

# Testing associations between physical activity and the built environment

Daniel A. Rodriguez, Ph.D

Department of City and Regional Planning,  
University of North Carolina, Chapel Hill

# Team

- Transdisciplinary

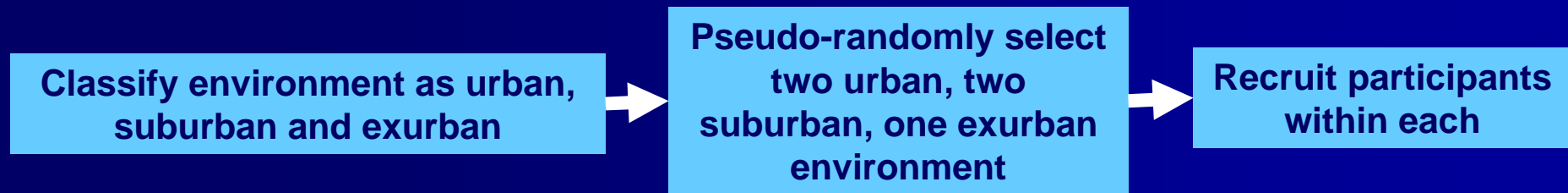
- Evenson, Song, Salvesen, Khattak, Rodriguez
  - City and Regional Planning & Epidemiology (UNC)
- Clifton
  - Civil Engineering & Urban Studies and Planning (UMd)
- Schneider
  - Toole Design Group
- Sedo
  - Economics (UMi)

# Project aims

- Test relationships between physical activity and built environment measures
- Examine where MVPA takes place
  - Determine potential substitution effects among locations
- Incorporate information on preference and attitudes for PA and the built environment

