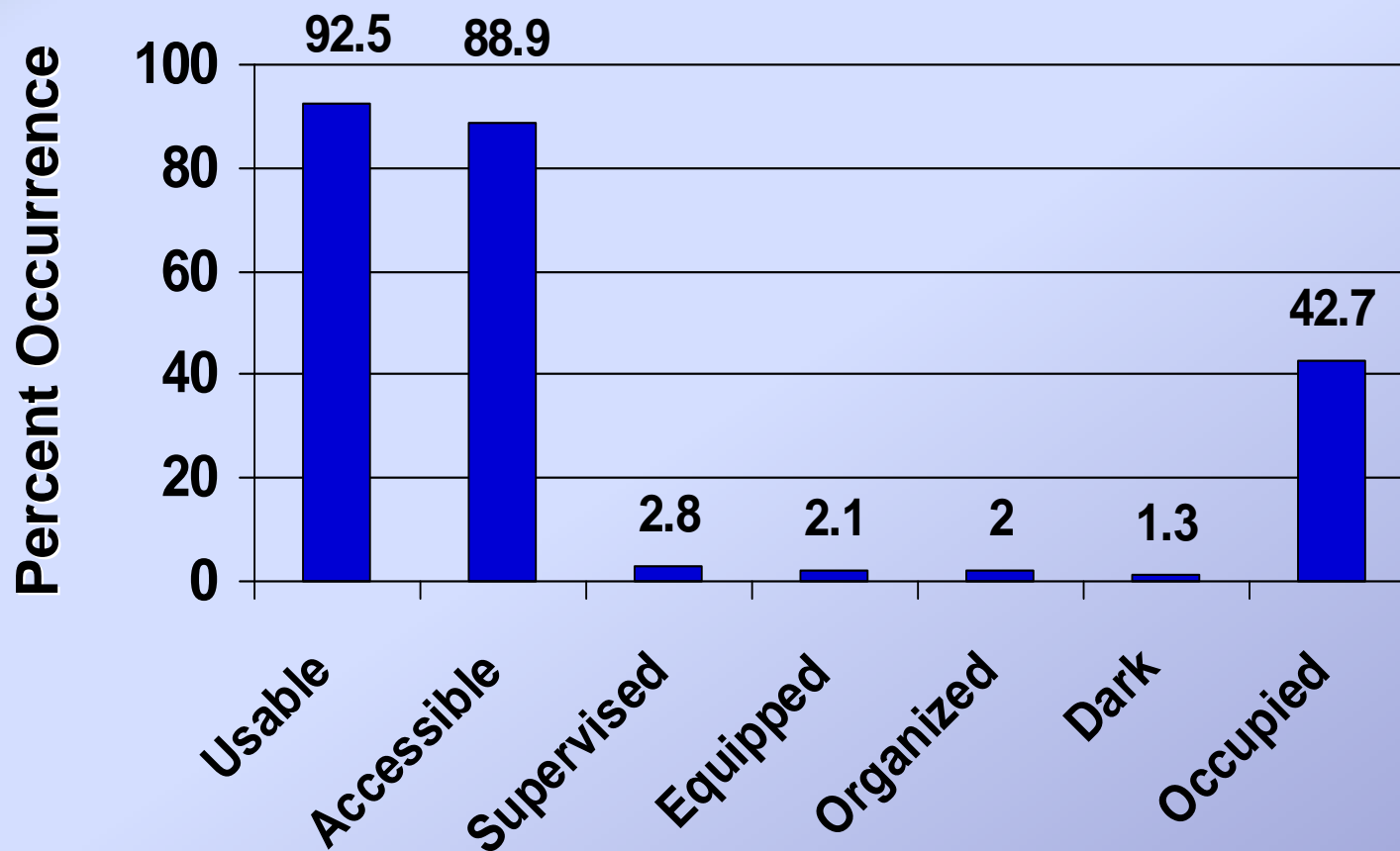
NUMBER COUNT FOR AREA

- Correlation=.99 for both females and males
- % Agreement= 92% females, 89% males

PEOPLE CHARACTERISTICS (Overall)

