

# Creation of built environment indices

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# Outline

- Definition of built environment indices
- Previous applications
- Suggested alternative/complementary approach
  - Data
  - Methods
  - Comparison of methods
  - Comparison to established standard
- Conclusions

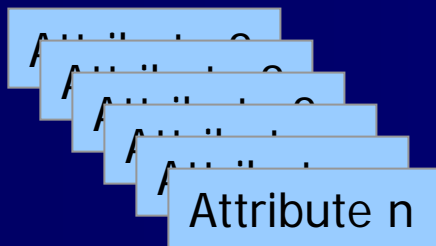
# Objectives

- Identify data requirements
- Understand development of indices
- Assess strengths/weakness of various approaches –with example
- Develop or propose
  - Refinements to indices
  - New uses for indices

# Definition

- Score or scores qualifying environment
  - Sprawl index
  - Pedestrian environment index
  - Transit serviceability index
  - 3 Ds: diversity, design, density

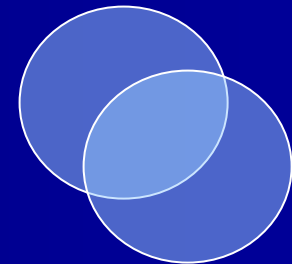
Characteristics of the urban environment



Analytical tools

Cluster analysis  
Delphi methods  
Principal components analysis  
Factor analysis

Index or indices



# Motivation

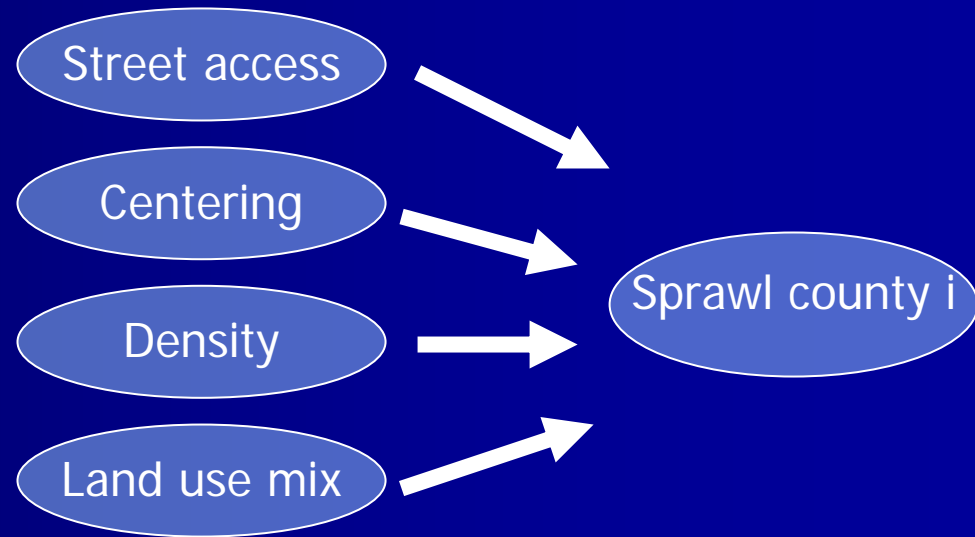
- Usefulness of built environment indices
  - Research
    - Data reduction technique (spatial co-variation)
    - Input to sampling frame
  - Identify priority areas
    - Funding
      - Transportation improvements (roads, transit)
      - Safety interventions
      - Water/sewer/school investments
    - Areas of change, areas of stability
  - Benchmark for measuring community goals

# Selected previous examples

- Metropolitan-level –compare across areas
- Intra-metropolitan
  - County-level sprawl index
  - Pedestrian Friendliness Index (PFI)
  - Pedestrian Environment Factor (PEF)

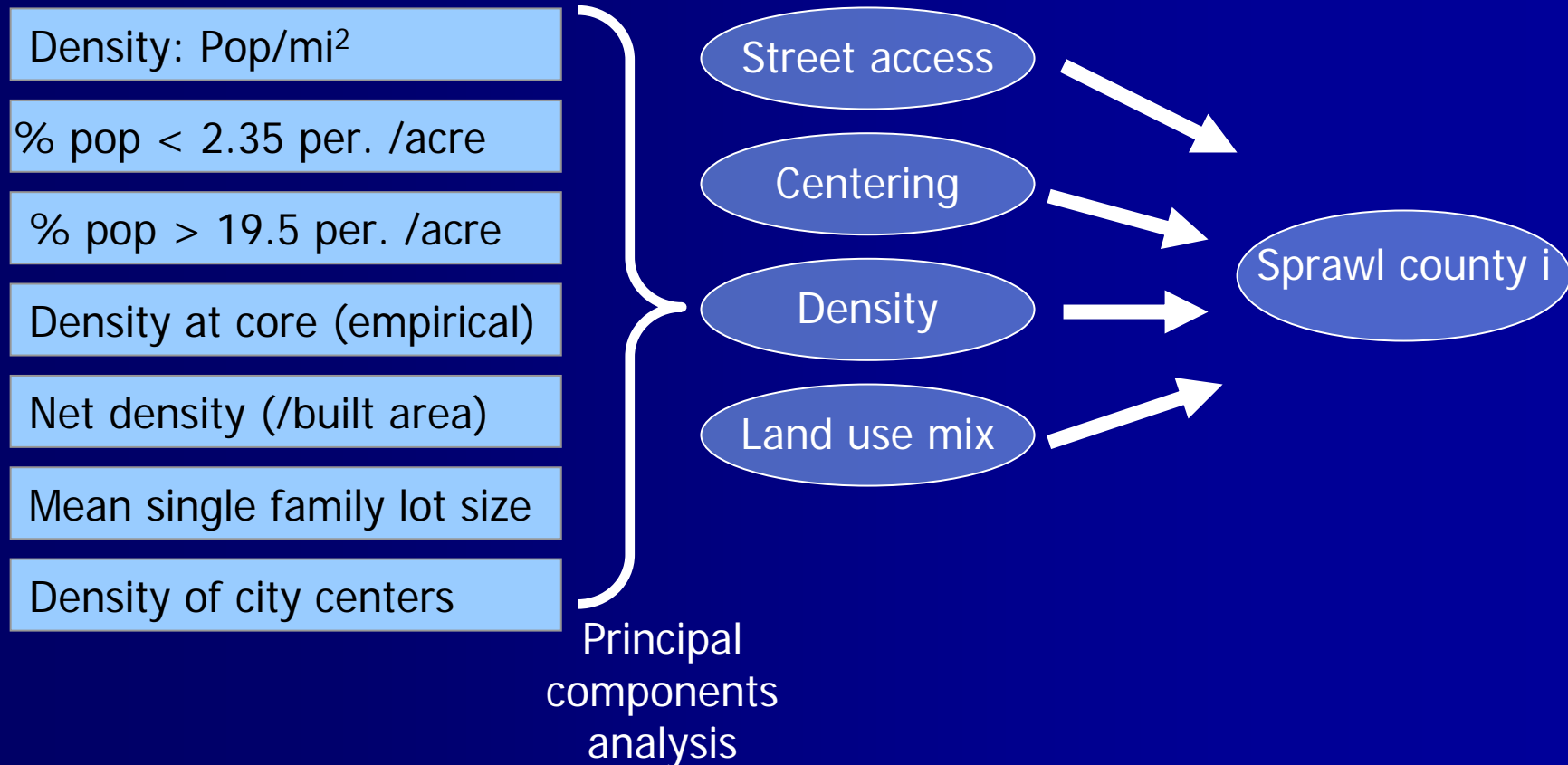
# County-level sprawl

- A priori factors



# County-level sprawl

Claritas AHS NRI    Census Bureau





# PFI

- Montgomery County, MD
  - Analysis unit: Traffic analysis zones
  - Range: 0-1, 1 = very friendly
  - Method: Delphi-like
  - Data elements
    - Land use mix (0-0.25) Setbacks (0-0.1)
    - Transit stops (0-0.1), Bicycle integration (0-0.1), Sidewalks (0-0.45)
  - Data sources: GIS, expert knowledge, site visits

# PEF

- Portland metro (LUTRAQ)
  - Analysis unit: Traffic analysis zone
  - Range: 4-12, 12 = supportive environment
  - Method: Delphi-like
  - Data elements
    - Ease of street crossing –width, volumes, signals (1-3)
    - Sidewalk continuity on arterials (1-3)
    - Street connectivity (1-3), Topography (1-3)
  - Data sources: GIS, expert knowledge, site visits

# Srinivasan (2002)

## ■ Boston metro

- Analysis unit: Traffic Analysis Zone
- Range: unclear
- Method: Factor analysis
- Data elements
  - % roads with no urbanization, % roads with no sidewalk, % roads with level terrain, average road width
- Data sources: GIS, expert knowledge, site visits

# Observations

- Limited ability to generalize
- Reliability of methods
  - PCA vs. factor analysis?
  - Delphi-method vs. PCA?
- Validity of GIS data?
- Clear urban-suburban focus
  - Rural areas?
- Use of surrogates (e.g., population density, street density)

# A suggested approach

- Relies mostly on Census Bureau data
  - Available throughout most of the U.S.
  - Varying quality
- Robust analysis tool
  - High inter-tool reliability
    - Applied in Portland & Montgomery Cty, MD
    - Following are Portland's results
- Comparison with established index
  - Portland's PEF

# Data –Portland example

<i>Development intensity factors</i>	
Population density	Census 1990
Housing unit density	Census 1990
Employment density	CTPP, 1990
Park density	RLIS
<i>Motorized transportation factors</i>	
Roadway density	RLIS (Census)
Bus route density	RLIS
Transit commuting	Census 1990
Proximity to subway station	RLIS
<i>Pedestrian and bicycle infrastructure factors</i>	
Sidewalk density	RLIS
Sidewalk coverage	RLIS
Ped & bicycle commuting	Census 1990

# Methods

- Tested 3 approaches to calculating BEI
  - Principal components analysis
    - Output: formula to score each TAZ
    - Range of score: -2.9-9
  - Non-hierarchical cluster analysis
    - Output: cluster membership (urban, suburban, exurban)
    - Range of score: 1-3
  - Naïve ranking method (16% increments)
    - Output: formula to score for each TAZ
    - Range of score: 0.01-1.3