# Research design

- Cross-sectional, correlational
- Stratified clustered design

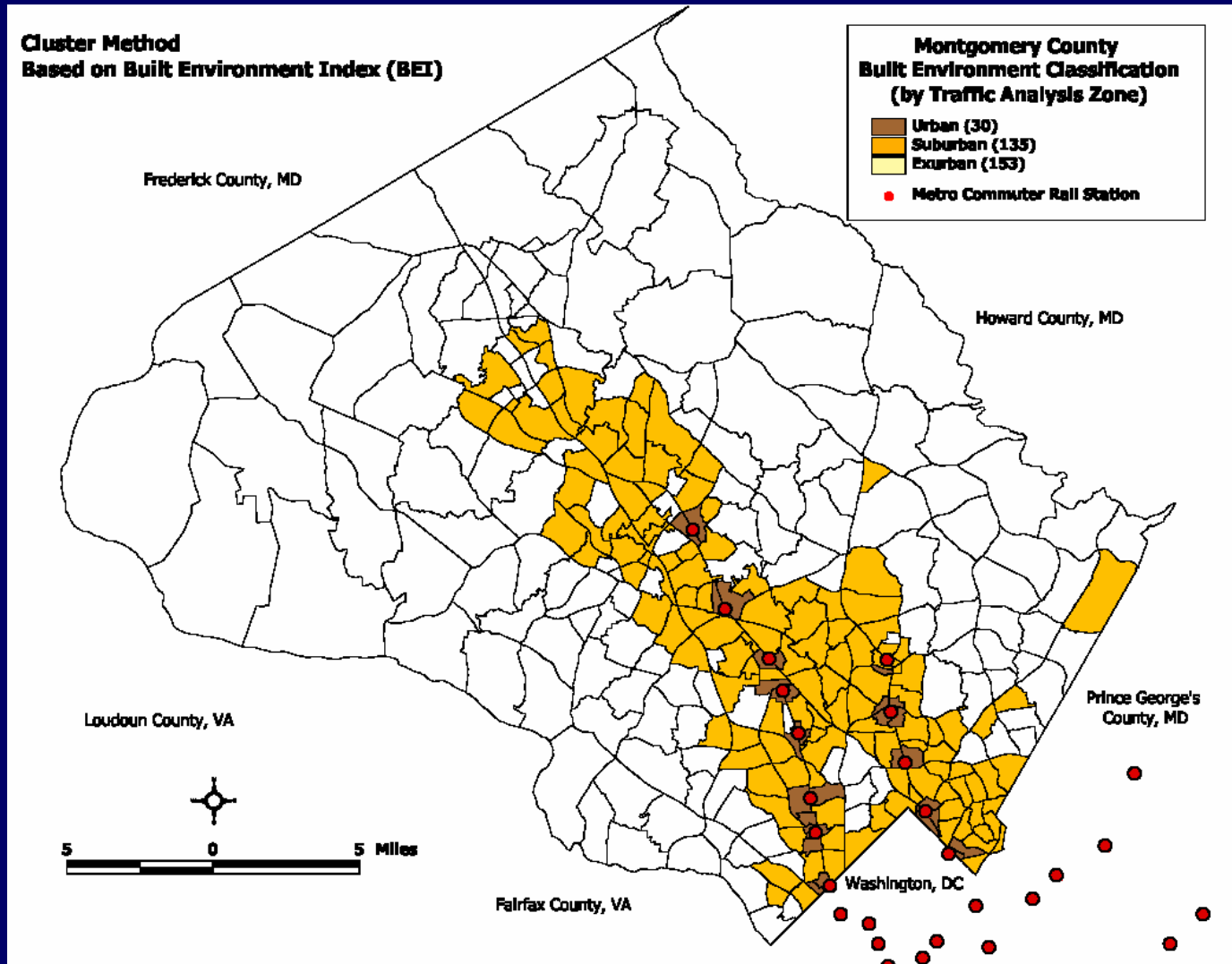


- Ensure representation of various urban environments
- Over-sample urban and suburban