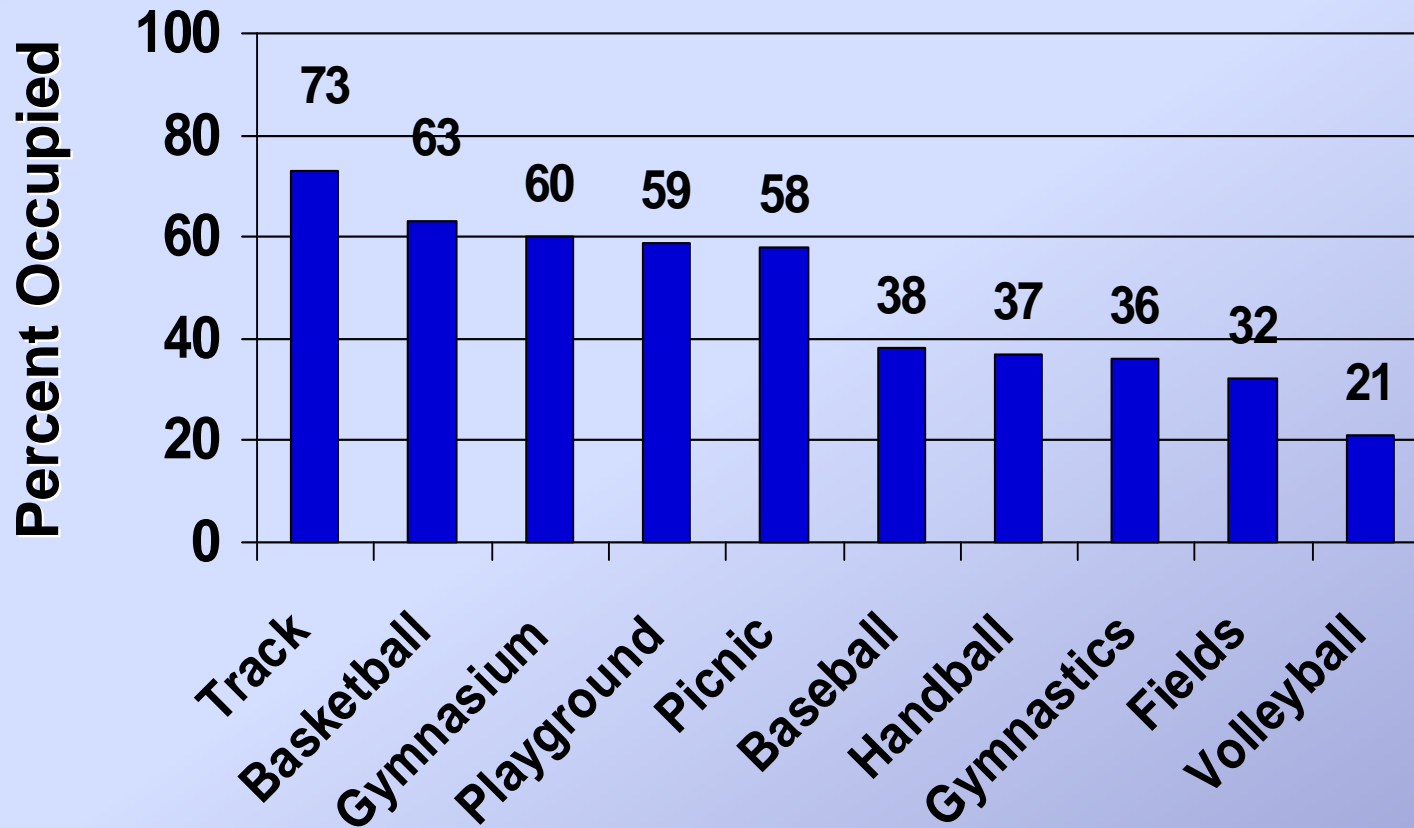
- Age Grouping: Females, 95%; Males, 97%
- Ethnic/Race Grouping: Females, 99%; Males, 99%
- Physical Activity Level: Females, 90%; Males, 88%

