

Twin Cities Walking Study



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Twin Cities Walking Study

1. What we set out to do
2. What we did
3. Data we have
4. Very early findings
5. Methodological/measurement innovations
6. What we hope to do next



1. What We Set Out To Do

Study Design

- Cross-sectional study with measures of:
 - Physical environment of 36 specific residential areas
 - 20 randomly selected Individual residents of the areas included in the study (Goal N = 720)
- Repeatability sample of 20% for all measures
- Pilot testing of all individual level measures on diverse sample of 40
 - Time to complete survey and acceptability of survey

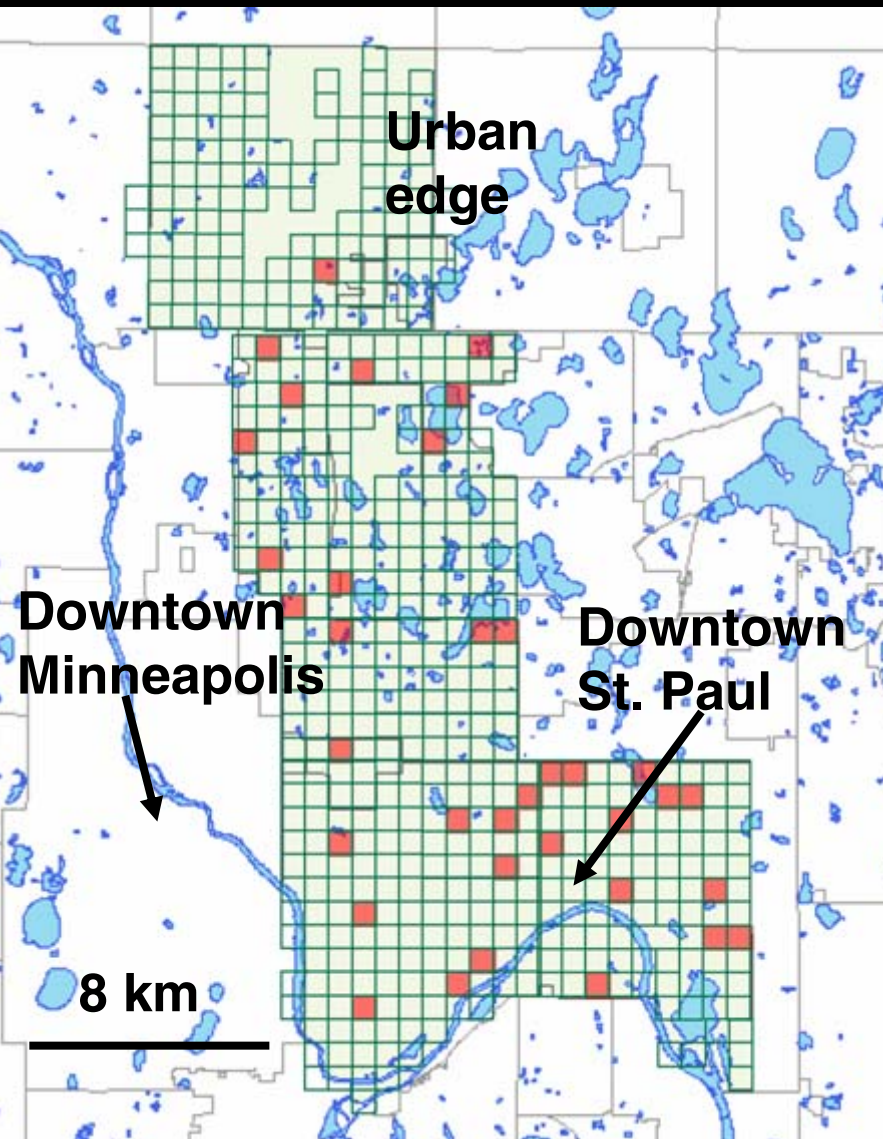
1. What We Set Out To Do

Hypotheses

- Hypothesis 1: High density, high street connected neighborhoods ↑ walking behavior.
- Hypothesis 2: Those who perceive the environment to be more walkable will walk more.
- Hypothesis 3: Other observed and perceived physical and socio-cultural features of the environment will explain variance in walking behavior.
- Hypothesis 4: Individual-level variables will mediate relationships between environment and walking.