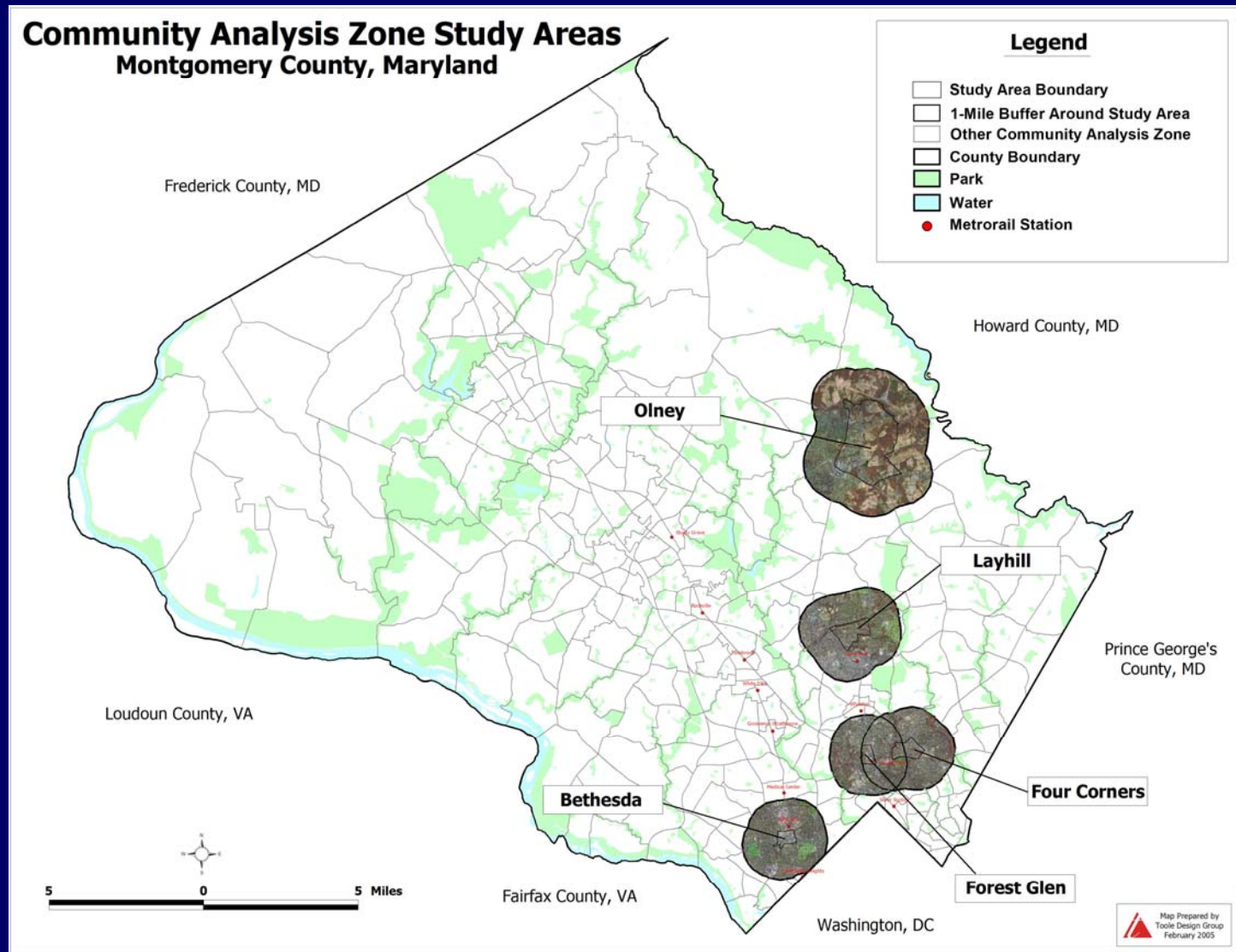
# Study area

- Montgomery County, MD
  - Range of urban environments –good planning outcomes
  - Excellent secondary data resources
    - GIS data, traffic, security, etc.
  - Multi-modal transportation system
  - Add value to County's priorities

# Study area



# Study area



# Participants

- ~ 400 participants, 80 per zone
  - Approximate population characteristics

---

---

## Race

White	65%
Non-white	35%

## Sex

Male	48%
Female	52%

## Age

18-34	20%
35-54	32%
Over 55	35%

## Family income

Less than \$24,999	8%
\$25,000 to \$49,999	16%
More than \$50,000	56%

---

---



# Participants

- ~ 400 participants, 80 per zone
  - Approximate population characteristics
- Recruitment begins March 2005
  - Coordination & assistance with Minnesota Round II project

# Methods

## Individual interview

- CAPI
- Height + weight

## Physical activity

- Activity monitor (one week)
- IPAQ long-form
- Location diary

## Built environment

- Primary data collection
  - Environmental audit
- Secondary data collection
  - Archival data

# Interview

## Individual interview

- CAPI
- Height + weight

### Physical activity

- Activity monitor (one week)
- IPAQ long-form
- Location diary

### Built environment

- Primary data collection
  - Environmental audit
- Secondary data collection
  - Archival data

## ■ Survey

- Comprehensive instrument
- Pilot-tested in two waves ( $n_i = 8, 8$ )
- Coordinated with Minnesota Round II project

## ■ Height, weight and body fat measurement

- Stadiometer + bio-impedance analyzer

# Physical activity

## Individual interview

- CAPI
- Height + weight

## Physical activity

- Activity monitor (one week)
- IPAQ long-form
- Location diary

## Built environment

- Primary data collection
  - Environmental audit
- Secondary data collection
  - Archival data

- 7-day activity monitor
- IPAQ long form
- Location diary
  - Where activity and where it does not occur matters
  - Paper-and-pencil
  - Pilot tested in three waves ( $n_i = 32, 8, 8$ )
  - Validation of diary Summer 2005
    - Concurrent portable GPS units

# Built environment

## Individual interview

- CAPI
- Height + weight

## Physical activity

- Activity monitor (one week)
- IPAQ long-form
- Location diary

## Built environment

- Primary data collection
  - Environmental audit
- Secondary data collection
  - Archival data