Characteristics of Activity Areas

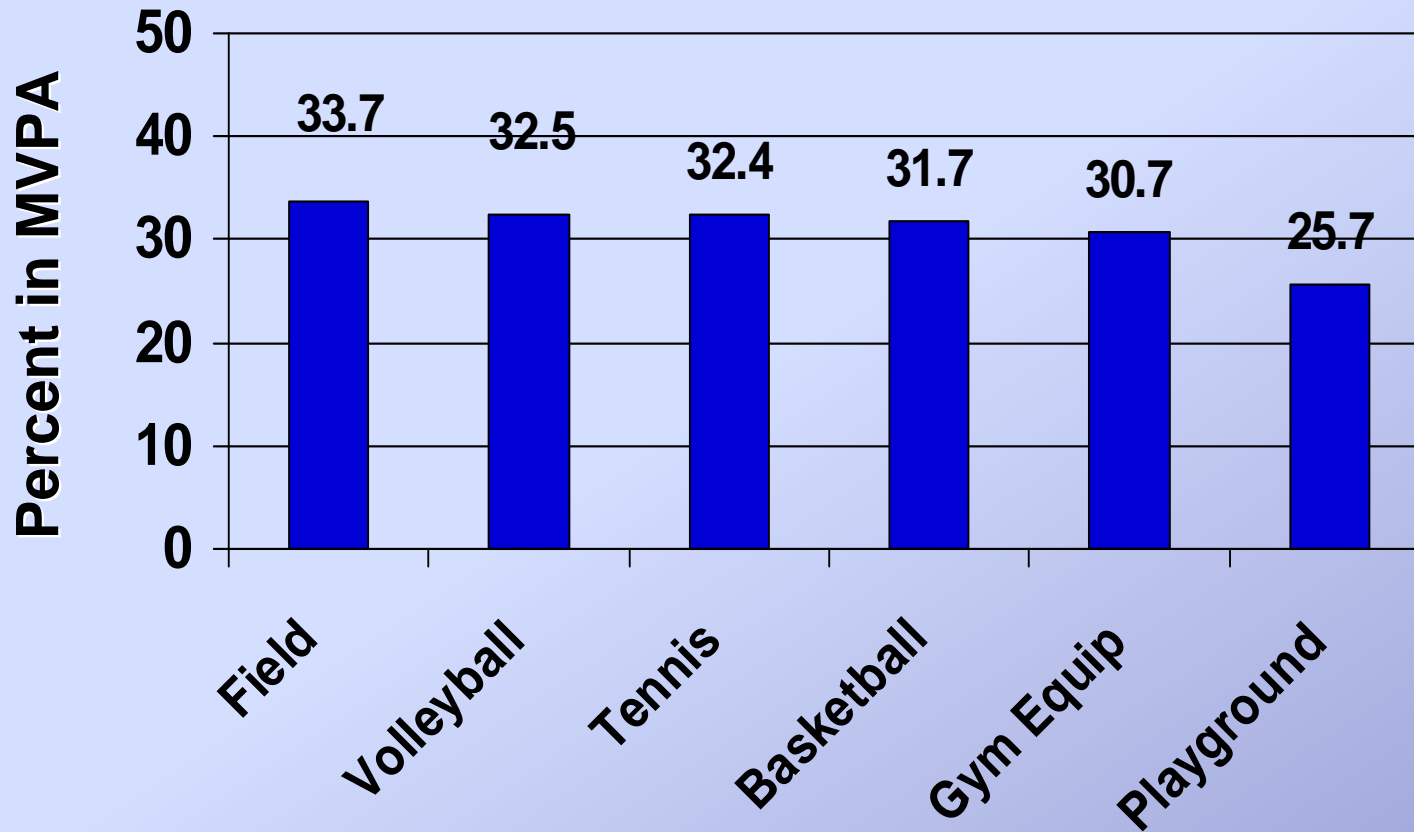


N=8 Parks; 165 Activity Areas; 4511 Visits

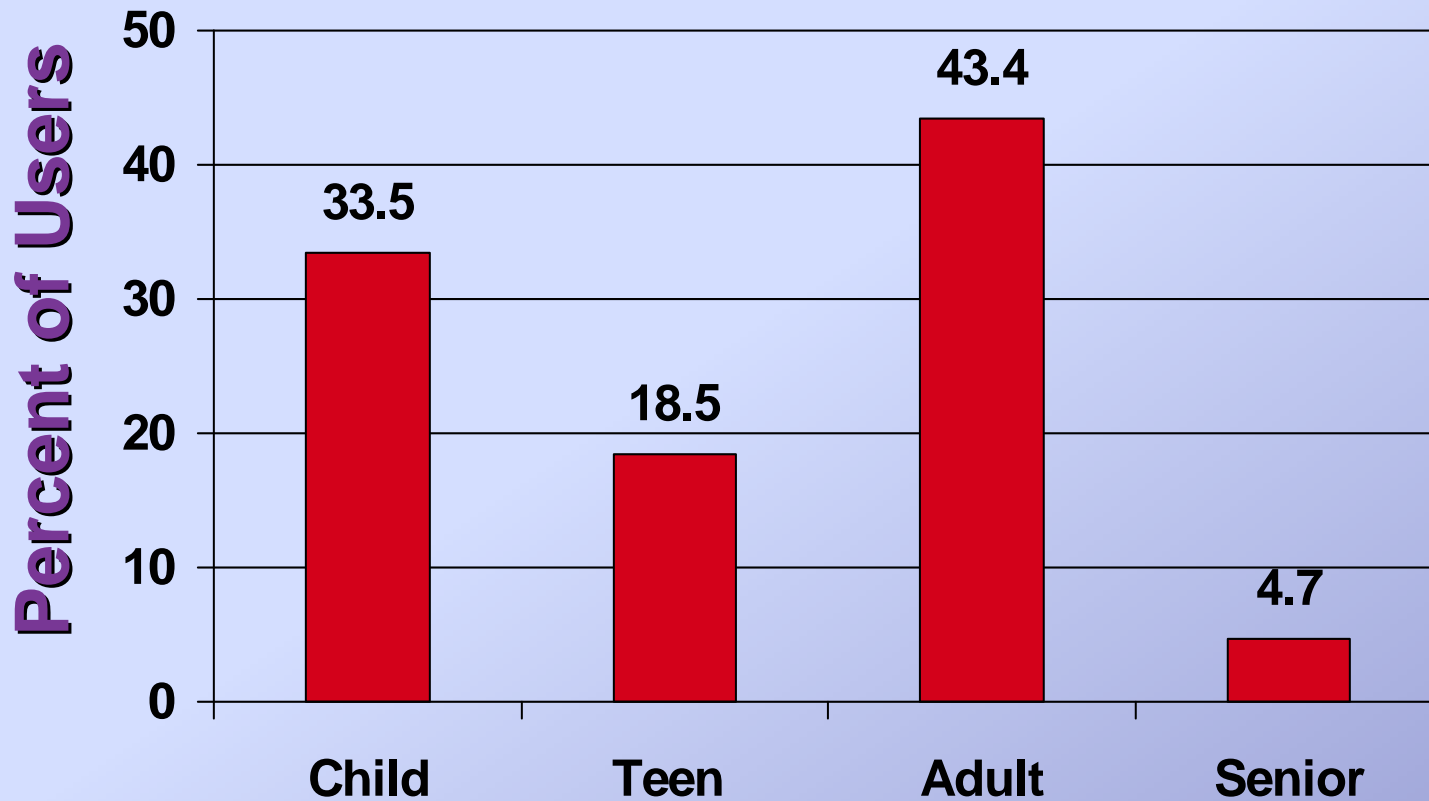
Proportion of Observations Activity Areas Occupied