# Reliability part 1

- Pearson correlations of raw score from each method

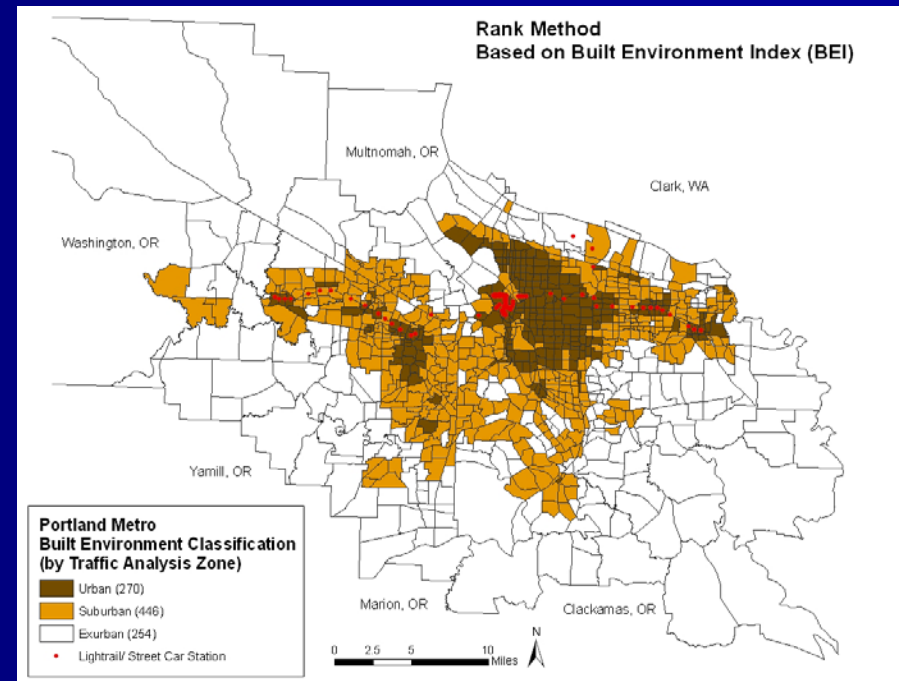
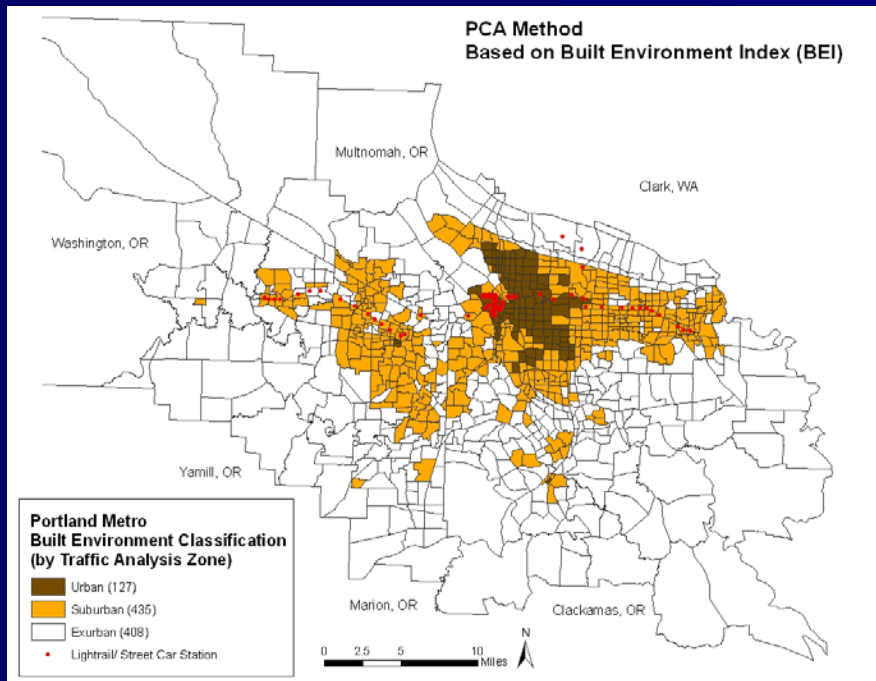
	Cluster	PCA
PCA	0.86	
Naïve	0.84	0.90

$P < 0.00$  in all cases



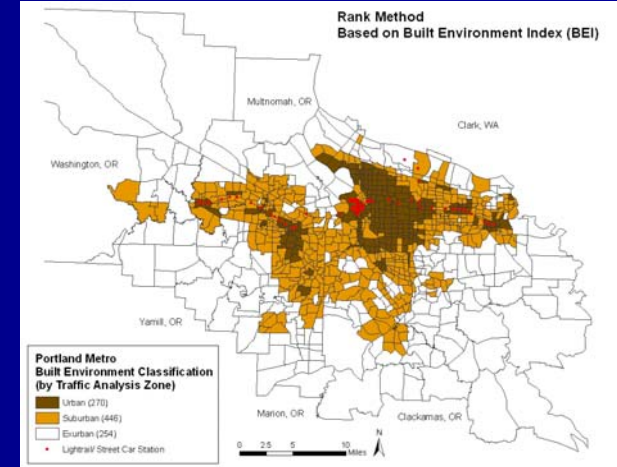
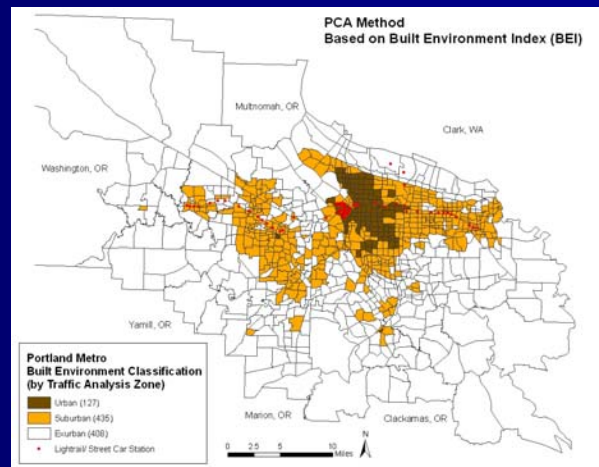
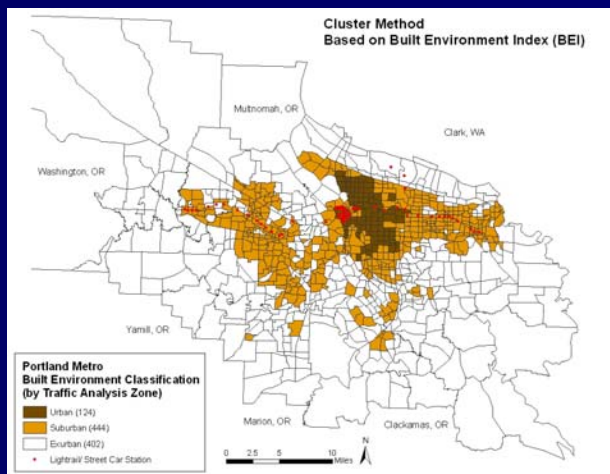
# Classification into three categories

- For continuous scores (PCA, naïve)
  - Minimize within category variation



# Classification into three categories

- Naïve classifies more areas as urban
- Cluster classifies most number as exurban



# Reliability part 2

- Agreement of classification into three groups from each method
  - % agreement

	Cluster	PCA
PCA	96.9%	
Naïve	69.1%	68.9%

- Kappa coefficient

	Cluster	PCA
PCA	0.94*	
Naïve	0.52*	0.52*

\* $P < 0.00$

# Comparison to PEF?

- PEF is quasi-'gold' standard
  - Predictive & face validity
  - Widely used in planning practice and research about Portland
- Compare three approaches to PEF
  - Pearson correlation of raw scores and Kappa for three categories

# Comparison to PEF?

	Pearson correlation	% agreement	Kappa
Cluster method	0.68*	64.1	0.44*
PCA method	0.71*	65.6	0.46*
Naïve method	0.67*	62.6	0.43*

\* $P < 0.00$

# Conclusions

- Not all indices are created equal
- Use of BEI instead of PEF not justified
  - Measuring same construct, just differently?
  - Measuring different constructs?
    - PEF: Ease of street crossing, sidewalk continuity on arterials, connectivity & topography
    - Can they complement each other?
  - Predictive validity of BEI?

# Acknowledgments

- Part of this work was funded by RWJF's ALR program
- Robert Schneider, Toole Design Group
- Hannah Young, MRP Candidate @ UNC



# MEASURING THE ENVIRONMENT


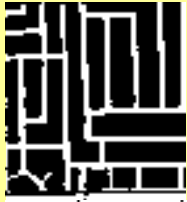



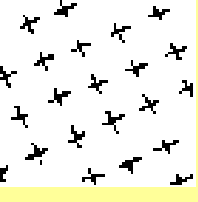
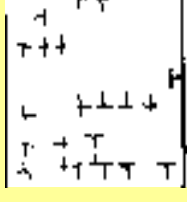

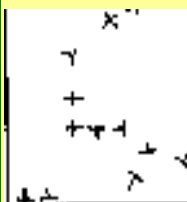
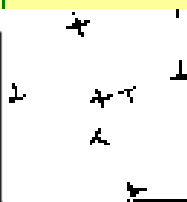




# Methods for “Macro-Level” Measures

- Proximity
  - Compactness
  - Heterogeneity
  - Floor Area Ratio
- Connectivity
  - Intersection Density
- Micro Level Measures
  - Pedestrian Environment
    - Not shown Here

**Figure 4-2: Comparative Analysis of neighborhood street patterns in California suburbs**

	Gridiron (c. 1900)	Fragmented Parallel (c. 1950)	Warped Parallel (c. 1960)	Loops and Lollipops (c. 1970)	Lollipops on a Stick (c. 1980)
Street patterns					
Intersections					
Linear feet of streets	20,800	19,000	16,500	15,300	15,600
# Blocks	28	19	14	12	8
# of Intersections	26	22	14	12	8
# of Access points	19	10	7	6	4
# of Loops & Cul-de-Sacs	0	1	2	8	24

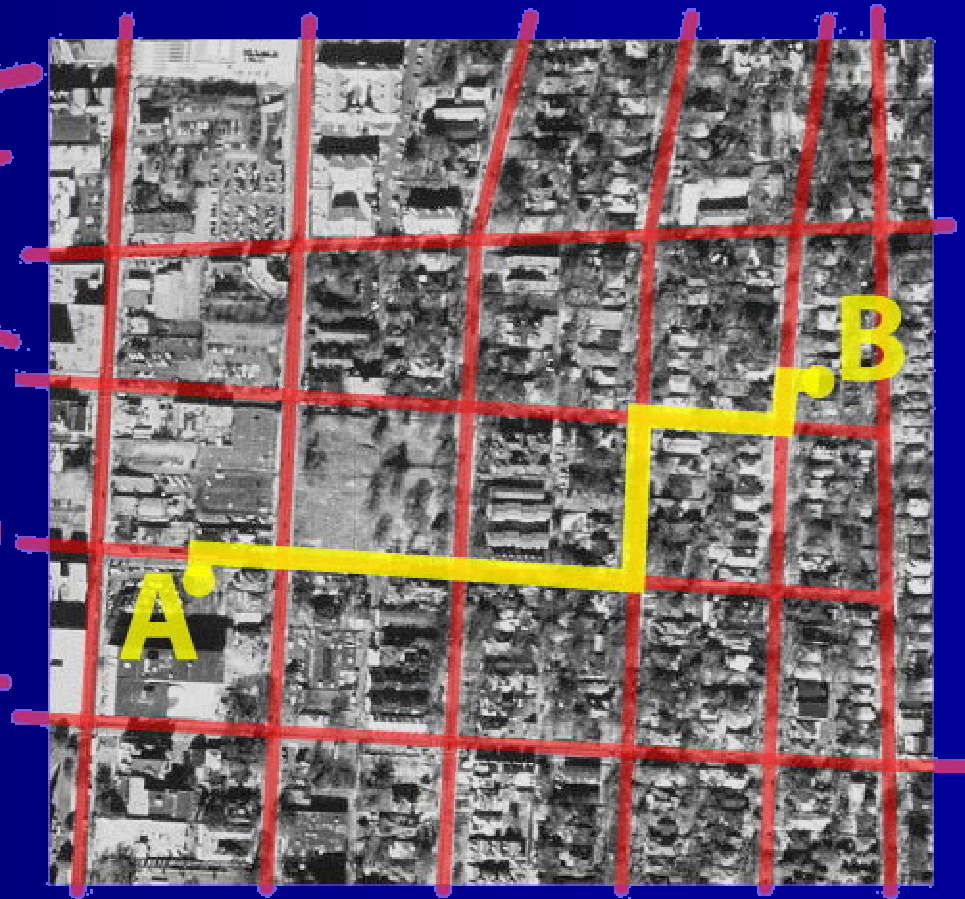
Source: Southworth, M. and P. Owens. 1993. The Evolving Metropolis: Studies of Community, Neighborhood, and Street Form at the Urban Edge. *Journal of the American Planning Association* 59(3): 271-87, Figure 13.

# ROUTE DIRECTNESS

1.3 miles

vs.

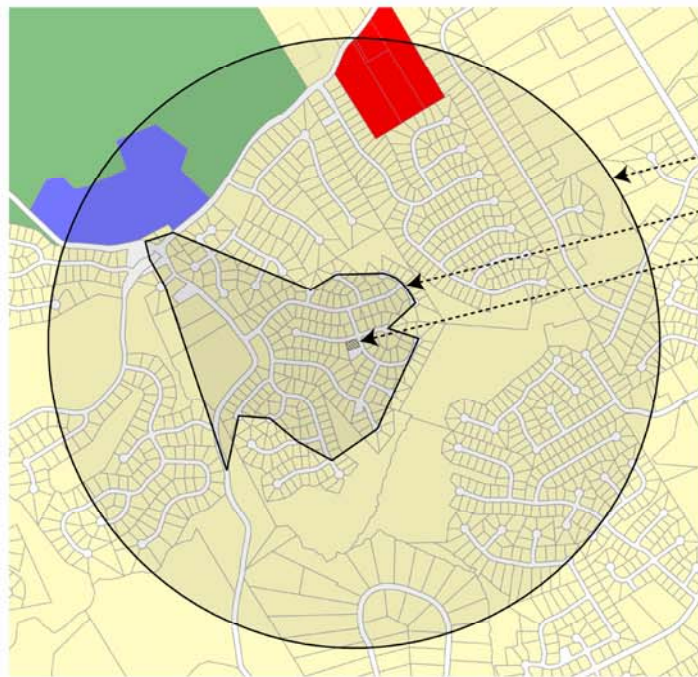
0.5 miles



Images are same scale, approximately 1 sq mi.