- Primary data: Environmental audit
  - Synthesis of Pikora et. al. (2002) & Boarnet et al. (2004)
  - Pilot-tested in four locations
    - Chapel Hill NC
    - Bel-Air, Dundalk, College Park MD (with PDAs)
  - Reliability of individual audit items
    - Various built environment contexts
    - Modes of audit administration
  - Audit to be implemented in Summer 2005

# Built environment

## Individual interview

- CAPI
- Height + weight

## Physical activity

- Activity monitor (one week)
- IPAQ long-form
- Location diary

## Built environment

- Primary data collection
  - Environmental audit
- Secondary data collection
  - Archival data

## ■ Secondary data

- County GIS data
- Orthophotos
- Crime data
- Pedestrian/bicycle reported crashes
- Location of PA private facilities

# Analytical strategy

- Based on consumer choice



**OTHER**

# Analytical strategy

- Based on consumer choice
  - Each time use has a perceived, non-monetary “cost”

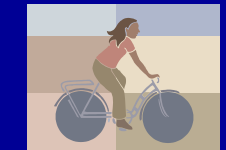


**OTHER**



# Analytical strategy

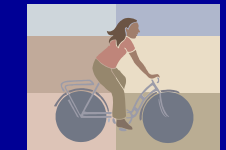
- Based on consumer choice
  - Each time use has a perceived, non-monetary “cost”
- If BE influences PA, it is through the “cost” of being active at the location



**OTHER**

# Analytical strategy

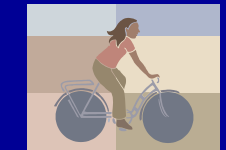
- Based on consumer choice
  - Each time use has a perceived, non-monetary “cost”
- If BE influences PA, it is through the “cost” of being active at the location
  - $\text{Activity}_i^n = f(\text{cost}_i^n)$



**OTHER**

# Analytical strategy

- Based on consumer choice
  - Each time use has a perceived, non-monetary “cost”
- If BE influences PA, it is through the “cost” of being active at the location
  - $\text{Activity}_i^n = f(\text{cost}_i^n)$
  - $\text{Activity}_i^n = f(\text{cost}_i^n, \text{cost}_j^n, \text{TT})$



**OTHER**

# Other possibilities

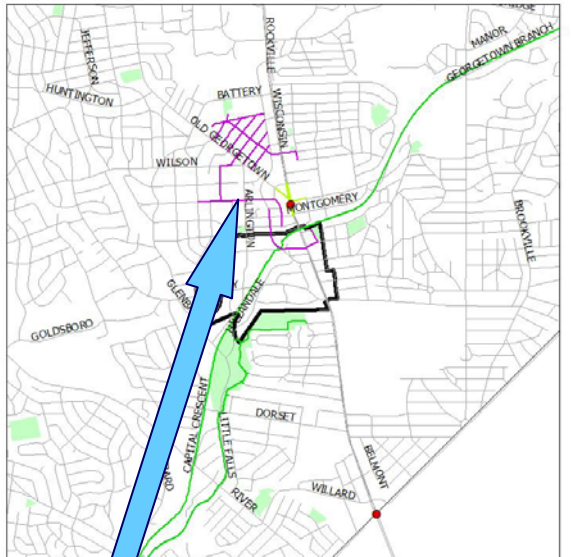
- Potential for add-on for longitudinal data collection
  - Improvements occurring in 3 areas in 2005-6

# Other possibilities

- Potential for add-on for longitudinal data collection
  - Improvements occurring in 3 areas in 2005-6