Areas with Most VPA

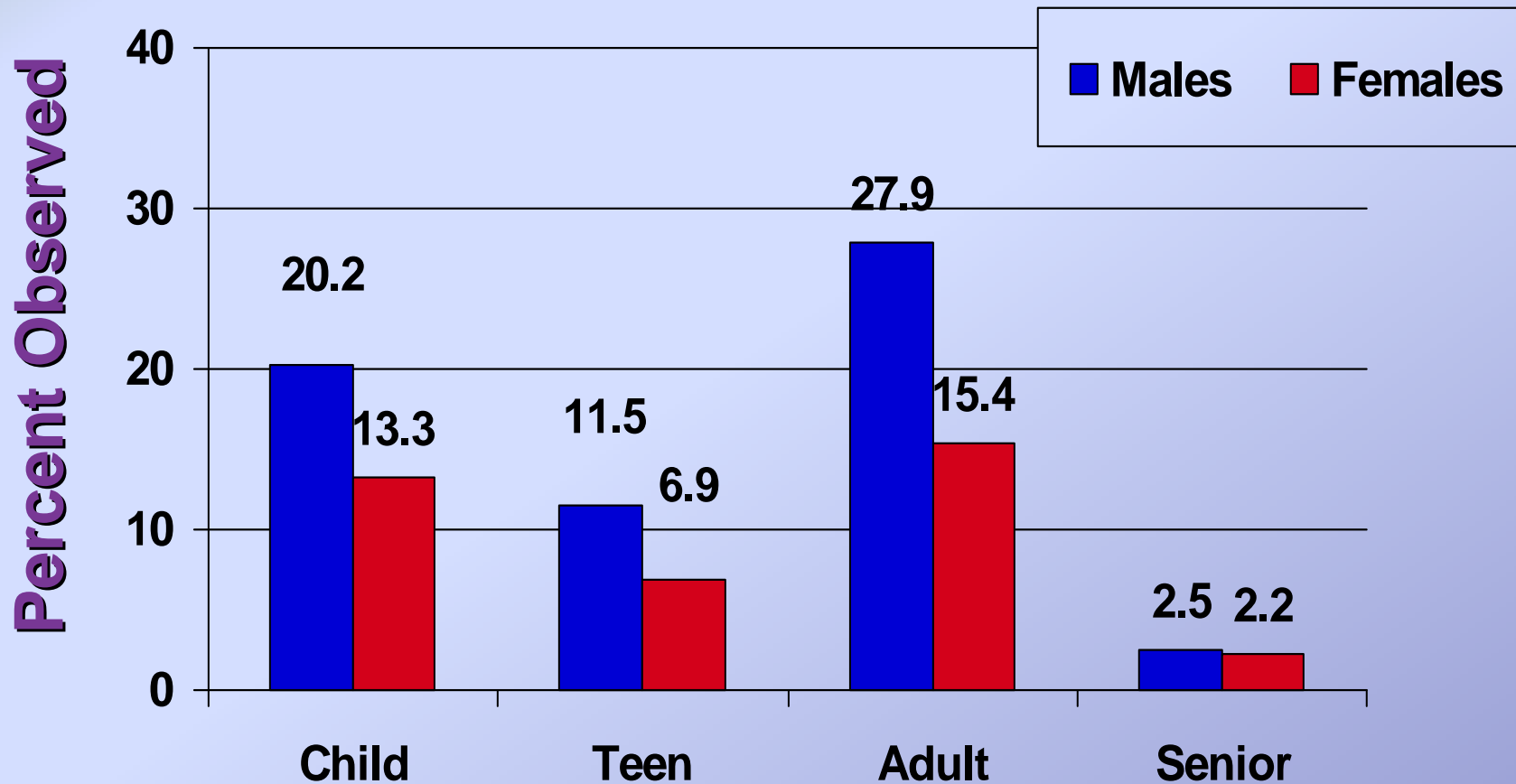


Park Users: Age Categories