2. What We Did

Selecting Neighborhoods & Environmental Measures

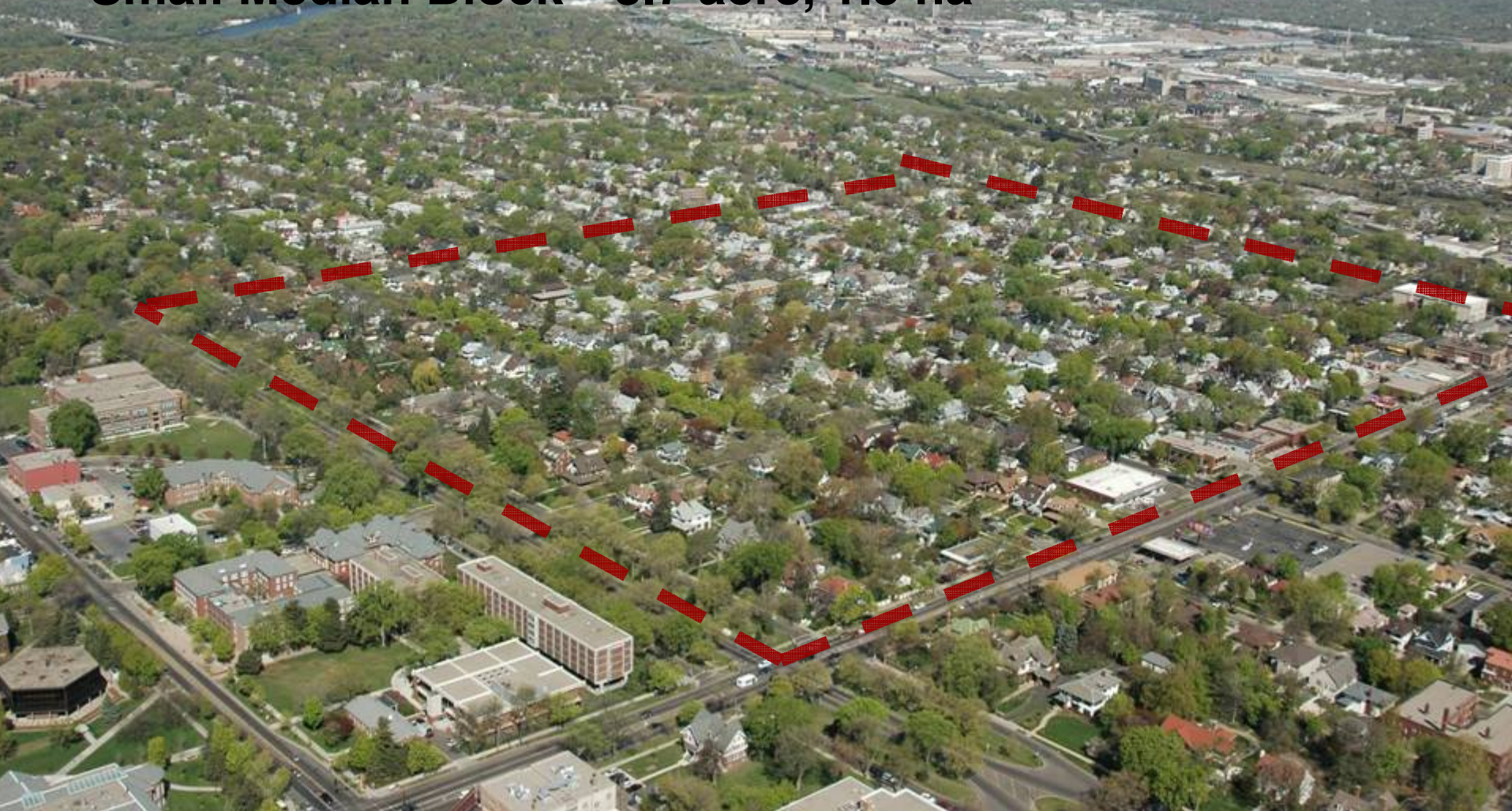


- 36 805*805 meter areas in corridor from St. Paul to Blaine
 - Vary by combinations of high/low gross density + median block size
 - 9 big blocks/high density, 9 big blocks/low density, etc.
- 50+ environmental variables
 - GIS—existing, digitized, inventory
- 718 participants
- Environmental measures at multiple geographies around each participant
 - Distances to nearest features
 - Network + straight line buffer
 - Grid cells

Area 30:

High Gross Density—15.8 persons/acre, 39/ha

Small Median Block—3.7 acre, 1.5 ha



Area 3:

Low Gross Density—4.7 persons/acre, 11.6/ha

Large Median Block—11.1 acres, 4.5ha



2. What We Did

Who We Studied

Eligibility criteria for individual residents

- 25 and older
- Primary residence in one of the 36 neighborhoods
- Able to give informed consent
- Able to walk unaided for 20 minutes
- Not out of town during week of data collection

Description of participants (N = 718)

- 67% with household income \$40-90k
- 47% college graduates
- 29% BMI over 30
- 74% randomly selected

2. What We Did

Data Collected with Individual Residents

- 7-day travel diaries (N=718)
- 7-day accelerometer records (N=718)
- Measured height and weight (N=718)
- Participant-drawn maps of self-defined neighborhood (N=717)
- Telephone interview (N=718)
 - NQLS Survey
 - IPAQ
 - Physical environment perceptions
 - Social environment perceptions
 - Psychosocial predictors of PA
 - Demographics (NHTS)
 - Quality of Life
 - Neighborhood definition
 - Dog ownership
 - Bicycle ownership/use/safety

3. Data

Broad Topics We Can Examine

- How different aspects of measured and perceived environment correlate with physical activity
- Environment
 - Density
 - Street pattern
 - Mixed use
 - Pedestrian amenities
 - Socioeconomic variables
- Physical activity
 - Physical activity in specific domains from IPAQ
 - Objectively measured PA from accelerometry