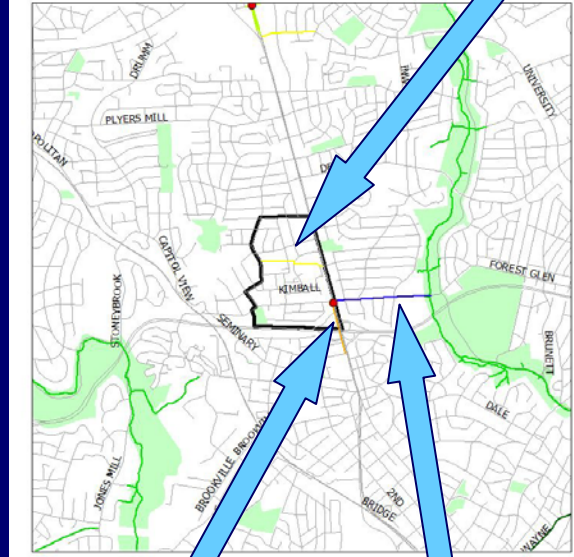
New sidewalk

**Bethesda (Urban)**



Bike/Sidewalk improvements

**Forest Glen (Urban)**



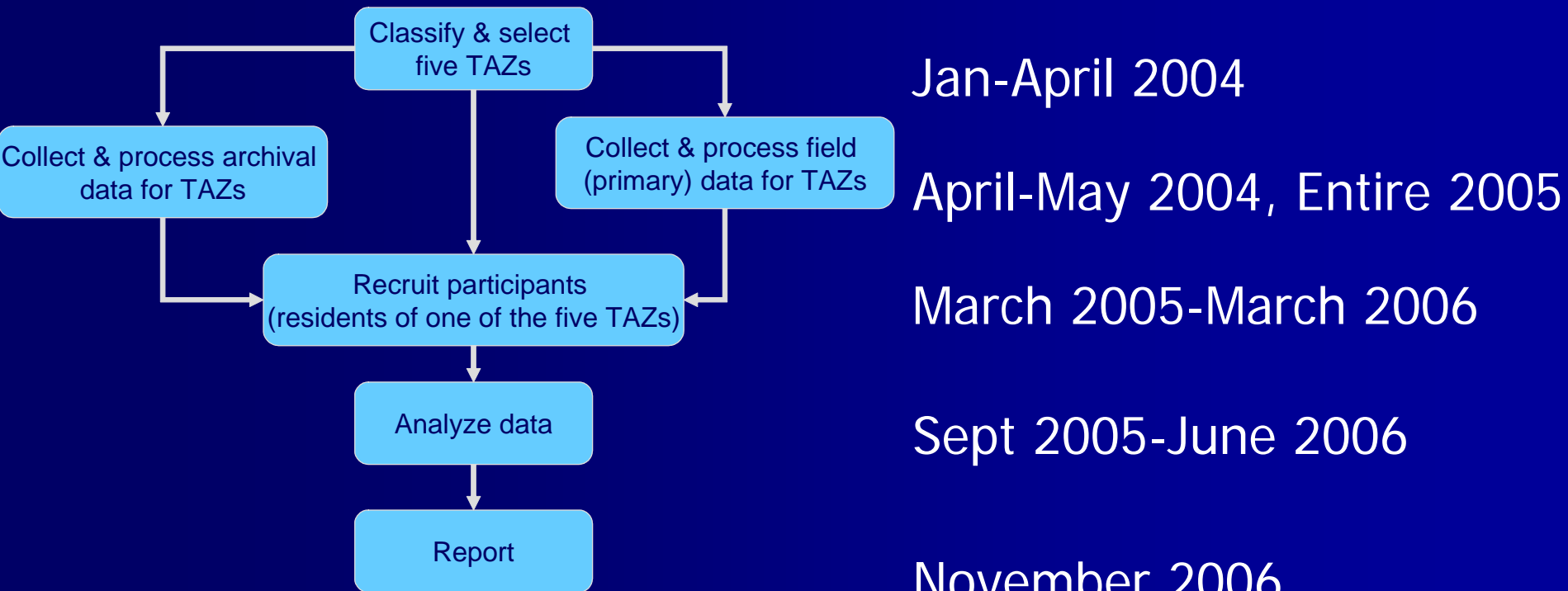
Pedestrian bridge Bicycle path

**Four Corners (Suburban)**



New sidewalk

# When? 3-year project



<http://planningandactivity.unc.edu>