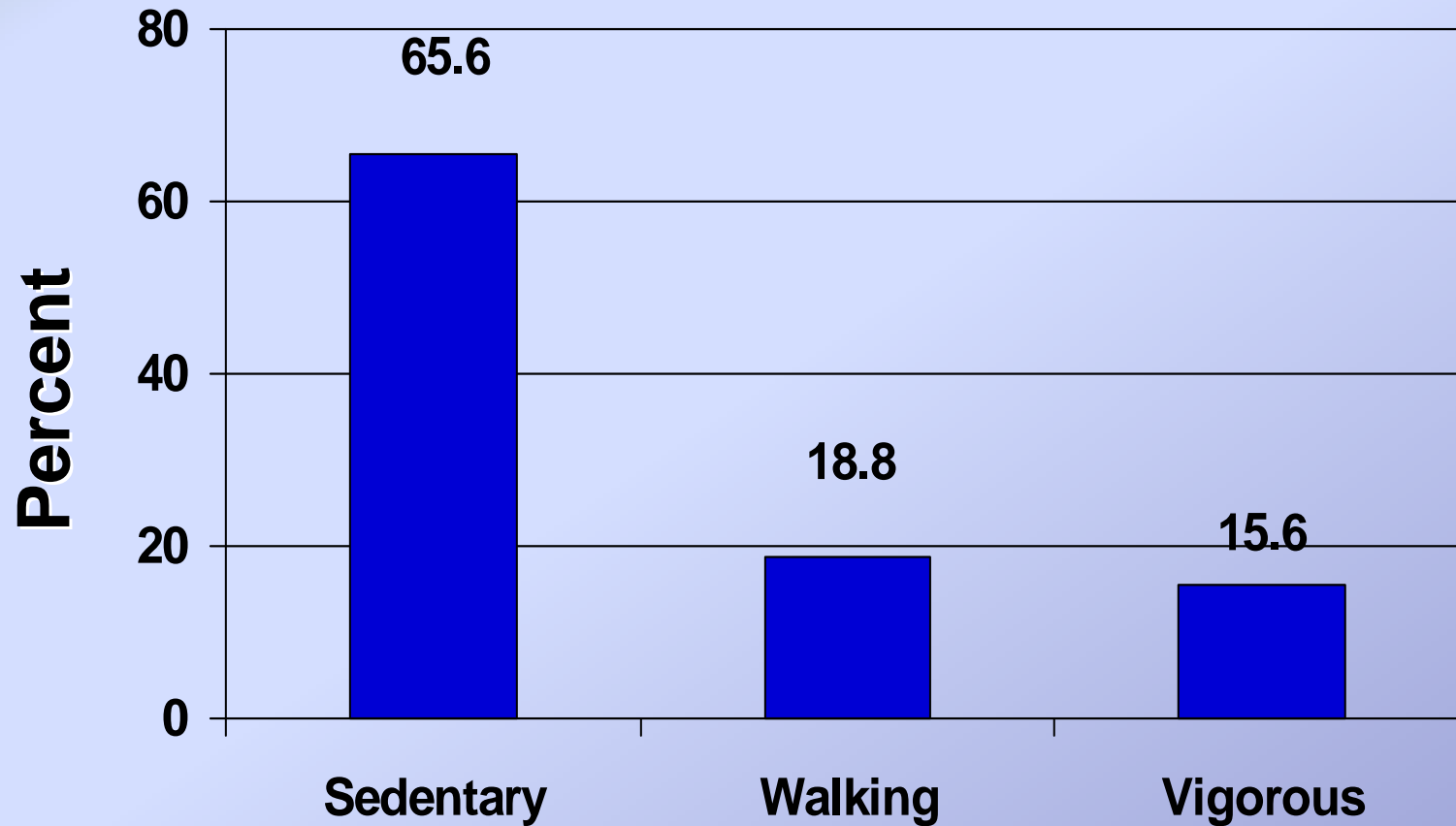
N=16,244 people; 165 activity areas; 56 days