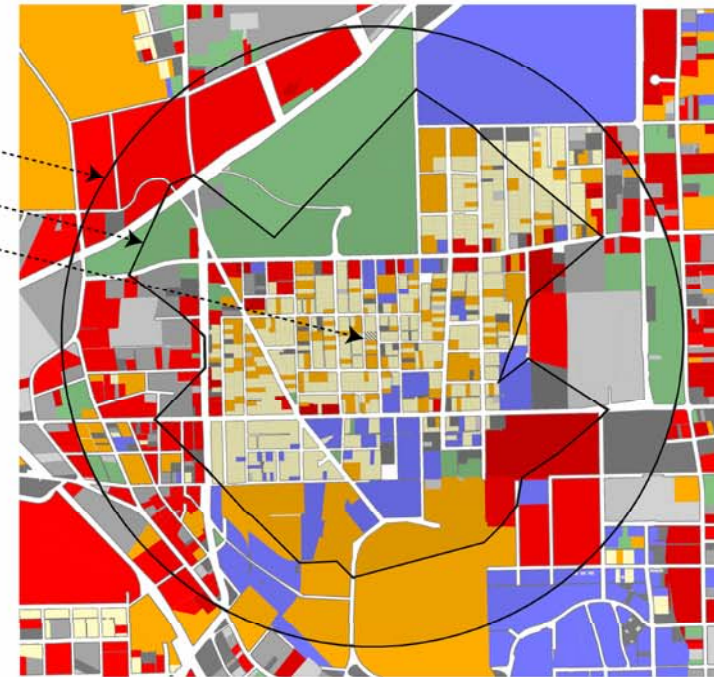
# Disconnected

# Connected



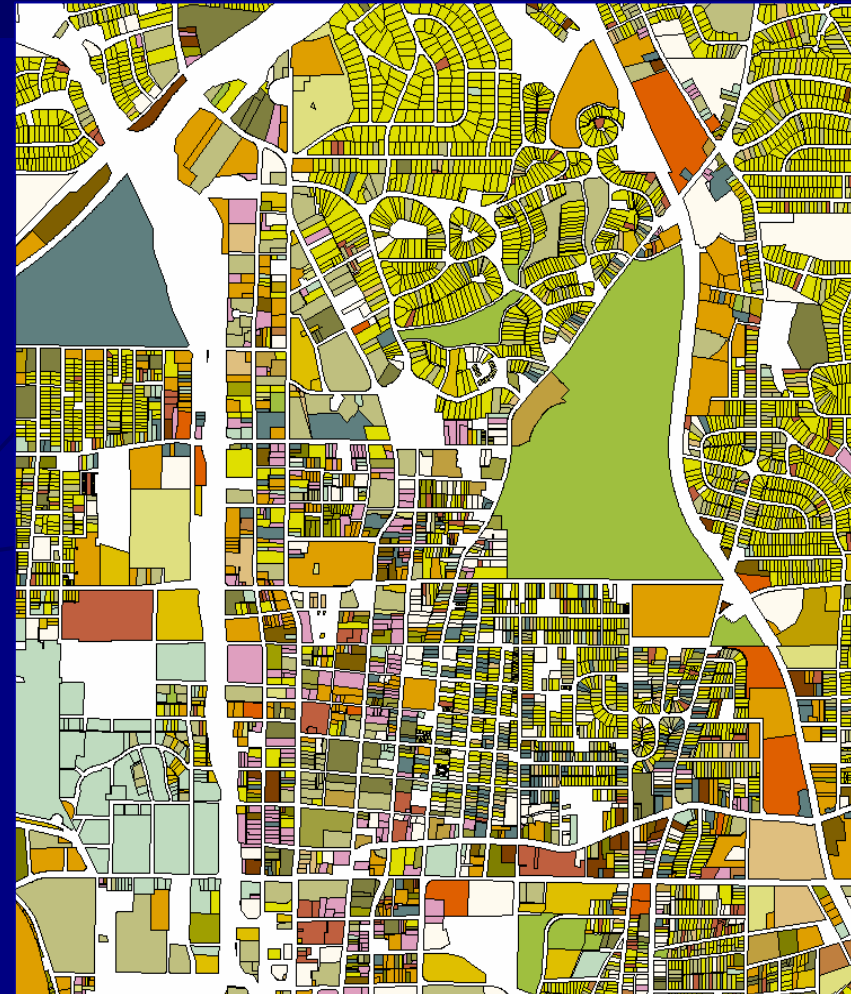
Crow-Fly Buffer  
Network Buffer  
Sample Household

- Single Family Residential
- Multi Family Residential
- Commercial
- Office
- Industrial
- Institutional
- Greenspace/Recreational
- Parking
- Unknown





# Parcel Level Land Use Database



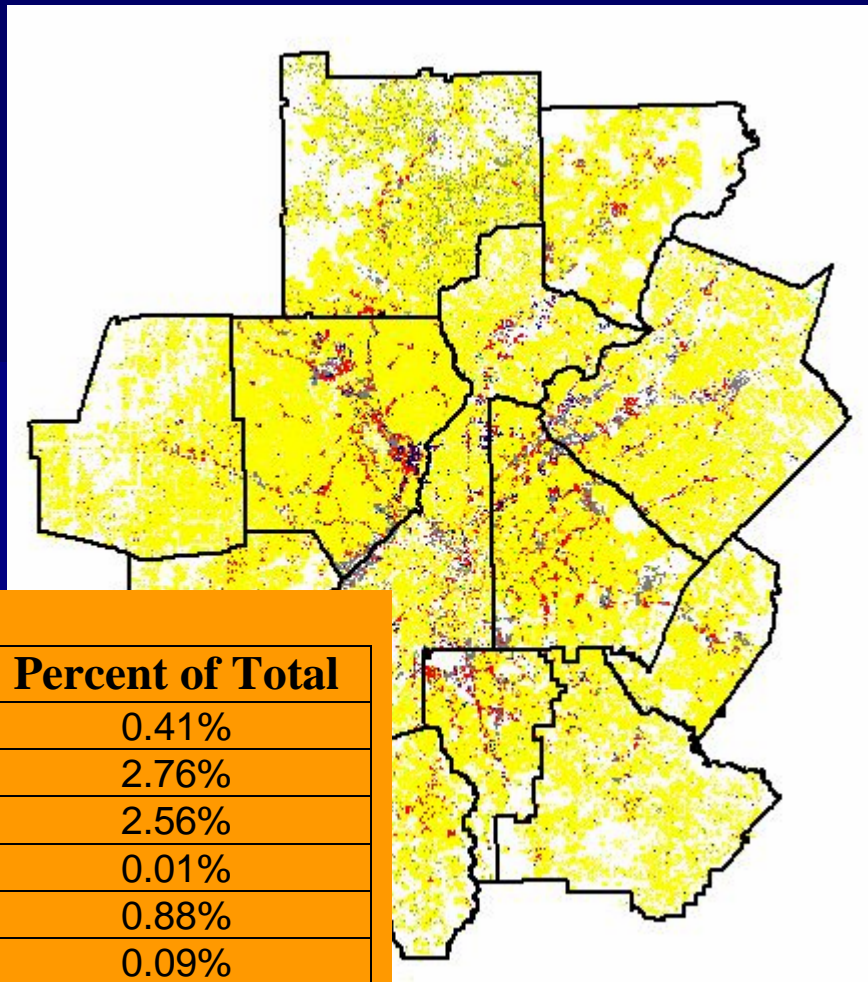
# Levels of Aggregation

Mobile Homes Single Family Multi-Family 2-9 Units Multi-Family 10 or More Units	Single Family Multi-Family	Residential
Office Park Low-Rise Office High-Rise Office Misc. Office	Commercial	Commercial
Industrial High Tech	Industrial	Industrial
Large Retail Neighborhood Retail Misc. Retail	Large Retail Small Retail	Retail
Passive Recreation Art Galleries and Museums Playgrounds Public Parks Health Clubs Restaurants and Bars Convenience Stores Grocery Stores Fast Food Restaurant	Passive Recreation Active Recreation Food Sources	Recreation/Entertainment
Institutional Civic	Institutional	Institutional
Agriculture	Agriculture	Agriculture
Manufacturing	Manufacturing	Manufacturing

Fine-Scaled

Course-Scaled

# Distribution of Parcels by Land Use Category

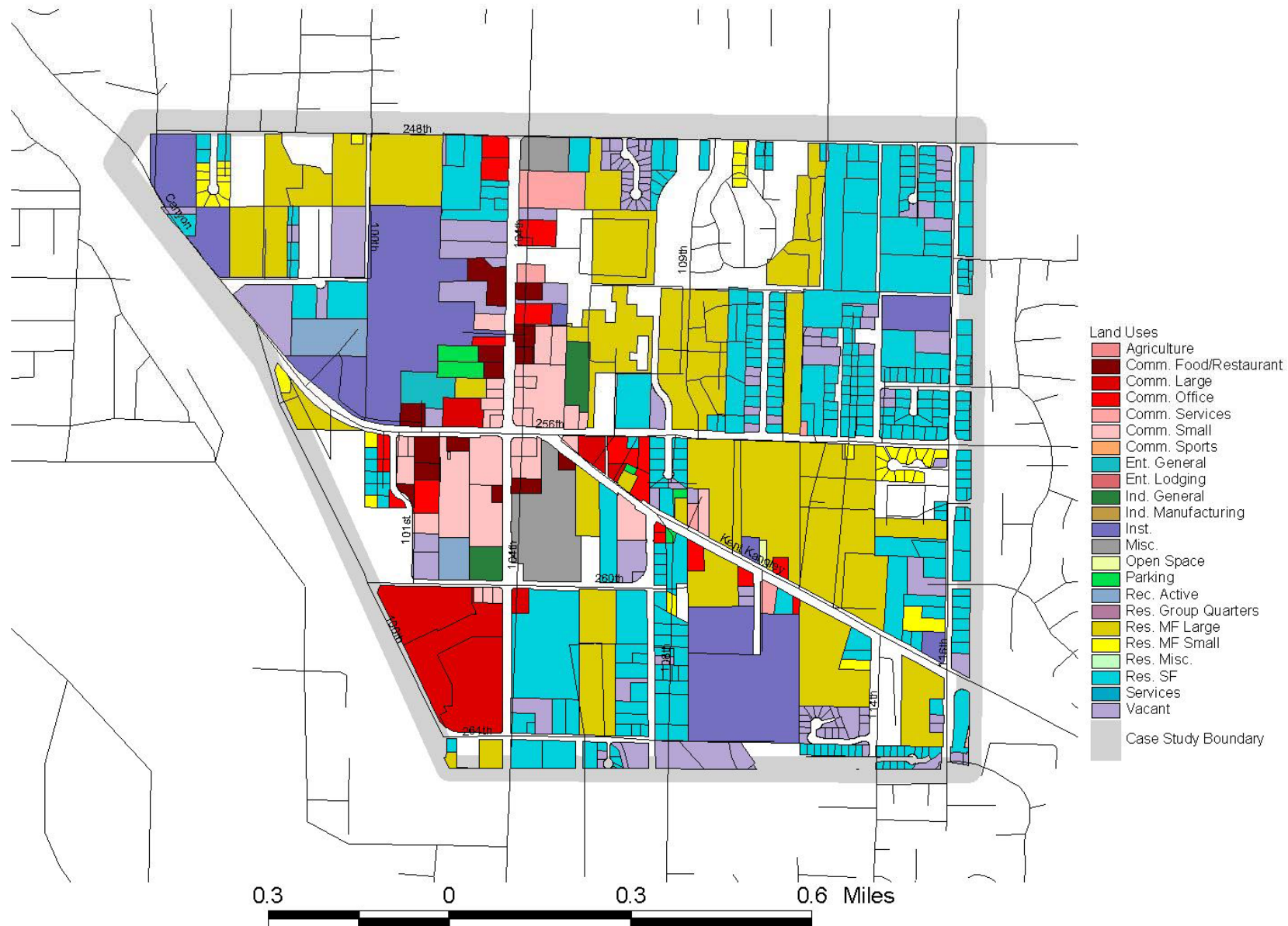


Land Use	Number of Parcels	Percent of Total
Agriculture	4733	0.41%
Commercial	31504	2.76%
Multifamily Residential	29286	2.56%
Mixed Use	73	0.01%
Office	10002	0.88%
Open Space	1003	0.09%
Public	3544	0.31%
Recreation	786	0.07%
Single Family Residential	982653	86.03%
Unknown	25266	2.21%
Vacant	53432	4.68%
<b>Total</b>	<b>1142282</b>	<b>100 %</b>