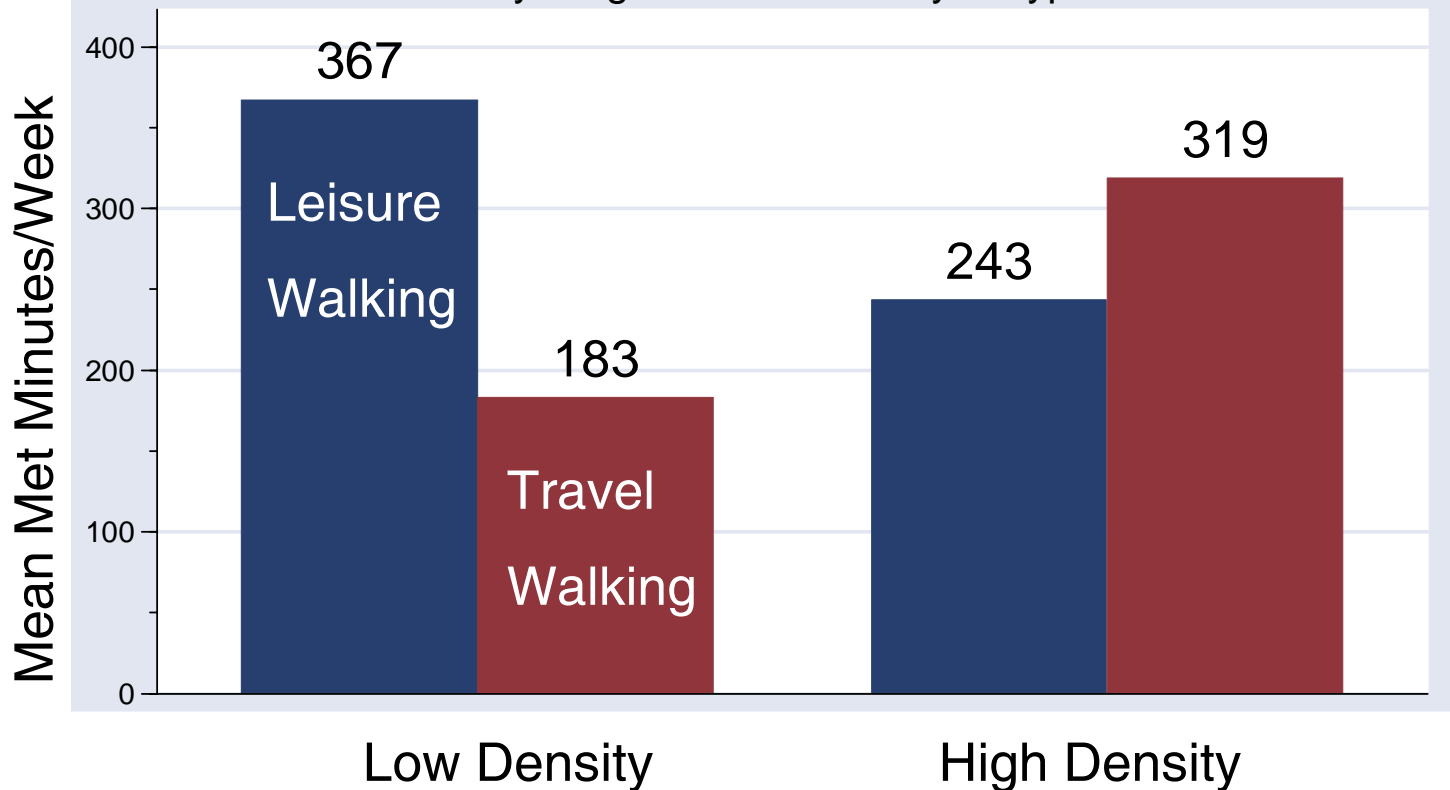
4. Very Early Findings

IPAQ Survey Data and Focus Area Density and Block Size Data

- Hypothesis 1: High density, high street connected neighborhoods ↑ walking behavior
- Have examined self reported physical activity for focus areas stratified by gross density and median block size.