Park Users: Gender and Age



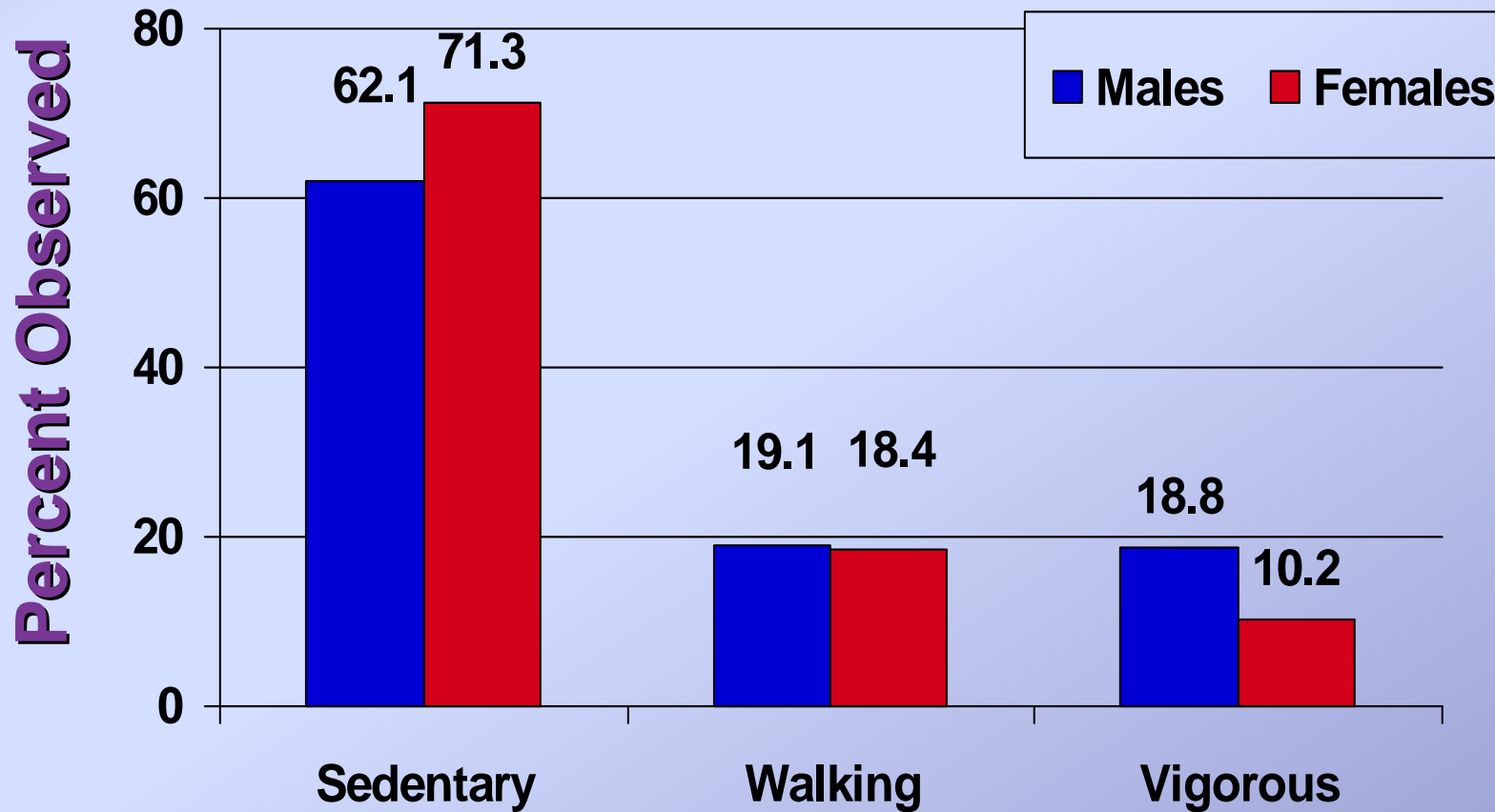
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Physical Activity Levels