Source: French, Frank, and Bachman, 2000

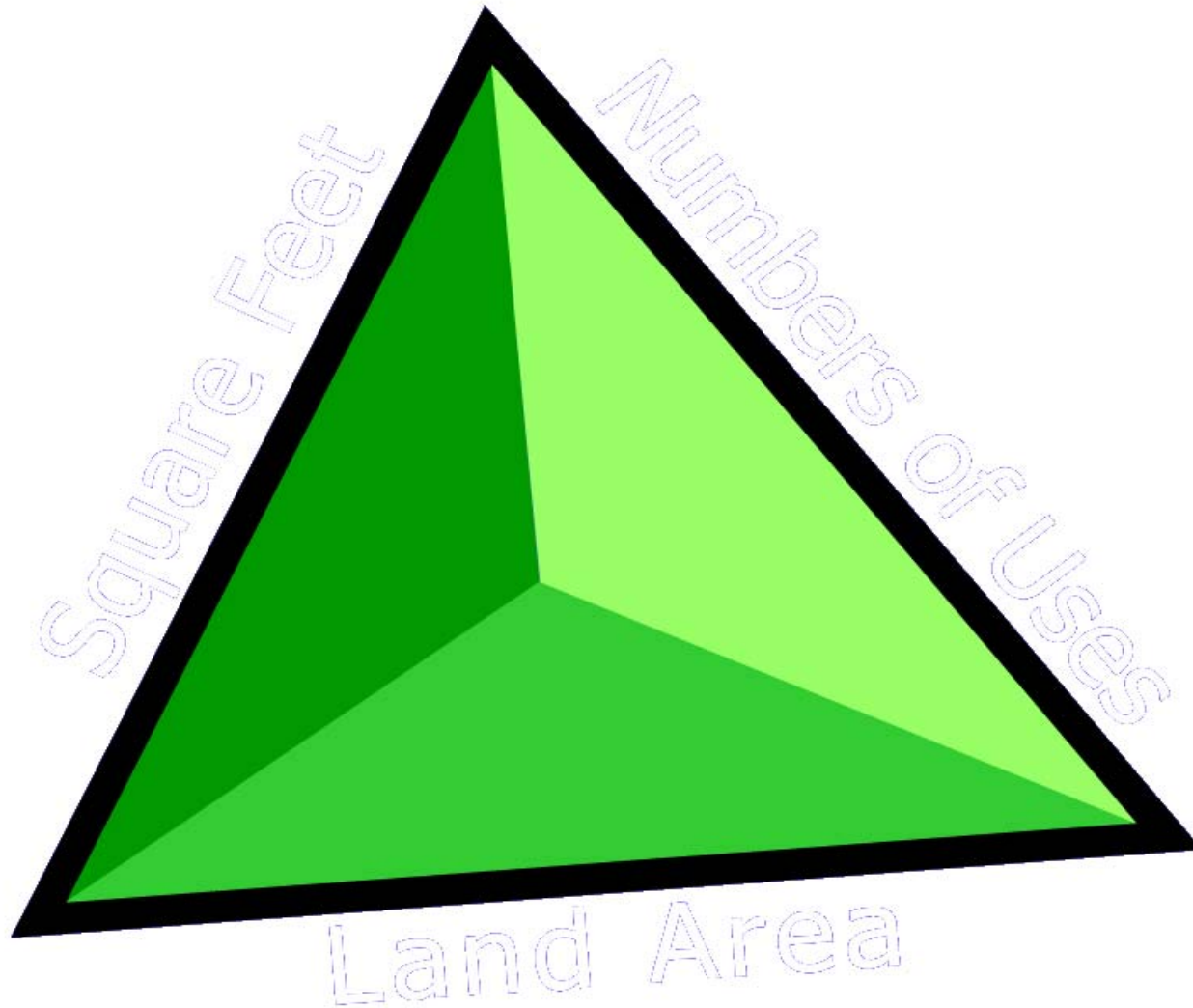


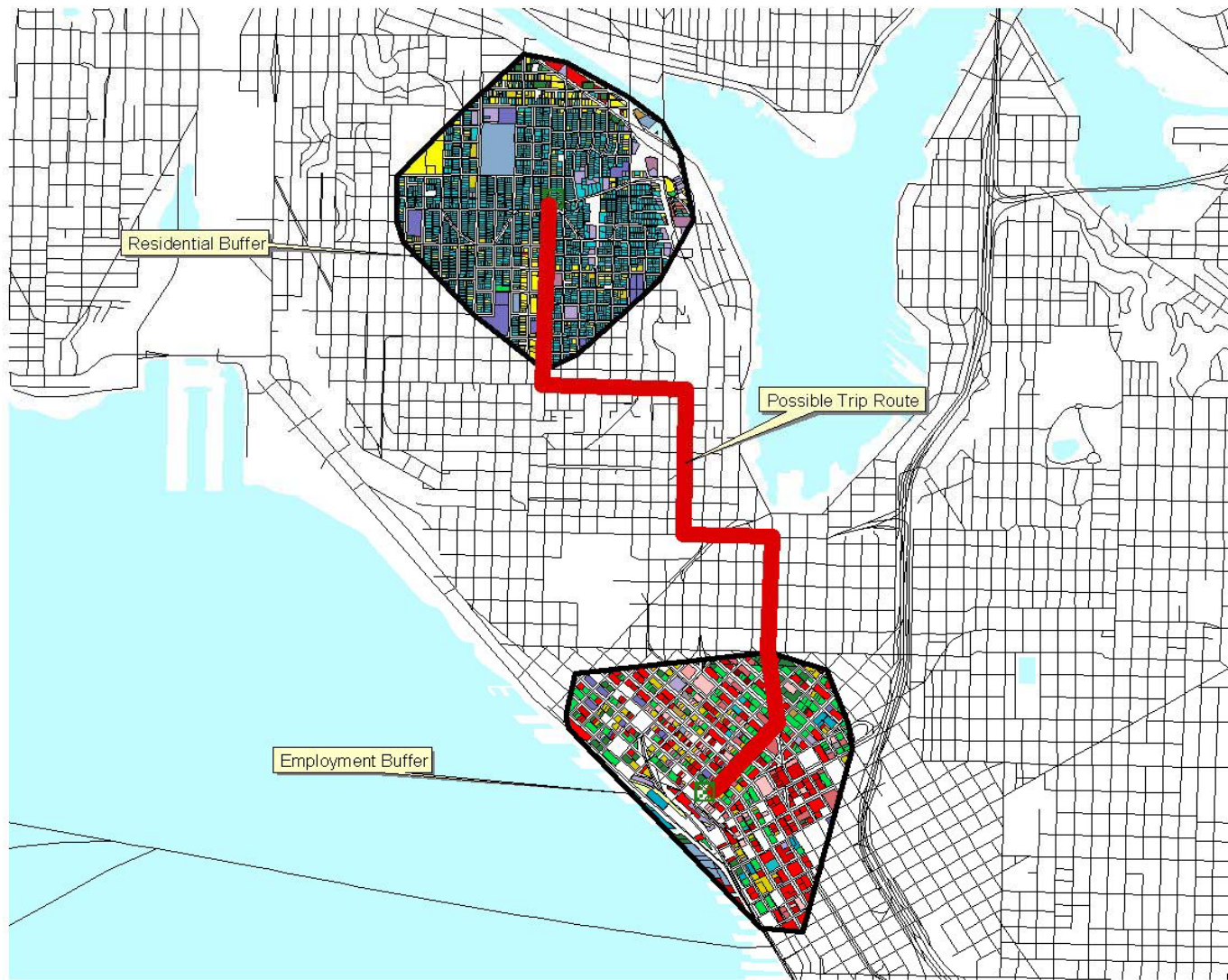
# Kent East Hill





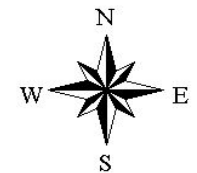
# Land Use Triangle



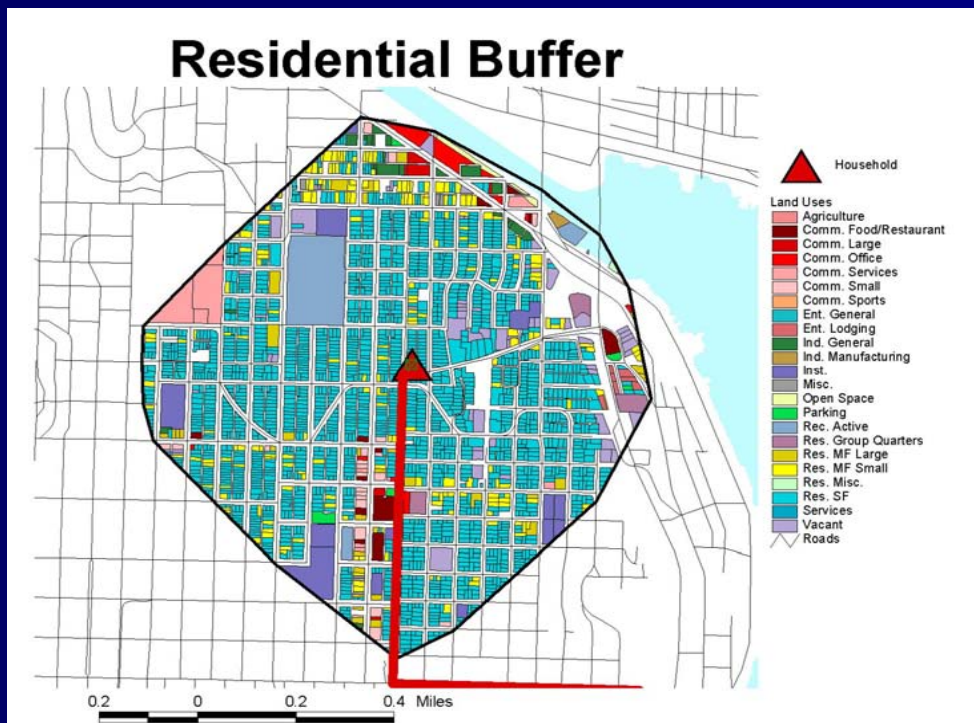


**Land Uses**

- Agriculture
- Comm. Food/Restaurant
- Comm. Large
- Comm. Office
- Comm. Services
- Comm. Small
- Comm. Sports
- Ent. General
- Ent. Lodging
- Ind. General
- Ind. Manufacturing
- Inst.
- Misc.
- Open Space
- Parking
- Rec. Active
- Res. Group Quarters
- Res. MF Large
- Res. MF Small
- Res. Misc.
- Res. SF
- Services
- Vacant
- Roads



# Residential Buffer



	Square Footage	# of Land Uses	Land Area
Residential	4,306,770	2243	232.95 acres
Retail	18,849	33	0.27 acres
Entertainment	94,374	14	17.96 acres
Office	194,336	17	5.17 acres
Institutional	390,092	17	48.10 acres