IPAQ Walking Activity

by Neighborhood Density & Type

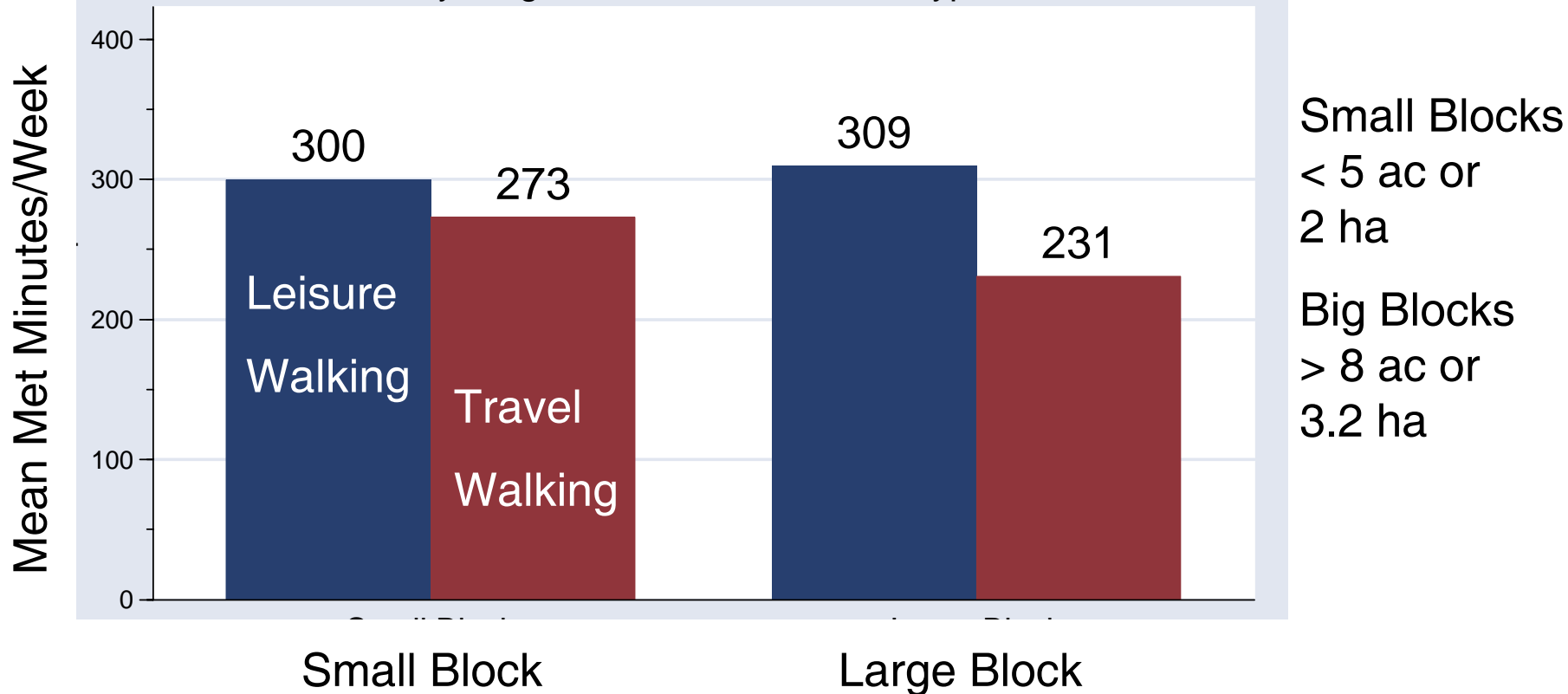


Low Density
< 5/ac or
12.4/ha

High Density
> 10/ac or
24.7/ha

- **Both** leisure walking and travel walking are statistically significantly different by **density** ($p < 0.001$)
- Significant differences remain significant after adjusting for age and income of respondent
- **Neither** total PA nor BMI statistically differ by **density**

IPAQ Walking Activity by Neighborhood Block Size & Type



- **Both** leisure walking and travel walking are **not** statistically significantly different by **block size**
- Relationships remain insignificant after adjusting for age and income of respondent
- **Neither total PA nor BMI** statistically differ by **block size**

4. Very Early Findings

Hypothesis 1: High density, high street connected (small block) neighborhoods ↑ walking behavior.

- High density focus areas have more self-reported travel walking but less leisure walking than low density areas. Total walking does not differ.
- Focus areas with small blocks have no difference to big blocks in leisure or travel walking.
- Total self-reported PA and (measured) BMI do not differ by either density or block size.
- But there are lots of variables left to analyze including accelerometry + many environmental measures!

5. Methodological and Measurement Innovations

Models (Propensity Scoring)

- Working toward a causal model (vs. predictive)

Measurement

- Testing and modifications to the Boarnet + Day/Irvine-Minnesota urban design inventory
- Developing comprehensive set of GIS-based environmental measurement protocols
- 7-day travel diary

Recruitment

- Novel recruitment plan made use of media relations expertise to 'condition the market'

6. What Next?

Models and Measures

- Focus on careful methodological work
 - Models
 - Measures
- Proposing to replicate study elsewhere in the Twin Cities
 - Cross-validation of models built with this data
- Smaller cross validation studies in Europe and elsewhere in the U.S.

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