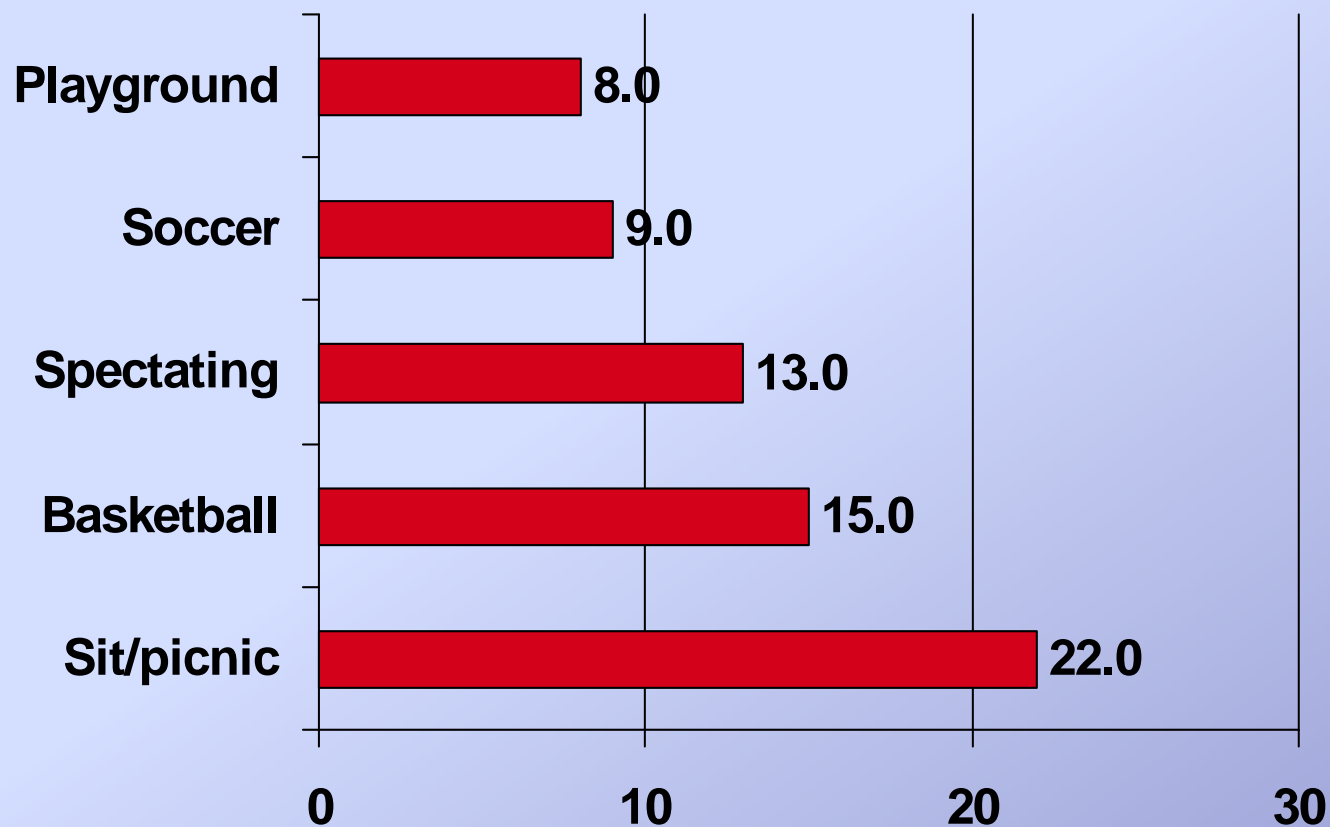
N=16,048 people; 165 activity areas; 56 days

Activity Levels by Gender



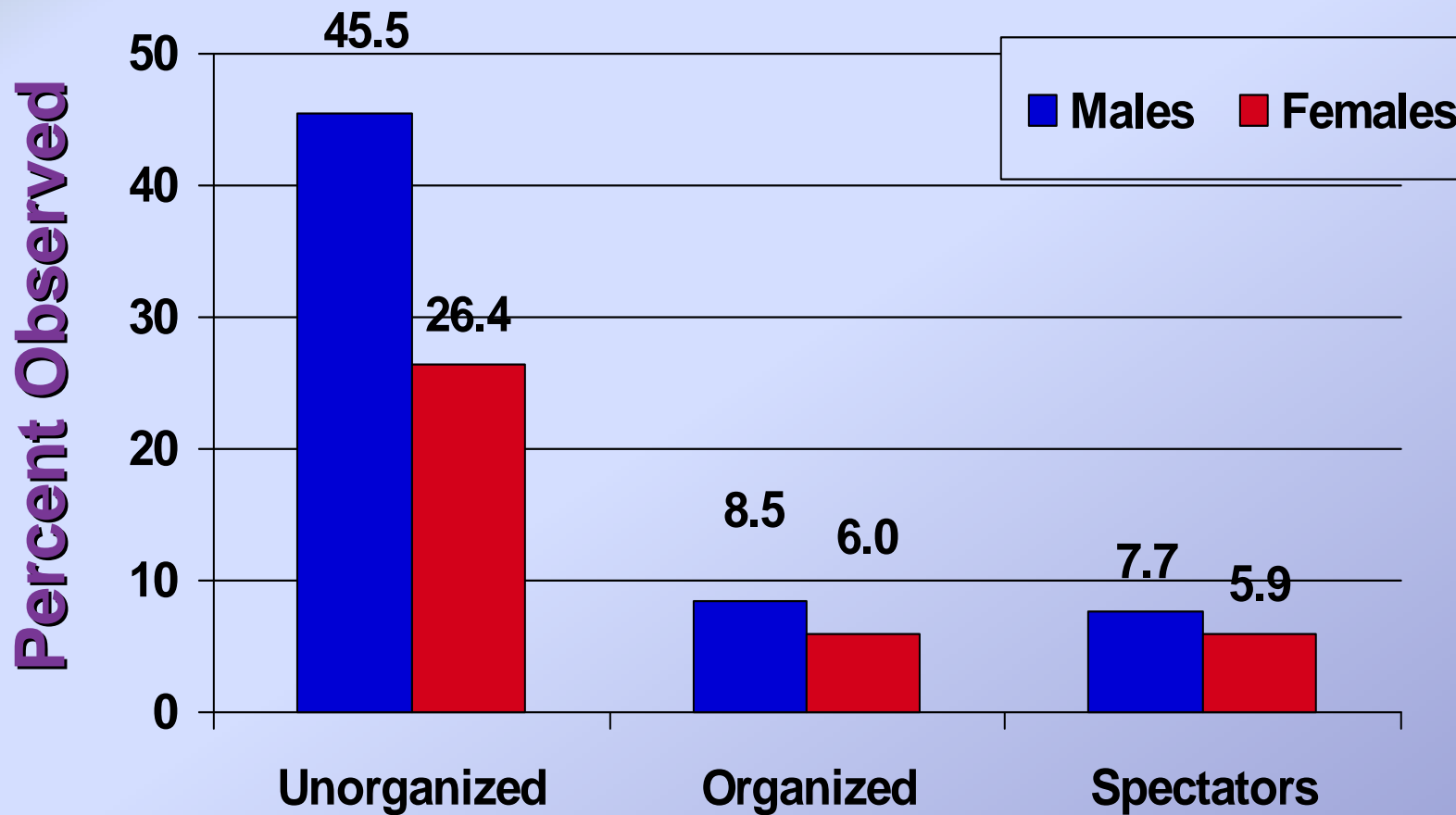
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Most Common Activities: Percent of Park Users