# The Choice to Walk

*Larger Numbers = Stronger Relationship*

## Correlations Between Land Use and % Household Walk Trips

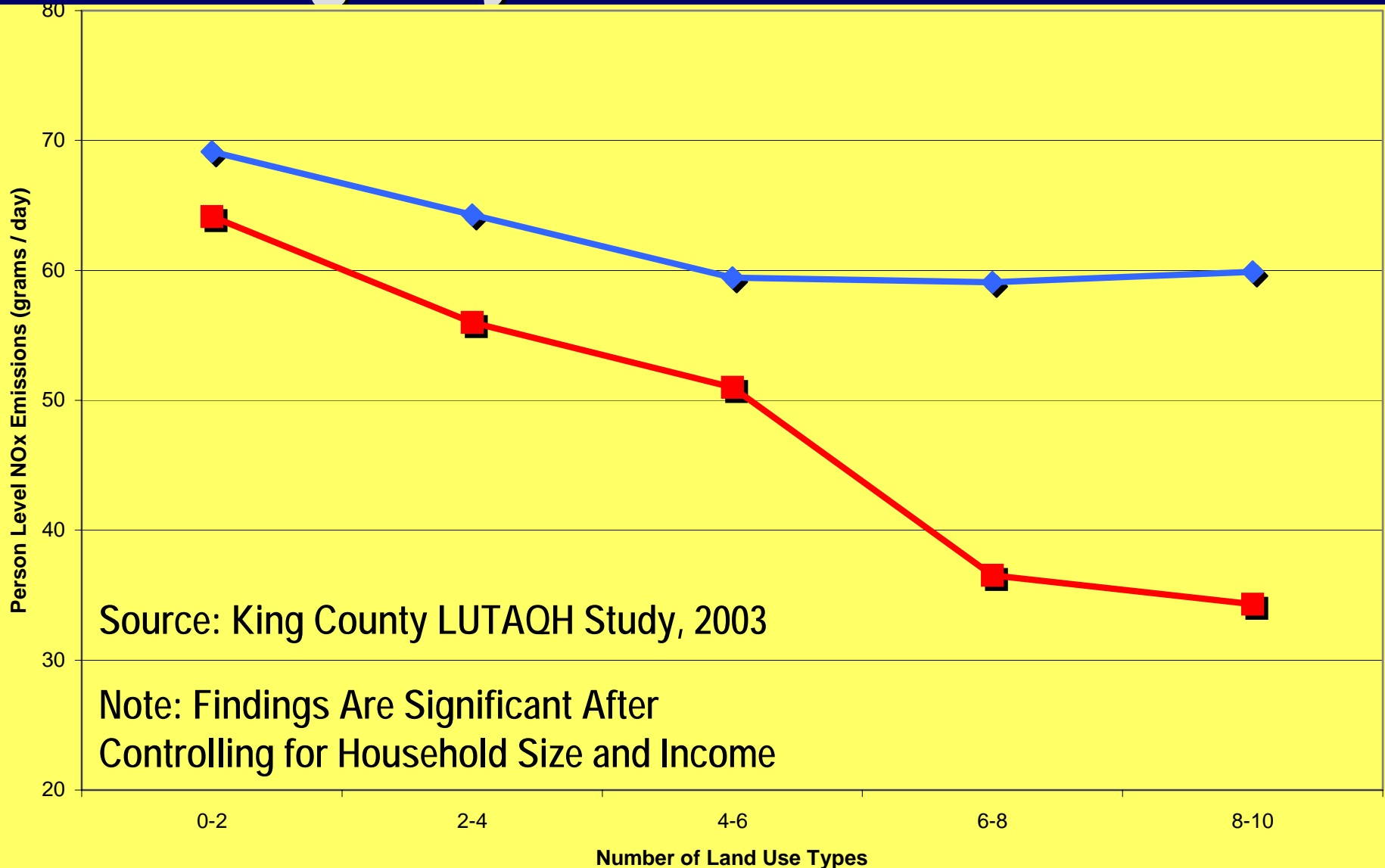
(Controlling for Household Size and Income, Street Connectivity and Sidewalk Density)

Land Use Type	Number of Attractions	Rentable Building Area	Total Parcel Area
<b>Civic</b>	<b>0.2073 (P=0.000)</b>	0.1683 (P=0.000)	0.0806 (P=0.000)
<b>Educational</b>	<b>0.2594 (P=0.000)</b>	0.1427 (P=0.000)	0.1421 (P=0.000)
<b>Retail - Neighborhood</b>	<b>0.2965 (P=0.000)</b>	<b>0.2920 (P=0.000)</b>	0.1456 (P=0.000)
<b>Restuarants and Taverns</b>	<b>0.2757 (P=0.000)</b>	<b>0.2432 (P=0.000)</b>	0.1423(P=0.000)
<b>Office Buildings</b>	<b>0.2557 (P=0.000)</b>	<b>0.2280 (P=0.000)</b>	0.1615 (P=0.000)
<b>Grocery Stores</b>	<b>0.2174 (P=0.000)</b>	0.1717 (P=0.000)	0.1194 (P=0.000)

Assessed at Place of Residence



# Oxides of Nitrogen and Land Use Heterogeneity at Home and Work



Source: King County LUTAQH Study, 2003

Note: Findings Are Significant After Controlling for Household Size and Income

◆ Employment Location      ■ Household Location

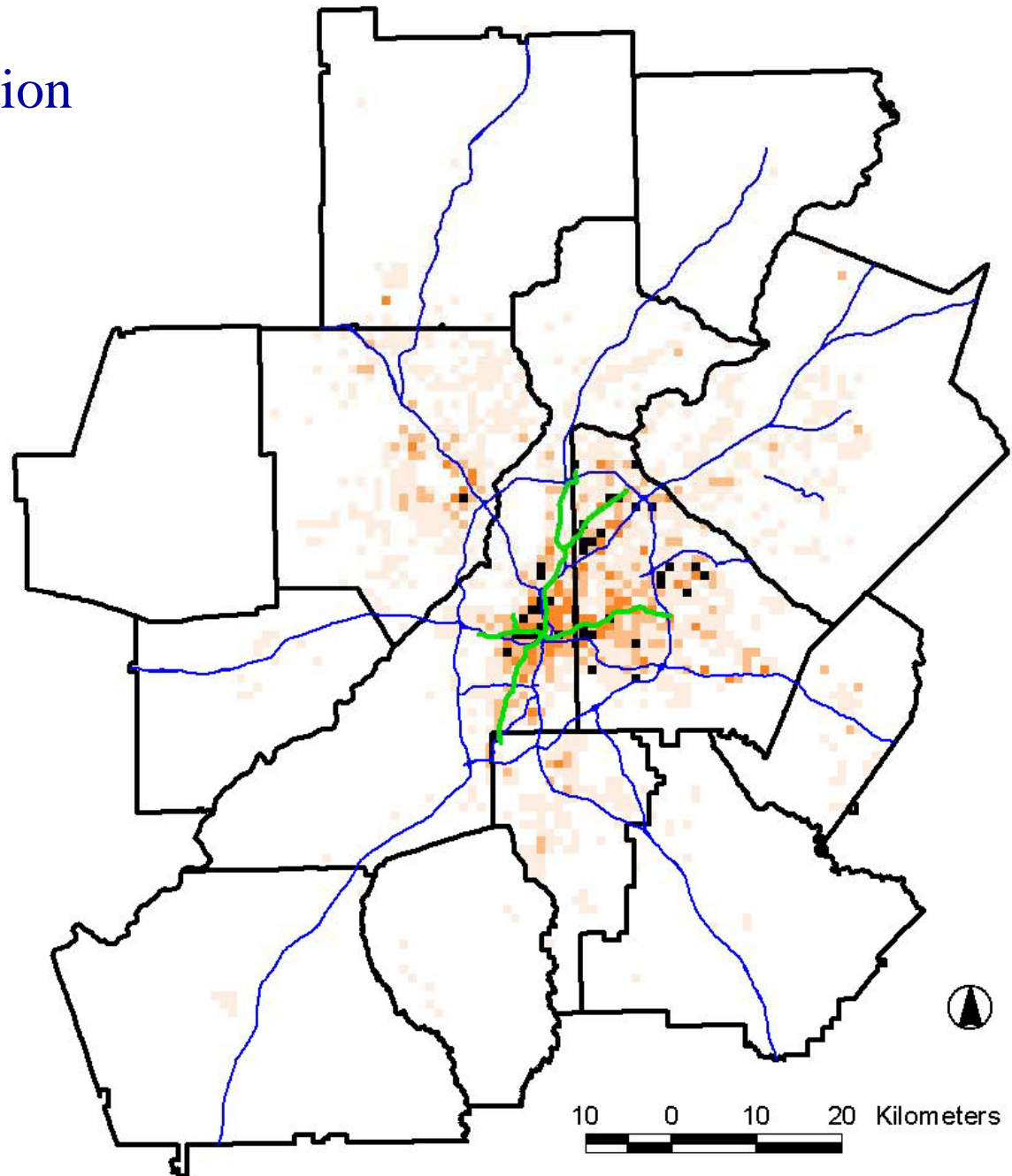
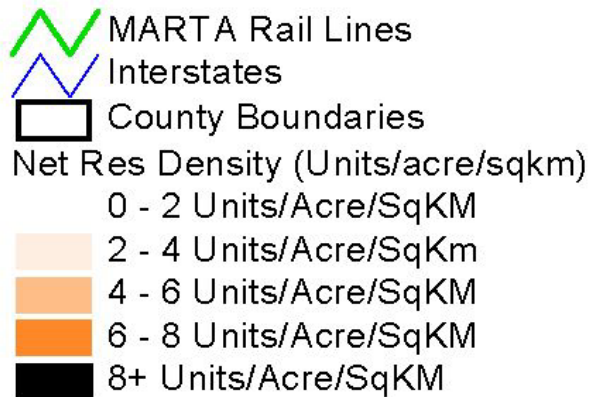
# Net Residential Stratification

SMARTRAQ 2/8/2001

GT GIS Center

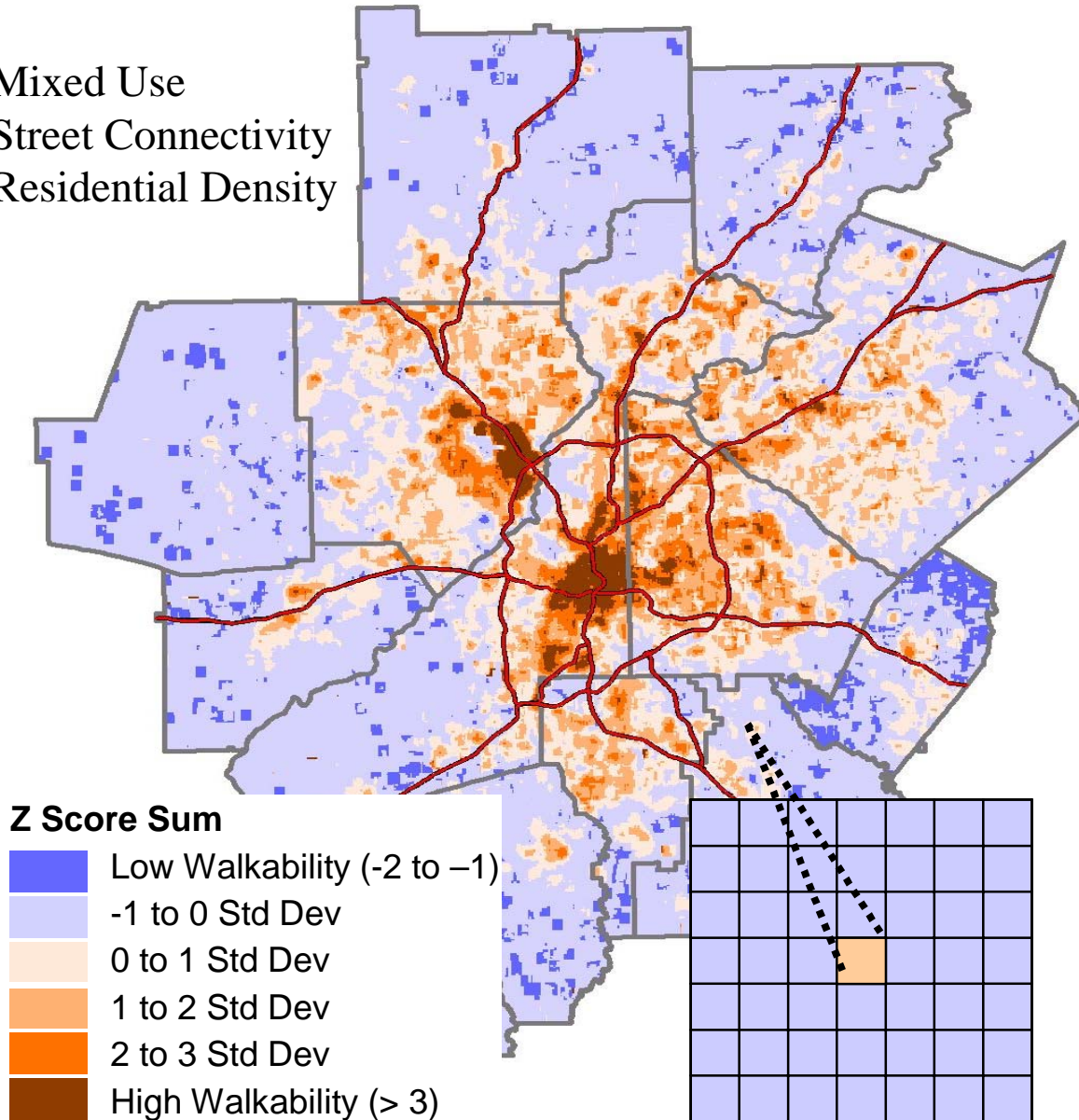
## OPTION TWO:

Units / Acre	Res. Units	Sq. KM
0-2	591552	9557
2-4	344500	920
4-6	110117	191
6-8	54589	68
8+	46319	43



# 200 Meter Walkability Surface

- Mixed Use
- Street Connectivity
- Residential Density
- (



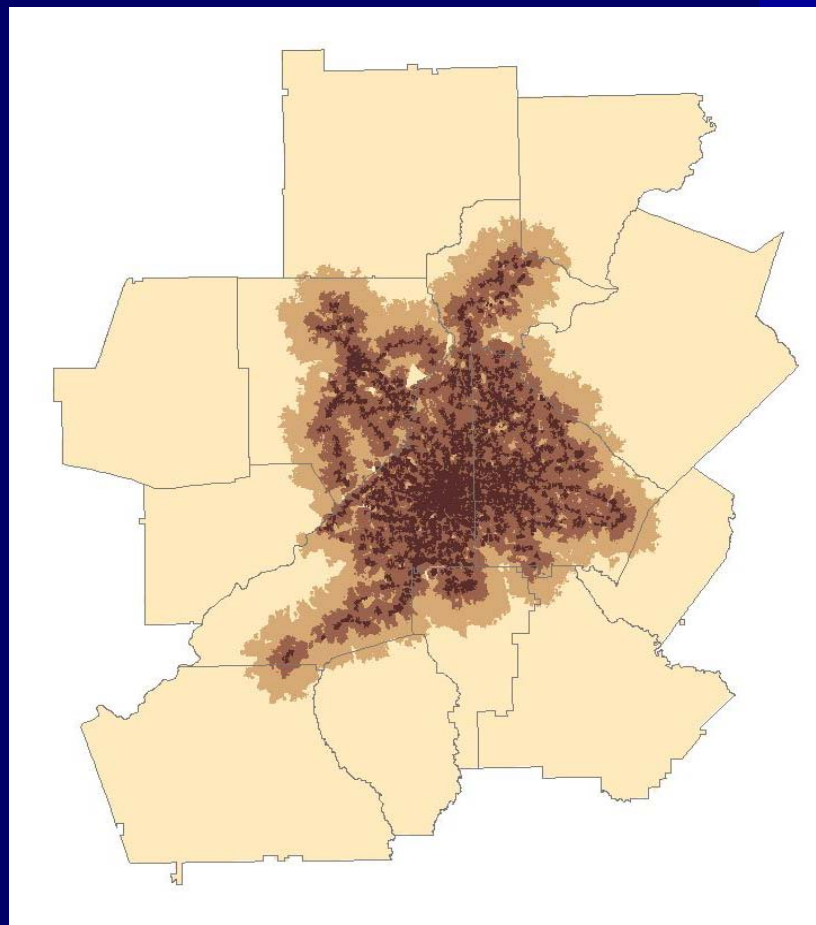
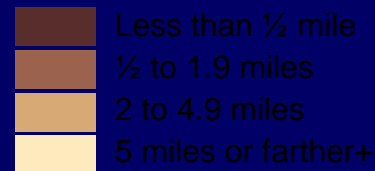
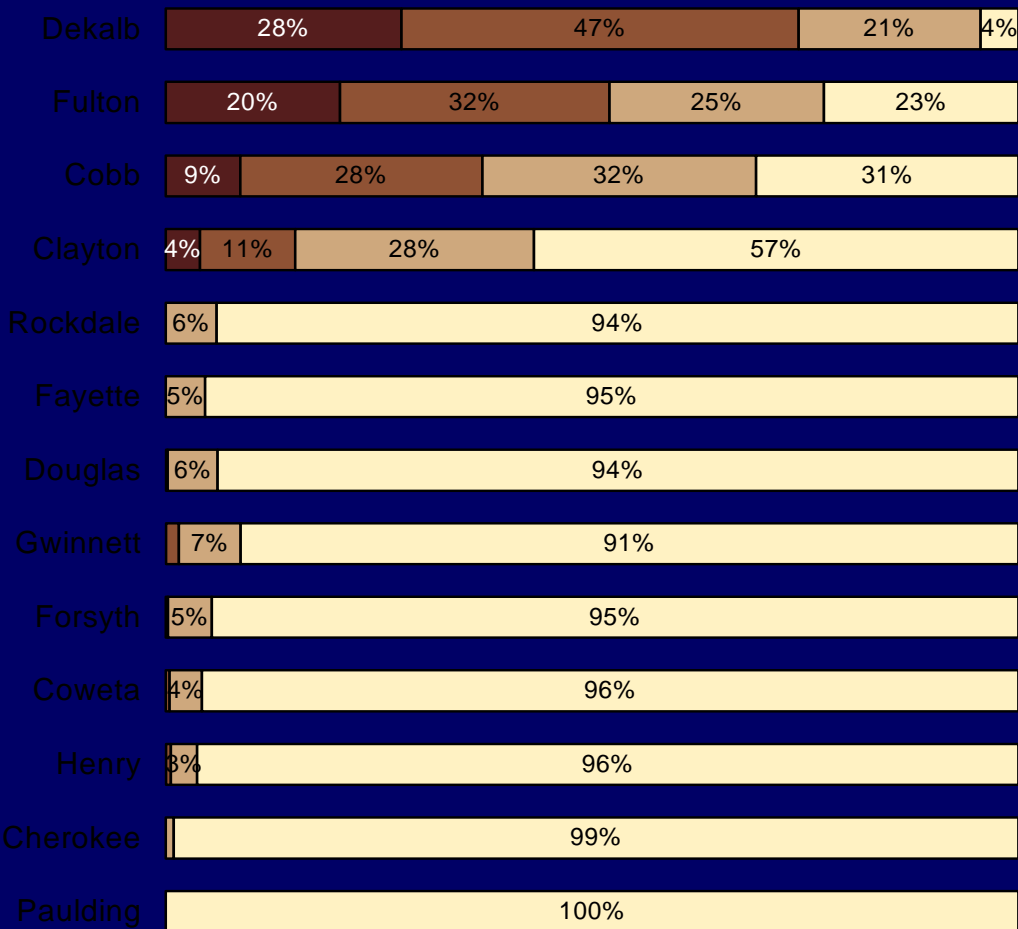
# Goal: Improve Mobility, Accessibility and the Coordination of Land Use and Transportation Decisions (GRTA 2001 Annual Report)

Built Environment

Objective: Improve accessibility to jobs and essential activities and services (GRTA 2001 Annual Report)

## Measure: Transit Accessibility – Distance (Miles) to Transit Stop

### Proportion of county within certain distance to transit





APPROACH

PERFORMANCE

MEASURE

PYRAMID



**Quality of Life**

**Environmental Quality**  
Air Quality and Greenspace

**Human Behavior**  
Travel Patterns and Physical Activity

**Built Environment**  
Transportation Investments and Land Use

# Neighborhood Quality of Life Study: Results from King County, Washington

James F. Sallis, Ph.D.

Brian E. Saelens, Ph.D.

Lawrence D. Frank, Ph.D.

Kelli L. Cain, M.A.

Terry L. Conway, Ph.D.

Lauren Leary, M.A.

# Neighborhood Quality of Life Study: Results from King County, Washington

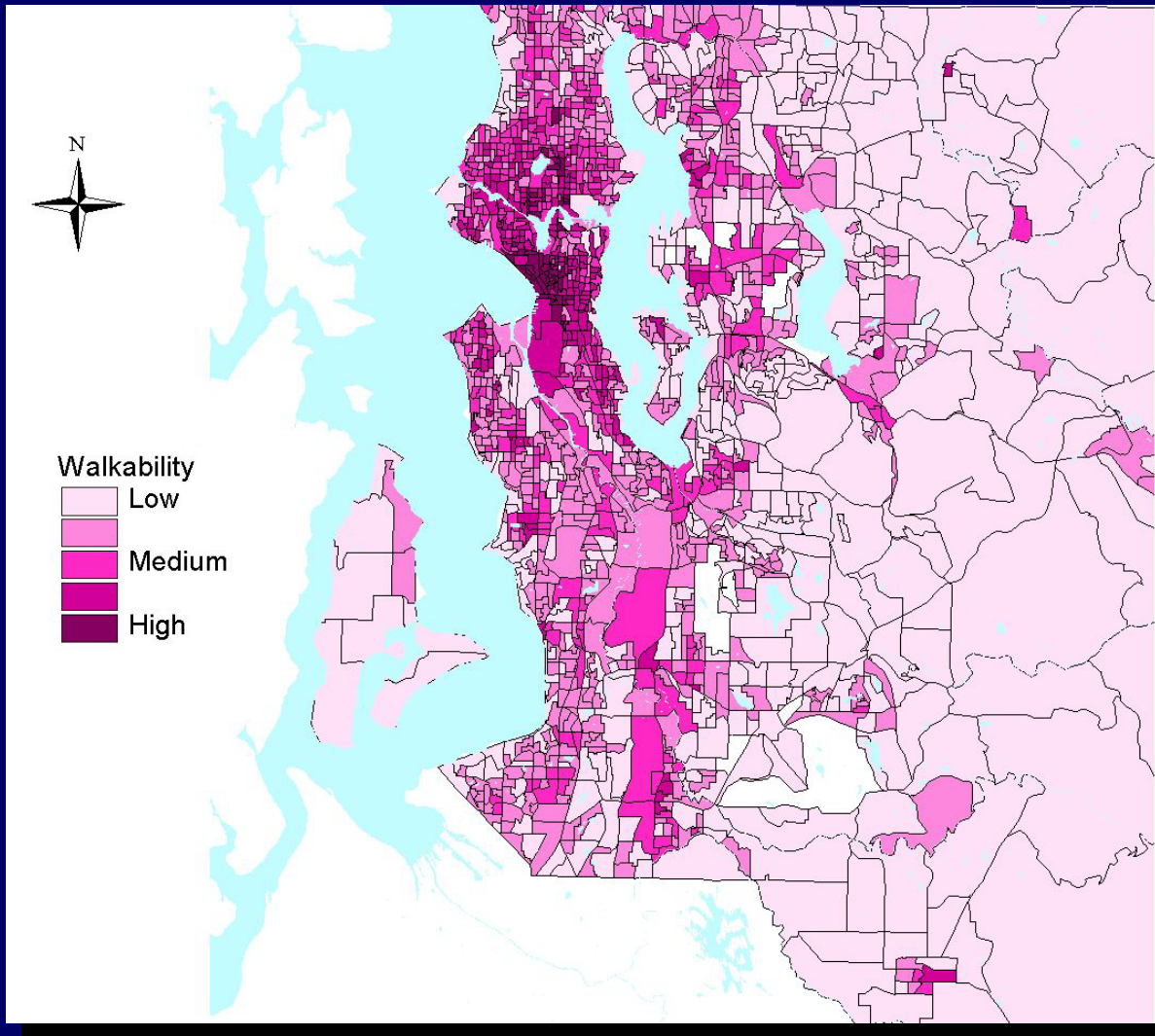
## Primary Aim

- Investigate whether people who live in “walkable” communities are more active and less likely to be obese, after adjusting for SES, than people who live in less walkable communities.