N=16,244 people; 165 activity areas; 56 days

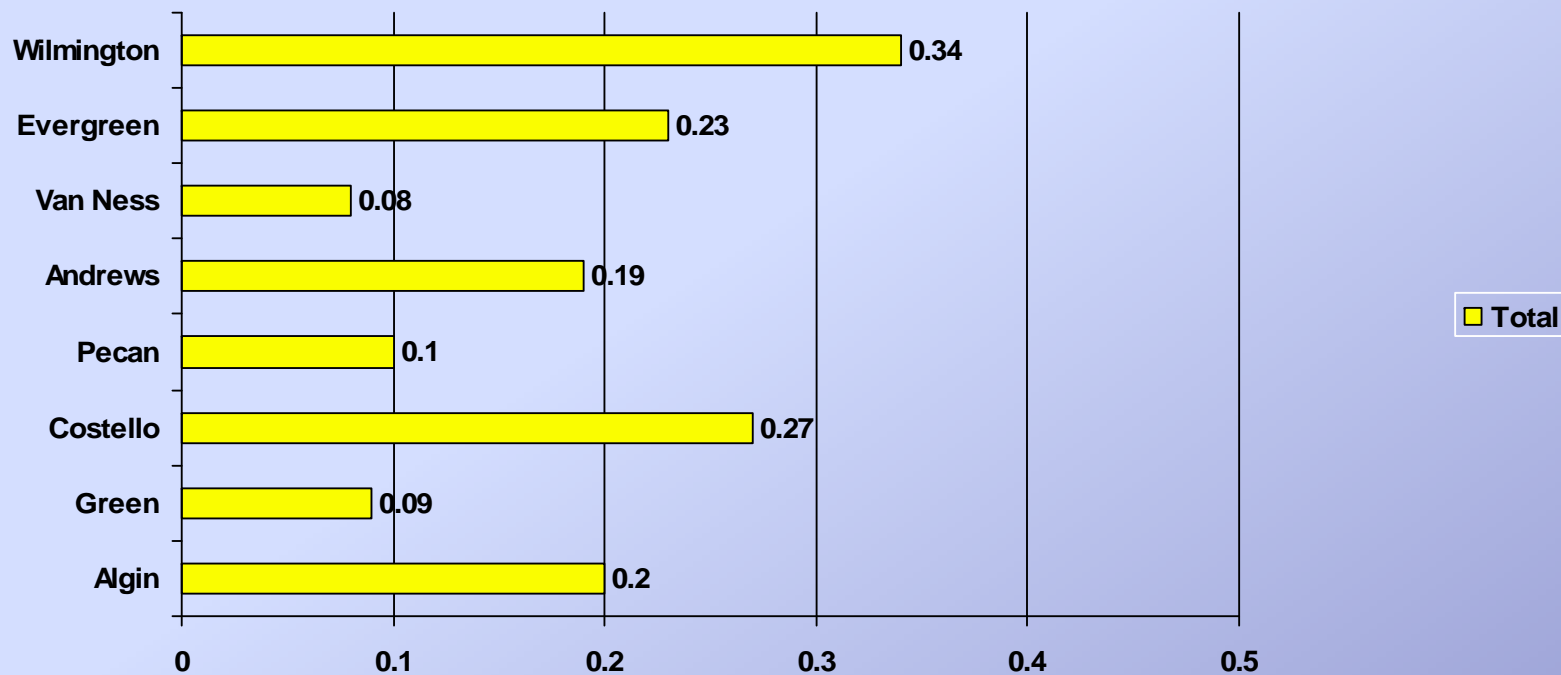
% Park Users by Activity Type



N=16,189 people; 165 activity areas; 56 days

METS Expended Per Resident Within One Mile of Park

METS (index)



N=16,048 people; 165 activity areas; 56 days

**THANK
YOU!**