“Walkability” means high density, high street connectivity, and mixed land use.

*James Sallis, Ph.D. (PI), Lawrence Frank, Ph.D. (CO-PI) Brian Saelens, Ph.D. (CO-PI)  
Kelli L. Cain, M.A., Terry L. Conway, Ph.D. Lauren Leary, M.A.*

# Walkability



- Mixed Use
- Density
- Street Connectivity
- Amount of Retail

*Census Block Groups*

# NQLS Neighborhood Categories

Walkability

Low

High

Income

Low

4 per city

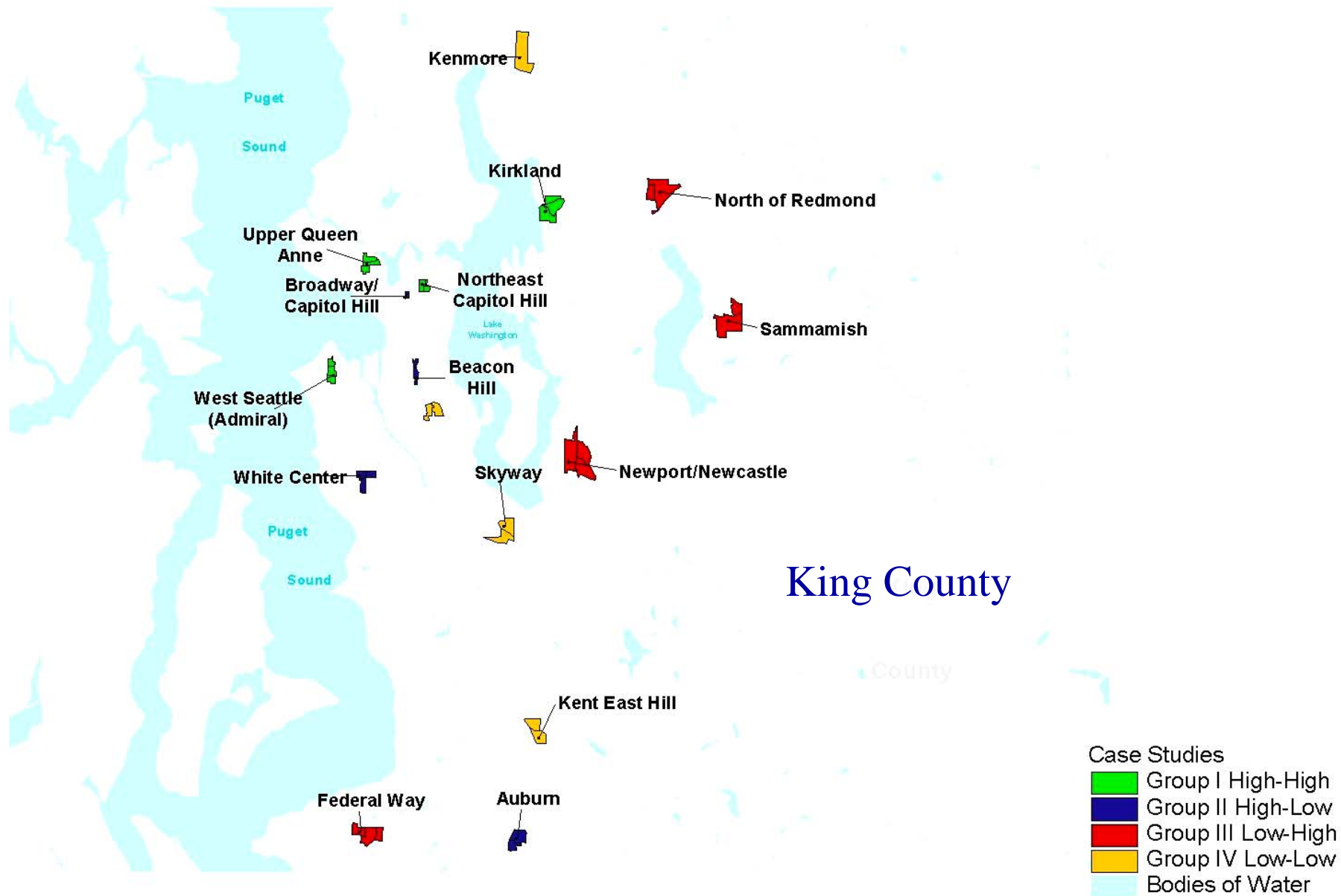
4 per city

High

4 per city

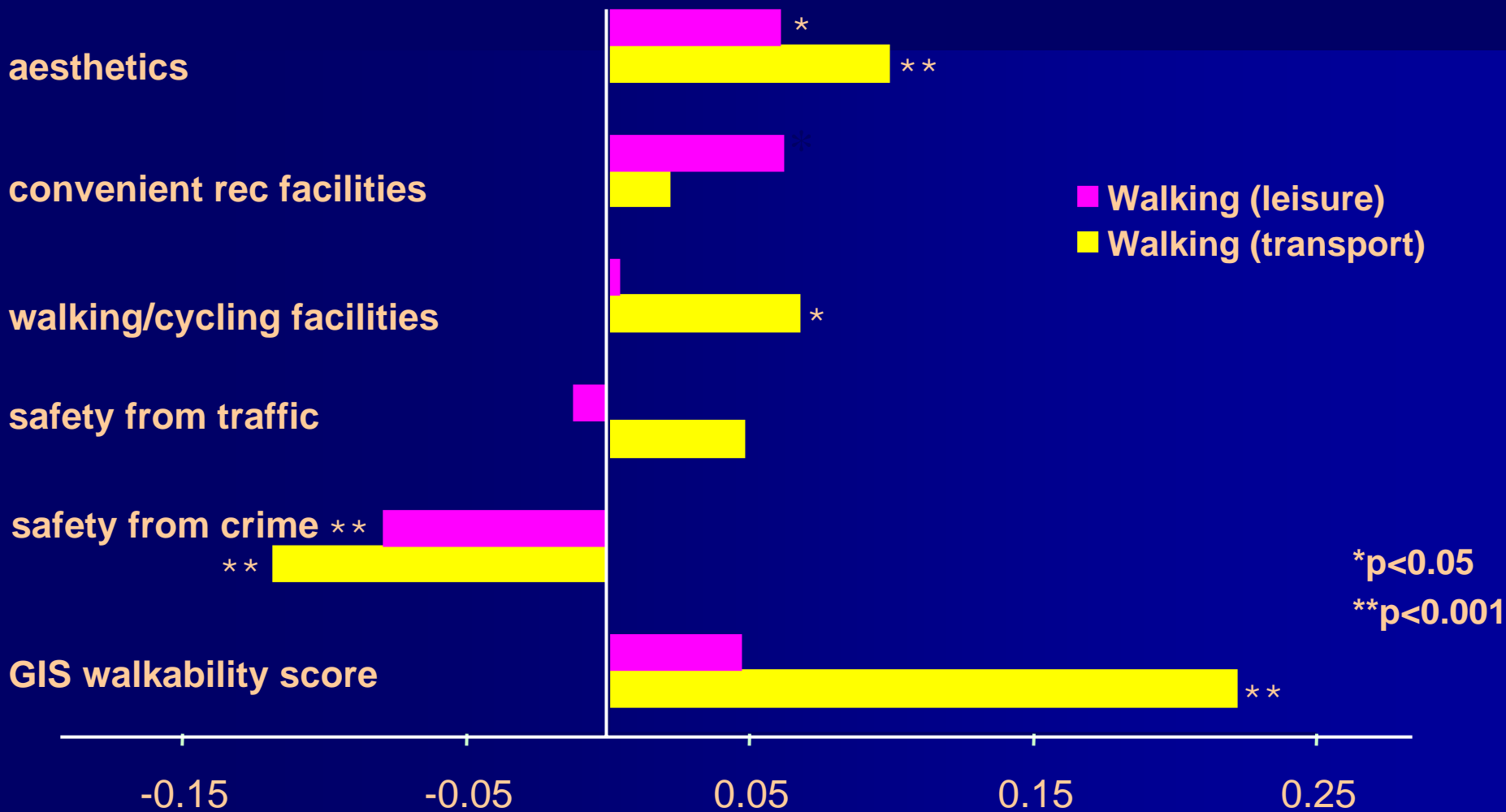
4 per city

# NIH/NQLS Case Studies





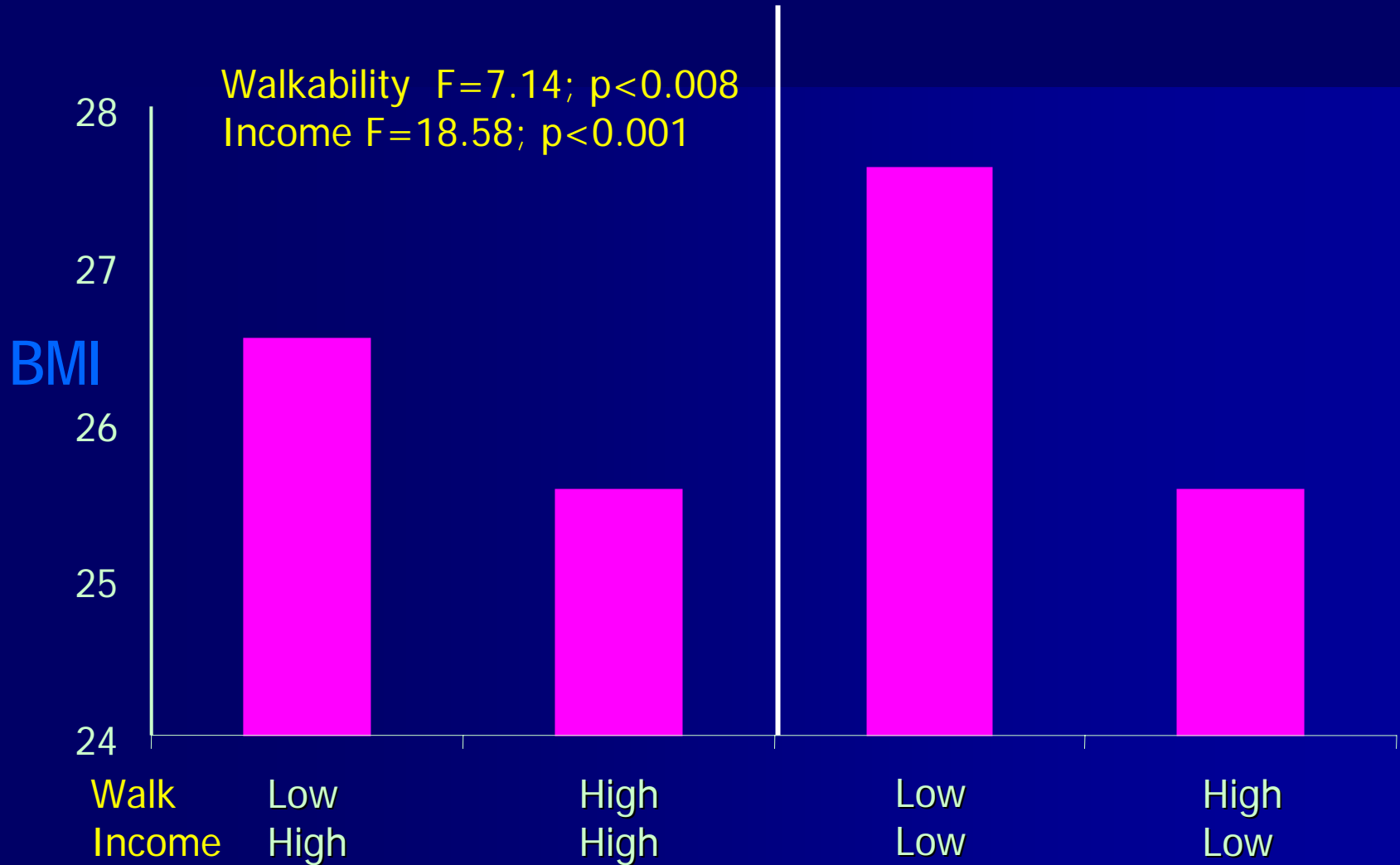
# Environmental variables and PA





NQLS

# Body Mass Index (BMI) (Walkability x Income)



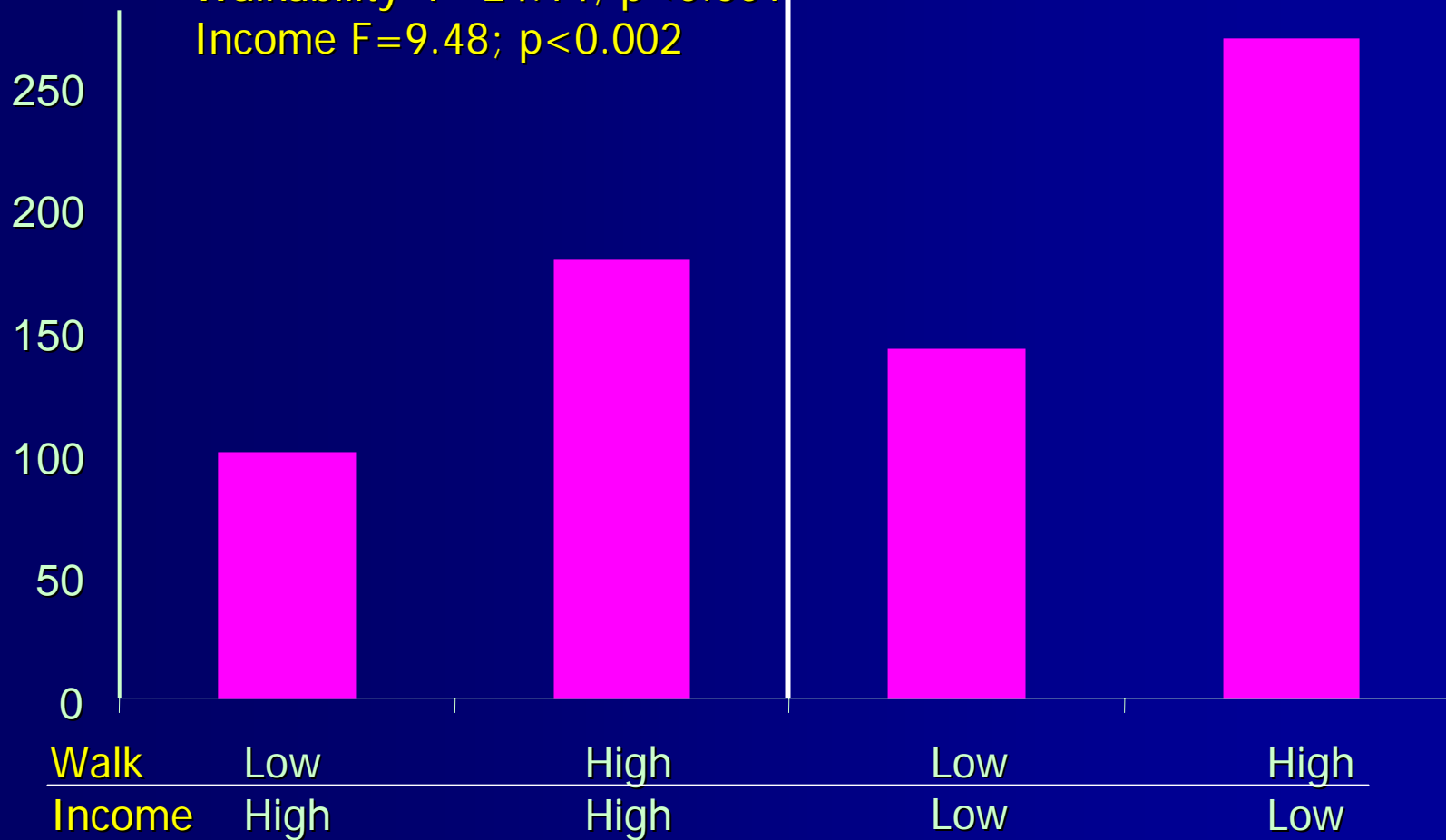




NQLS

# Walking for Transportation (min/week) (Walkability x Income)

Walkability  $F=24.14$ ;  $p<0.001$   
Income  $F=9.48$ ;  $p<0.002$

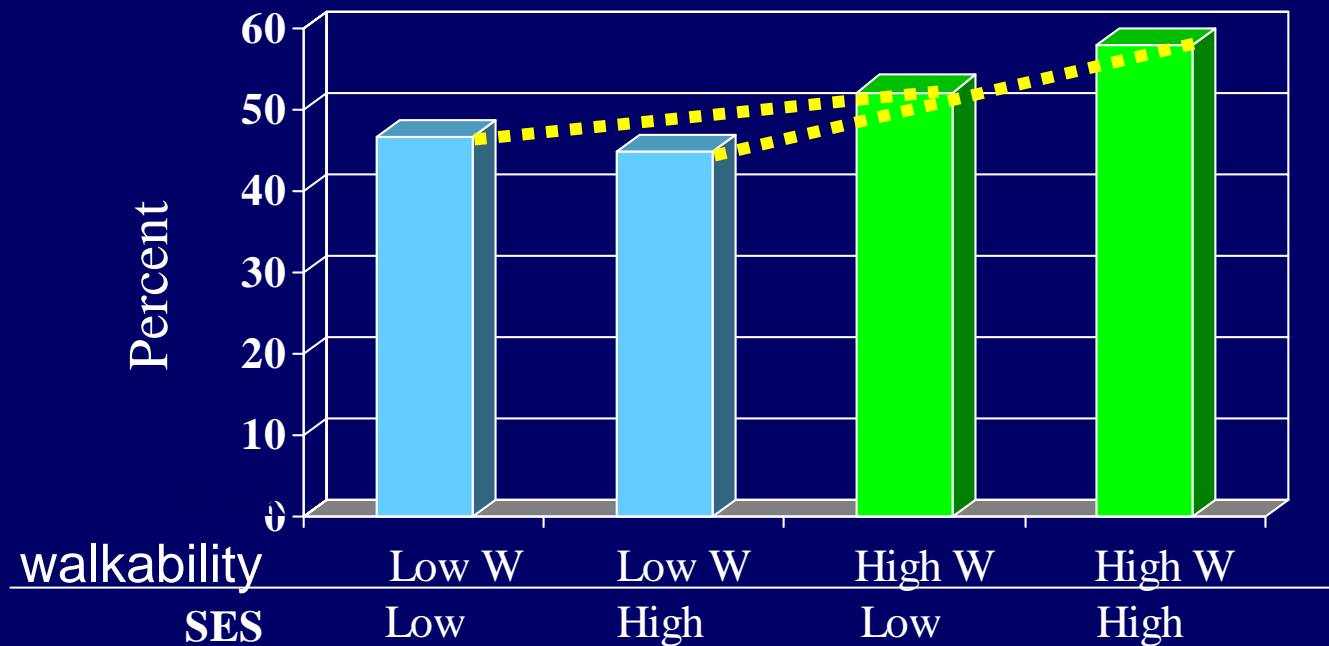


# OBJECTIVELY MEASURED PHYSICAL ACTIVITY % meeting 30 min per day guideline of moderate + vigorous

Walkability:  $F=4.71$   $p=.030$  \*

Income:  $F=1.1$   $p=.295$

Walkability x Income:  $F=3.18$   $p=.075$

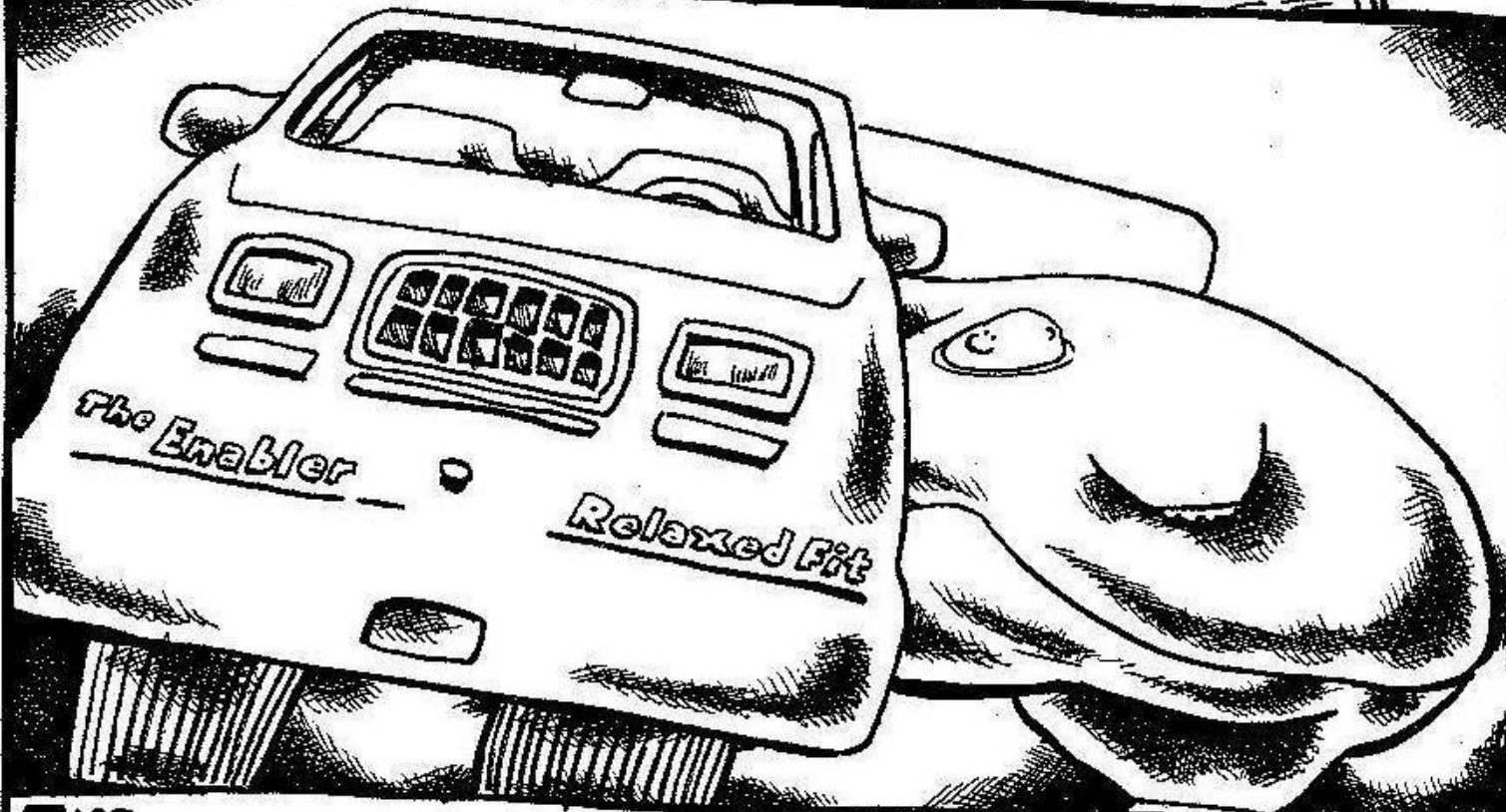


Adjusted for age and sex; \*  $p < .05$

# SUVs Explained!

DRIVING CAUSES OBESITY

THE MORE  
YOU DRIVE,  
THE BIGGER  
YOU GET.  
—STUDY



TALS

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PERHAPS IT'S TIME TO REDEFINE  
FOSSIL FUELS AS A CARB. —